

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	12 October 2022
Team ID	PNT2022TMID16769
Project Name	Intelligent Vehicle Damage Assessment & Cost Estimator for Insurance Companies
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send in invites. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation 5spocpowers to run a happy and productive session.

[Open article](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Key rules of brainstorming

To run a smooth and productive session

- Stay on topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Rahul K

Cost is way to be low for the process

Wants to be updated on price of the parts

Car Owners

Wants a way to calculate insurance himself

The process must be simple, quick and easy

Pranav R

Must process the losses per the market rate

Must have line to all the parts manufacturing companies

Service Center

Maintain all the documents properly

Guidelines for proper vehicle maintenance

Sandeep Kumar R

Must follow all the rules, regulations properly

Has to give more support for the customer's

Insurance Companies

A ways wants to p-to-date in parts price

The policy must be suitable for every kind of people

Rajendran V

Platform for damage assessment

The end page must be user friendly

I must have both damage assessment and cost estimator

It must support in all devices

The process must have proper documentation

It has a ability to process all type of vehicles

Need some inspiration?

Some of featured concepts are listed below to help you get started.

[Open example](#)

Idea Prioritization

Use this template to prioritize your ideas and select the best ones to move forward with.

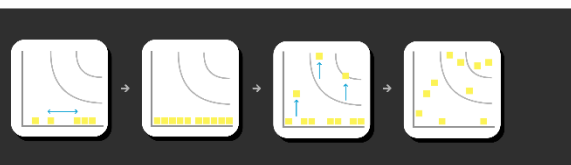
Group ideas

⌚ 20 minutes



Prioritize

🕒 20 minutes



After you collaborate

Export the mural
Export a copy of the mural as a PNG or PDF to email to clients, include in slides, or save to your drive.

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