

**Project Design**  
**Phase-I Problem**  
**Solution Fit**

<b>Date</b>	<b>03 October 2022</b>
<b>Team ID</b>	<b>PNT2022TMID16769</b>
<b>Project Name</b>	Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span style="float: right;">CS</span>	<b>6. CUSTOMER LIMITATIONS</b> <small>EG. BUDGET, DEVICES</small> <span style="float: right;">CL</span>	<b>5. AVAILABLE SOLUTIONS</b> <small>PLUSES &amp; MINUSES</small> <span style="float: right;">AS</span>	Explore AS, differentiate
	<div style="border: 1px solid black; padding: 5px; min-height: 50px;">           Vehicle owner and Insurance companies.         </div>	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <ul style="list-style-type: none"> <li>Not good about Insurance knowledge.</li> <li>Lack of proper Documentation.</li> </ul> </div>	<div style="border: 1px solid black; padding: 5px; min-height: 50px;">           We have 24/7 customer support to solve customer problems to get easier application to fill.         </div>	
Focus on PR, tap into BE, understand RC	<b>2. PROBLEMS / PAINS</b> <small>+ ITS FREQUENCY</small> <span style="float: right;">PR</span>	<b>9. PROBLEM ROOT / CAUSE</b> <span style="float: right;">RC</span>	<b>7. BEHAVIOR</b> <small>+ ITS INTENSITY</small> <span style="float: right;">BE</span>	Focus on PR, tap into BE, understand RC
	<div style="border: 1px solid black; padding: 5px; min-height: 50px;">           It requires an or continuous internet connections to be successful. Server did not work properly all the time.         </div>	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <ul style="list-style-type: none"> <li>The customer face wrong value for vehicle damage. In this app correct estimated value is given or shown.</li> <li>That can be ratify the problem in our application</li> </ul> </div>	<div style="border: 1px solid black; padding: 5px; min-height: 50px;">           Don't drive a vehicle during a phone call. Don't drunk and drive. Obey the traffic rules. Use headlight during night time. Use seatbelt.         </div>	
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <span style="float: right;">TR</span>	<b>10. YOUR SOLUTION</b> <span style="float: right;">SL</span>	<b>8. CHANNELS of BEHAVIOR</b> <span style="float: right;">CH</span>	Extract online & offline CH of BE
	<div style="border: 1px solid black; padding: 5px; min-height: 50px;">           People should obey the traffic rules to avoid accident in national level so it reduces accident         </div>		<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <ul style="list-style-type: none"> <li>"AI based intelligent vehicle damage assessment and Cost Estimator for Insurance Companies"</li> <li>It helps vehicle owner to get correct estimated value for vehicle damage.</li> </ul> </div>	
	<b>4. EMOTIONS</b> <small>BEFORE / AFTER</small> <span style="float: right;">EM</span>		<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <b>OFFLINE:</b> The customer should obey the rules correctly         </div>	
	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <b>BEFORE:</b> Customer can't get the exact damage value insurance.  <b>AFTER:</b> Customer easily get the exact value for insurance within 24 hours         </div>			