Project Design

Phase-I

Problem

Solution Fit

Date	12 October 2022
Team ID	PNT2022TMID16769
Project Name	Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies

Define CS, fit into CL

1. CUSTOMER SEGMENT(S) — CS

Vehicle owner and Insurance companies.

6. CUSTOMER LIMITATIONS — EG. BUDGET, DEVICES — CL

- Not good about Insurance knowledge.
- Lack of proper Documentation.

5. AVAILABLE SOLUTIONS — PLUSES & MINUSES — AS

We have 24/7 customer support to solve customer problems to get easier application to fill.

Explore AS, differentiate

Focus on PR, tap into BE, understand RC

2. PROBLEMS / PAINS + ITS FREQUENCY — PR

It requires an or continuous internet connections to be successful. Server did not work properly all the time.

9. PROBLEM ROOT / CAUSE — RC

- The customer face wrong value for vehicle damage. In this app correct estimated value is given or shown.
- That can be ratify the problem in our application

7. BEHAVIOR + ITS INTENSITY — BE

Don't drive a vehicle during a phone call. Don't drunk and drive. Obey the traffic rules. Use headlight during night time. Use seatbelt.

Focus on PR, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS TO ACT — TR

People should obey the traffic rules to avoid accident in national level so it reduces accident

4. EMOTIONS — BEFORE / AFTER — EM

BEFORE: Customer can't get the exact damage value insurance.
AFTER: Customer easily get the exact value for insurance within 24 hours

10. YOUR SOLUTION — SL

- "AI based intelligent vehicle damage assessment and Cost Estimator for Insurance Companies"
- It helps vehicle owner to get correct estimated value for vehicle damage.

8. CHANNELS of BEHAVIOR — CH

ONLINE: The customer Data send through application and Insurance data will send to the server to bank.

OFFLINE: The customer should obey the rules correctly

Extract online & offline CH of BE