

Project Design Phase-I
Proposed Solution Template

Date	16 October 2022
Team ID	PNT2022TMID29614
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Most people don't like to carry a newspaper with them. Some People want them to be updated only in the area they are interested in. A news sharing app wants to help users find relevant news every day and also understand explicitly that the news is not fake but from proper sources. The user needs a way to get relevant news based on his choices so that the user doesn't have to spend a lot of time on searching news.
2.	Idea / Solution description	We will aware of knowing the interested and uninterested topics of the user through which user will get relevant content what they need. By providing the news feed feature which contain quick news where user time is saved. News will be filtered as per the user's wish and it will be displayed to the user.
3.	Novelty / Uniqueness	1. Creating an attractive user interface for the customers . 2. A user can read news only from their interested fields rather than reading all the news.
4.	Social Impact / Customer Satisfaction	The customer will be able to view the news without ads. The user will not have to spend a lot of time in searching for the news. User using the app regularly will create awareness of their surrounding.
5.	Business Model (Revenue Model)	1. Add advertisements to the application, so that we can get revenue from those advertisement sponsored organizations. More ads may irritate the user. 2. By adding the premium subscription, user who pay for subscription won't get any advertisements.

6.	Scalability of the Solution	As it was an application-based project ,correct ideation and execution can develop an application with no bugs and errors,so that the user might like our application and some user might suggest and share it to their surroundings resulting in an increase in our application insights.It can handle more users and evolving concurrently with business needs without affecting the app performance.
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