

## Ideation Phase

### Define the Problem Statements

Date	15 October 2022
Team ID	PNT2022TMID29614
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Robert is a Business man who wants to get updated in the stock market news.	Search for the stock market news.	There are many irrelevant news so it is difficult to search for the stock market news.	It doesn't update the stock market news in the feed personalization.	dissatisfied
PS-2	Arun is an Employee who wants to read the news.	Search for the current Affairs and news.	I am unable to find the time to read the news	Managing time is difficult due to getting some other news.	frustrated

#### Example:



Reference: <https://miro.com/templates/customer-problem-statement/>