Project Title: AI-Powered Nutritional Analyzer for fitness enthusiast

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID27270

1. CUSTOMER SEGMENT(S) — CS

Body Builder
Athlete
Boxer

6. CUSTOMER CONSTRAINTS — CC

Network connection, Available device, Quality camera

5. AVAILABLE SOLUTIONS — AS

Try to eat more protein and fat, and less simple sugars.

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

To provide right nutrition for particular needs. i.e. Nutrition according to separate fitness people.

9. PROBLEM ROOT CAUSE — RC

In addition to consuming sufficient amounts of calories and macronutrients, athletes may also require more vitamins, minerals, and other nutrients for peak recovery and performance.

7. BEHAVIOUR — BE

The sum of all planned, spontaneous, or habitual actions of individuals or social groups to procure, prepare, and consume food as well as those actions related to storage and clearance.

3. TRIGGERS — TR

Market levels will trigger the customers to act

4. EMOTIONS: BEFORE / AFTER — EM

lost, worried > Happy, confident

10. YOUR SOLUTION — SL

the app delivers nutrition-based analytics and data to its users and becoming a leading platform for delivering AI fitness services

8. CHANNELS of BEHAVIOUR — CH

8.1 ONLINE The system will give result in online mode.

8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from and use them for customer development.