

## Assignment -1

### The case of 50 Startups

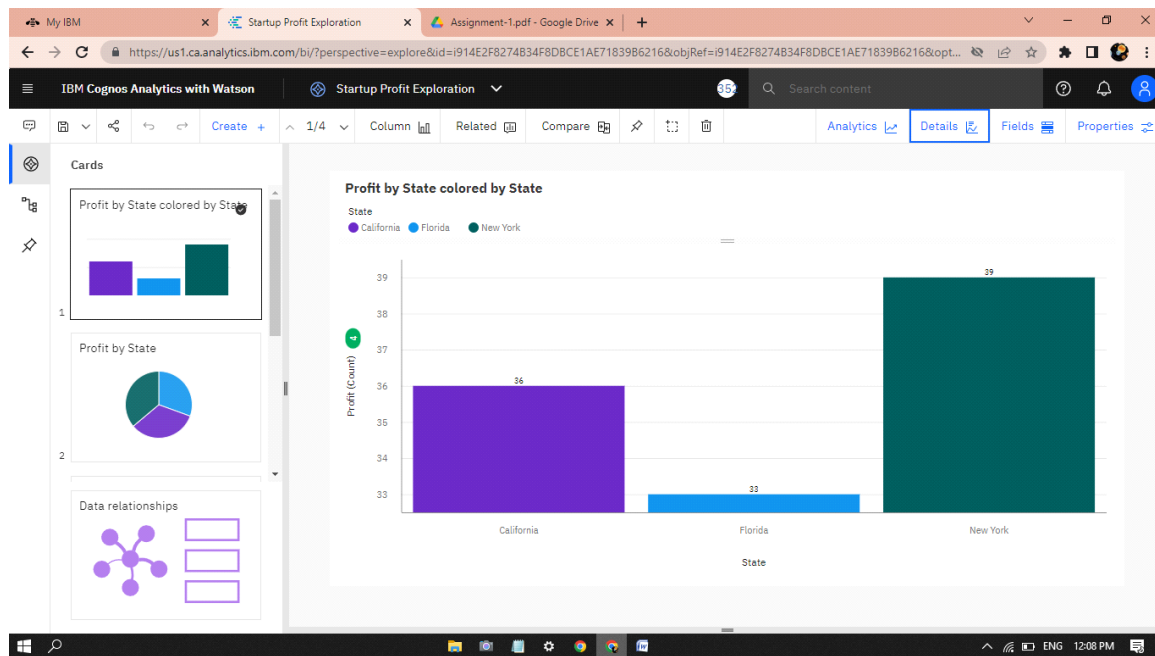
|                     |                     |
|---------------------|---------------------|
| Assignment Date     | 18 September 2022   |
| Student Name        | Muthu bala sudhan M |
| Student Roll Number | 921319205078        |
| Maximum Marks       | 2 Marks             |

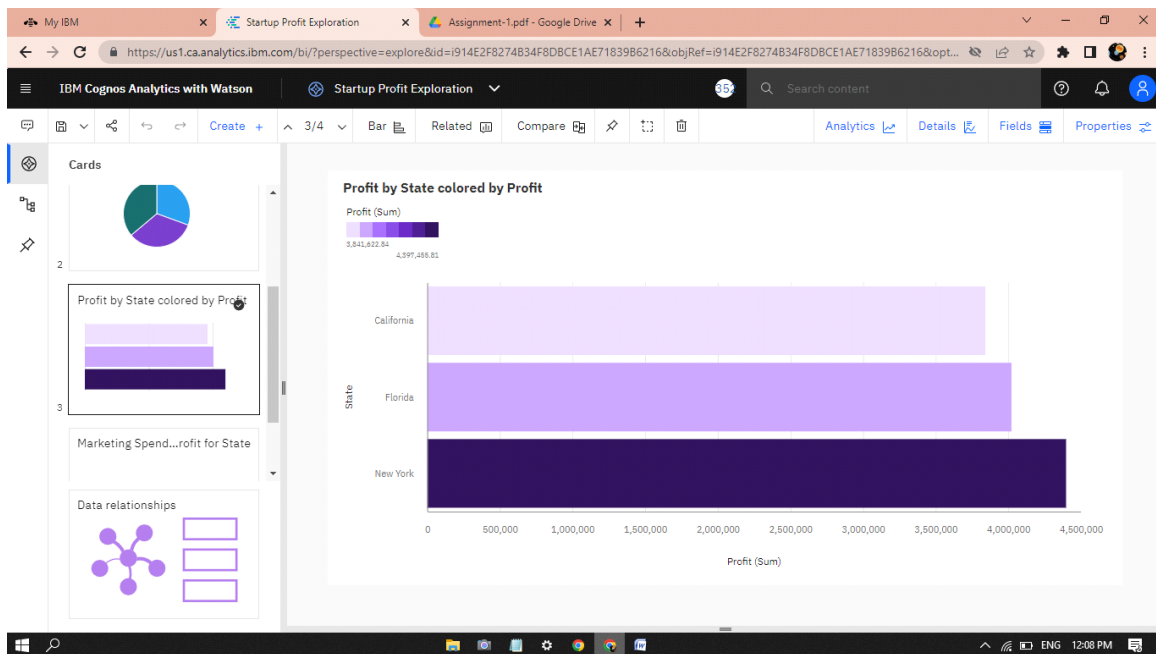
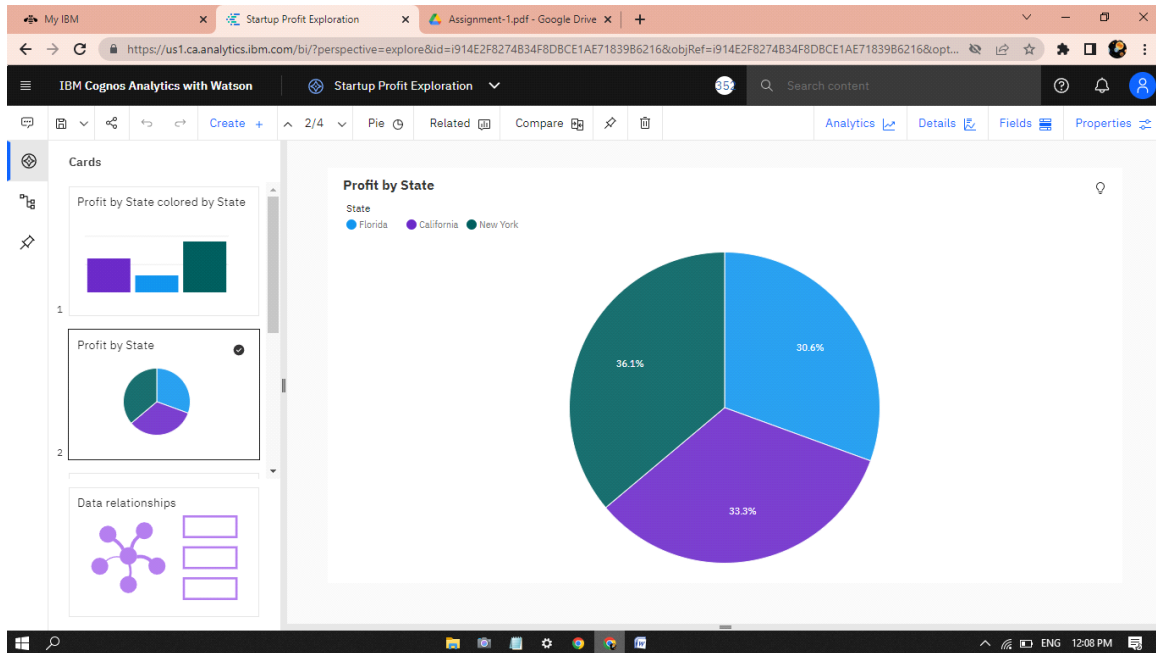
#### Question-1:

Challenge:

Upload the dataset to Cognos Analytics, explore and visualize the dataset

#### Solution:





My IBMStartup Profit ExplorationAssignment-1.pdf - Google Drive

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=i914E2F8274B34F8DBC1AE71839B6216&objRef=i914E2F8274B34F8DBC1AE71839B6216&opt...

IBM Cognos Analytics with WatsonStartup Profit Exploration

Search content

AnalyticsDetailsFieldsProperties

Create4/4CrosstabRelatedCompare

Cards

Profit by State colored by Profit

Marketing Spend...rofit for State

Data relationships

Marketing Spend, Administration, R&D Spend and Profit for State

|            | Marketing Spend | Administration | R&D Spend | Profit |
|------------|-----------------|----------------|-----------|--------|
| California | 187,843.04      | 119,349.18     | 67,294.79 | 36     |
| Florida    | 256,364.35      | 124,069.58     | 84,813.25 | 33     |
| New York   | 204,936.27      | 122,005.6      | 73,696.38 | 39     |
| Summary    | 214,952.66      | 121,750.79     | 74,959.34 | 108    |

12:09 PM