

Assignment -1

The case of 50 Startups

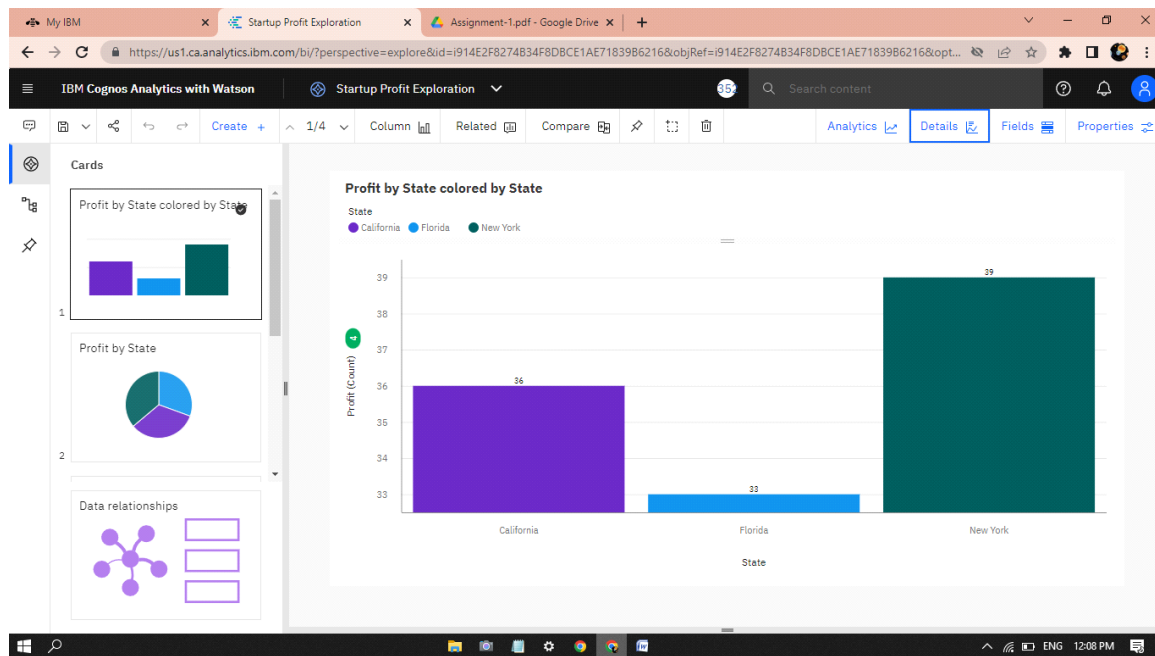
Assignment Date	18 September 2022
Student Name	Nantha Kumar S
Student Roll Number	921319205086
Maximum Marks	2 Marks

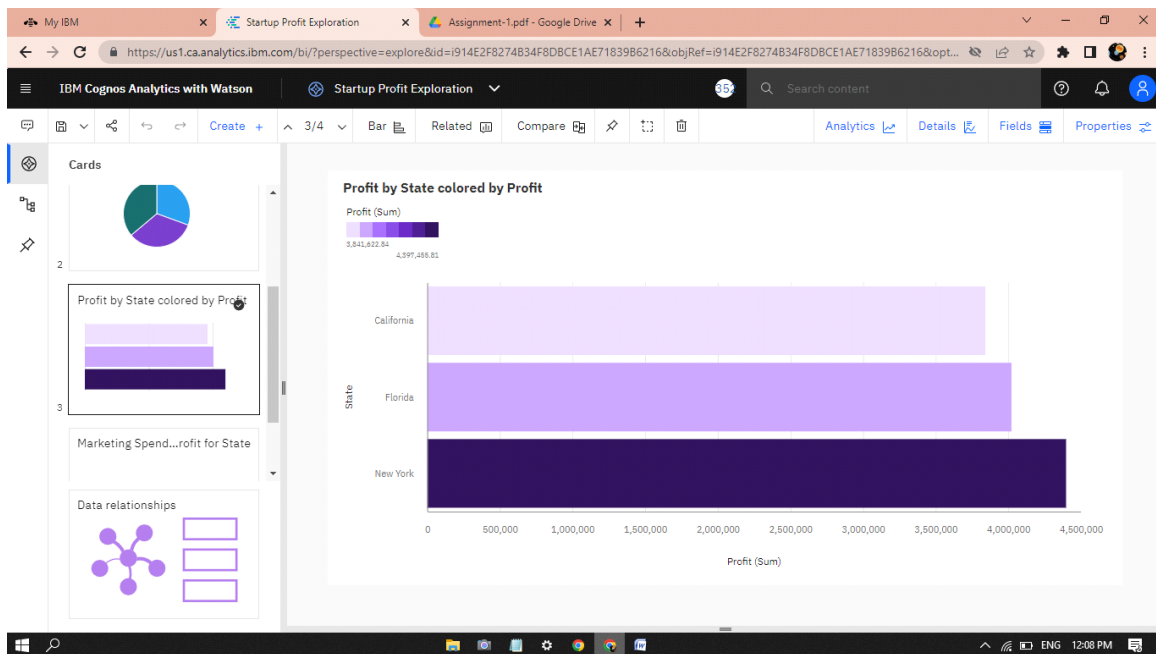
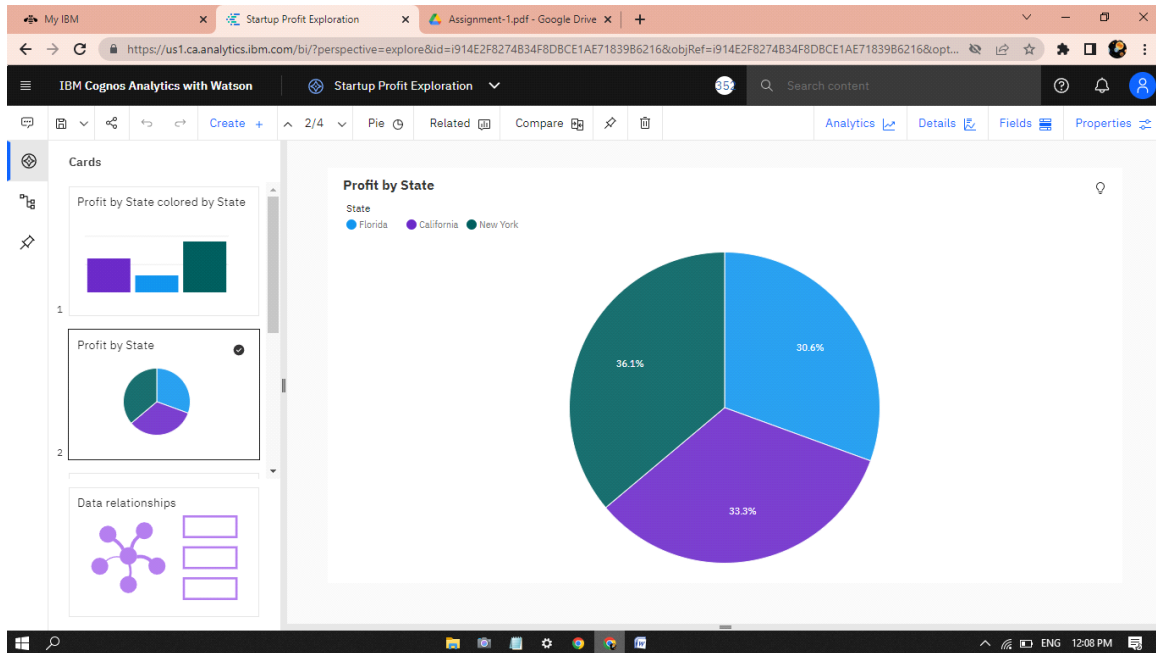
Question-1:

Challenge:

Upload the dataset to Cognos Analytics, explore and visualize the dataset

Solution:





My IBMStartup Profit ExplorationAssignment-1.pdf - Google Drive

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=i914E2F8274B34F8DBC1AE71839B6216&objRef=i914E2F8274B34F8DBC1AE71839B6216&opt...

IBM Cognos Analytics with WatsonStartup Profit Exploration

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AnalyticsDetailsFieldsProperties

Create +4/4 CrosstabRelatedCompare

Cards

Profit by State colored by Profit

Marketing Spend...rofit for State

Data relationships

Marketing Spend, Administration, R&D Spend and Profit for State

	Marketing Spend	Administration	R&D Spend	Profit
California	187,843.04	119,349.18	67,294.79	36
Florida	256,364.35	124,069.58	84,813.25	33
New York	204,936.27	122,005.6	73,696.38	39
Summary	214,952.66	121,750.79	74,959.34	108

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