


Ideation Phase

Brainstorm & Idea Prioritization Template




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|---------------|--|
| Date | 9 September 2022 |
| Team ID | PNT2022TMID15582 |
| Project Name | CORPORATE EMPLOYEE ATTRITION ANALYTICS |
| Maximum Marks | 4 Marks |


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes







PROBLEM

How might we [your problem statement]?

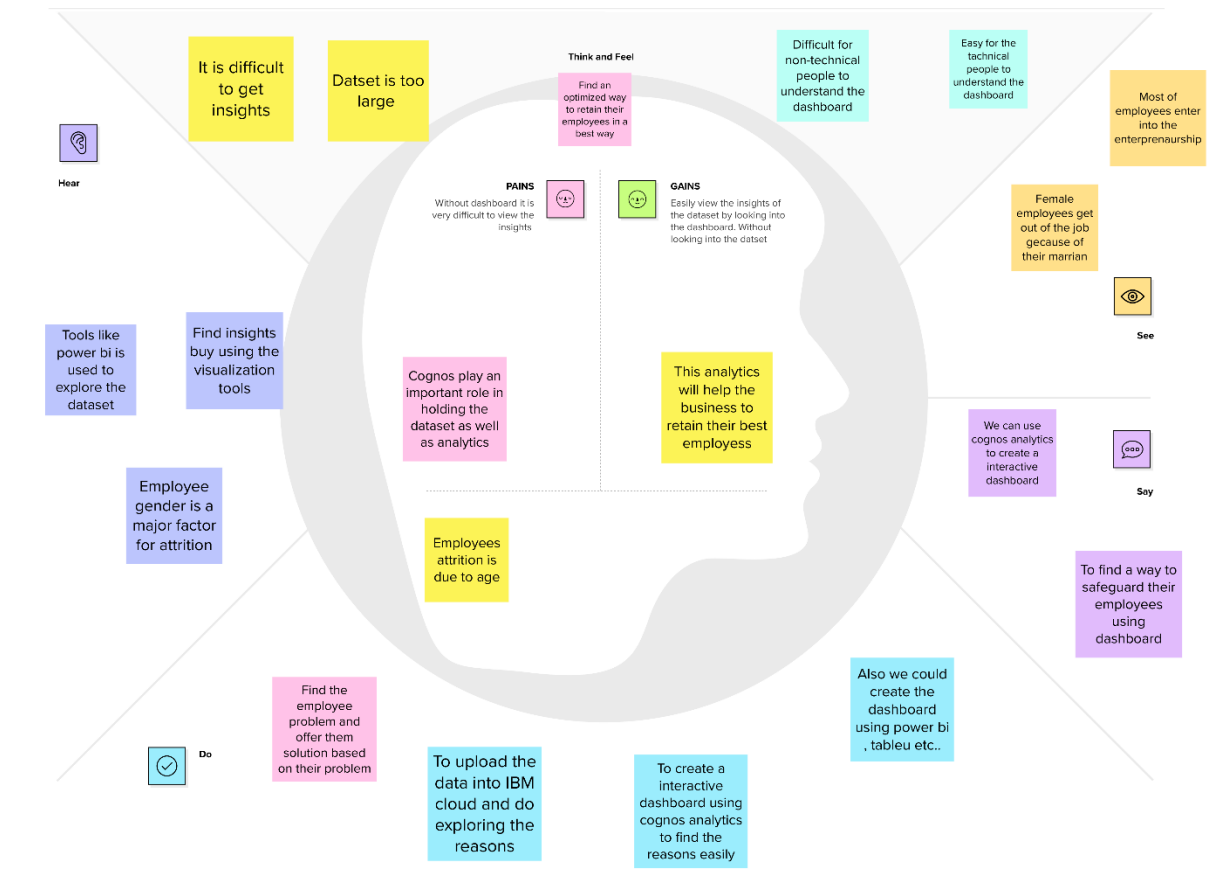


Key rules of brainstorming

To run an smooth and productive session

| | |
|---|---|
|  Stay in topic. |  Encourage wild ideas. |
|  Defer judgment. |  Listen to others. |
|  Go for volume. |  If possible, be visual. |

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

