

## Project Design Phase-II CUSTOMER JOURNEY MAP

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|---------------|--|
| Date          | 14 October 2022                                  |
| Team ID       | PNT2022TMID15582                                 |
| Project Name  | Project – Corporate Employee Attrition Analytics |
| Maximum Marks | 4 Marks  |

### CUSTOMER JOURNEY MAP:

#### This is the journey of a Corporate Attrition

Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

What are their key goals and needs?



What do they struggle with most?



What tasks do they have?

