

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>Who is your customer? Organization leader</div><div>CS</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>Spending high budgets to visualize their dataset</div><div>CC</div></div>	<div>5. AVAILABLE SOLUTIONS<div>The solution available to the customer is that they can draw the valuable decision on how to keep their valuable employees with them ever. PROS: Steps necessary to take to retain their employees CONS: The non-technical cannot understand the dashboard</div><div>AS</div></div>	Explore AS, differen
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>To create an interactive dashboard which will give answer to the customer queries in a precise way.</div><div>J&amp;P</div></div>	<div>9. PROBLEM ROOT CAUSE<div>At present, many attrition of corporate employees are drastically increased due to multiple factors</div><div>RC</div></div>	<div>7. BEHAVIOUR<div>The customer directly stated the problem and ask to find the solution The non-technical cannot understand the dashboard</div><div>BE</div></div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

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### 3. TRIGGERS

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Seeing the well talented employees are quitting the job in corporate fields which cause the organization to lose their valuable assets

### 4. EMOTIONS: BEFORE / AFTER

EM

Frustrated about employees quitting the job in corporate and now they came to know the reason and how to manage and retain their well talented employees.

### 10. YOUR SOLUTION

SL

Our Solution provides a grateful insights to the customer in order to draw a conclusion that could solve a employee problem and make them stay in the corporate world.

### 8. CHANNELS of BEHAVIOUR

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#### 8.1 ONLINE

Customer can easily view the dashboard to view the change and can able to get the insights from the dataset

#### 8.2 OFFLINE

They have to draw the conclusion based on the insights he got from the data.

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