

## Ideation Phase

### Define the Problem Statements

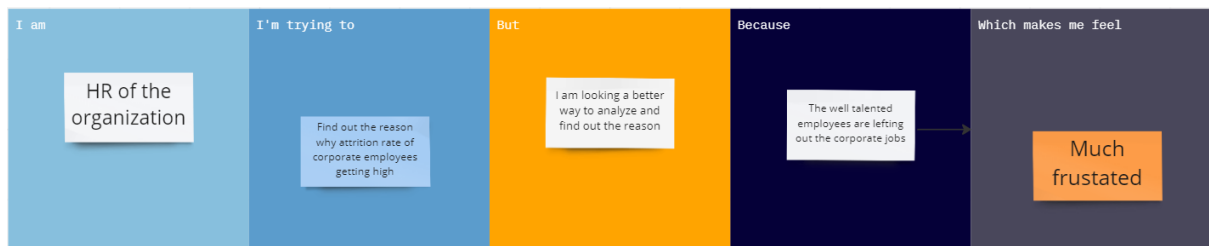
Date	16 September 2022
Team ID	PNT2022TMID15582
Project Name	CORPORATE EMPLOYEE ATTRITION ANALYTICS
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

#### CORPORATE EMPLOYEE ATTRITION ANALYTICS:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	To know what is the reason behind attrition rate of corporate employees	Find out the way to retain the well talented employee to the organization	Looking for a method to analyse the data of the left out employee	Well talented employees are quitting their job and organization suffered a lot	Much frustrated because of attrition