

**Assignment -1**  
**The case of 50 Startups**

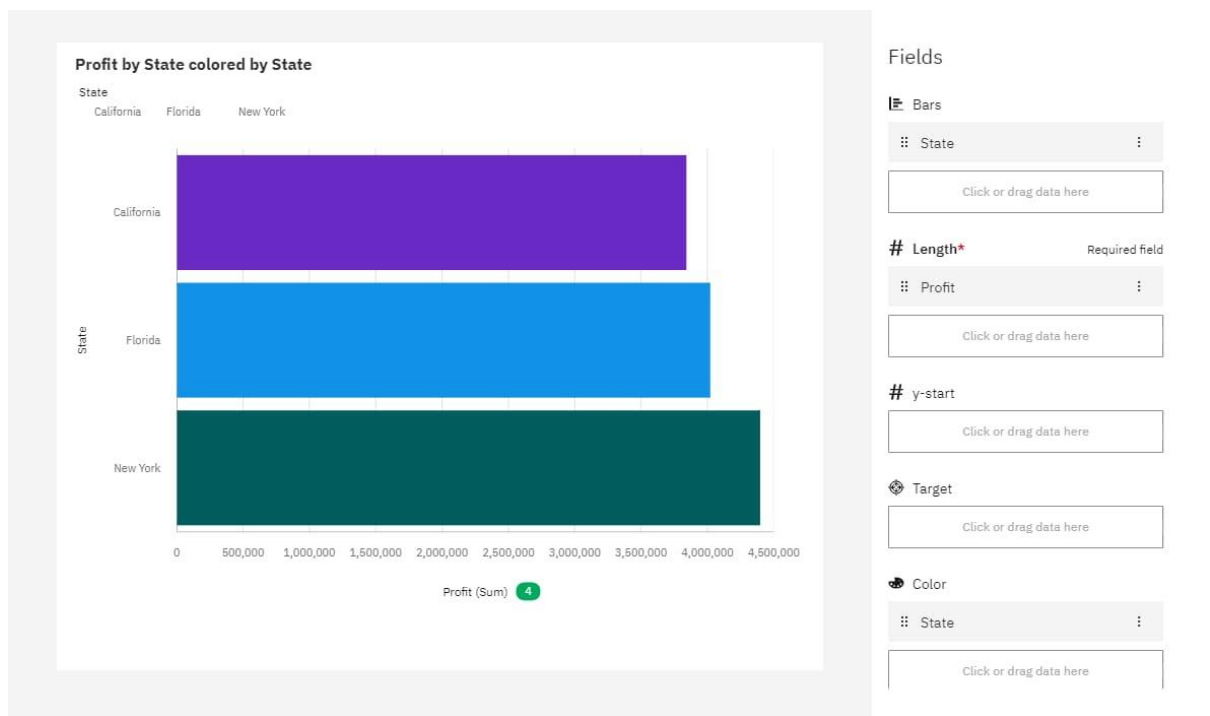
Assignment Date	12 October 2022
Student Name	Niranjan.S
Student Roll Number	921319205091
Maximum Marks	2 Marks

**Question-1:**

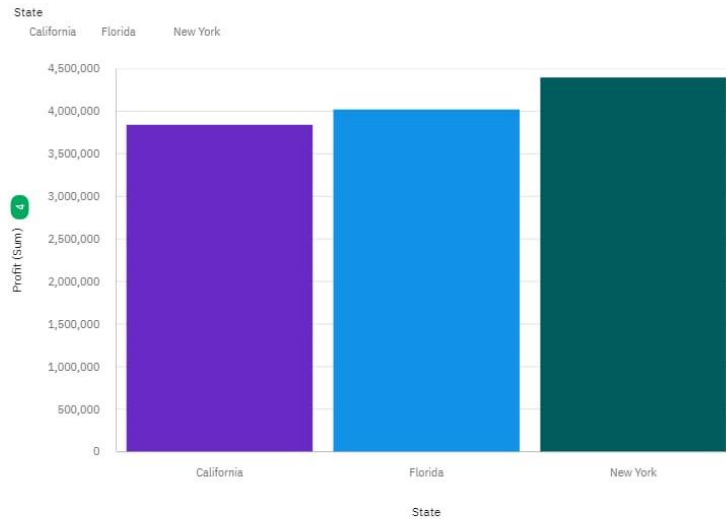
Challenge:

Upload the dataset to Cognos Analytics, explore and visualize the dataset

**Solution:**



Profit by State colored by State



## Fields

**Bars**

State

Click or drag data here

**# Length\*** Required field

Profit

Click or drag data here

**# y-start**

Click or drag data here

**Target**

Click or drag data here

**Color**

State

Click or drag data here

R&D Spend for Marketing Spend hierarchy 4



## Fields

**Area hierarchy\*** Required field

Marketing Spend

Click or drag data here

**Size\*** Required field

R&D Spend

Click or drag data here

**Heat**

Click or drag data here

**Repeat (column)**

Click or drag data here

**Repeat (row)**

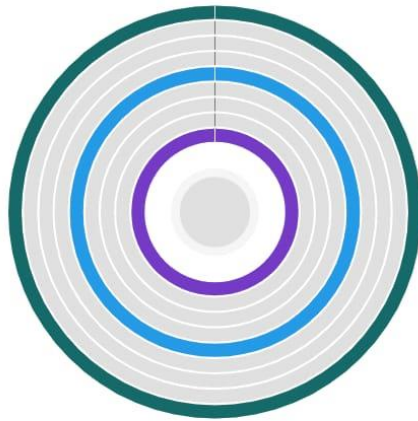
Click or drag data here

**# Tooltip**

Click or drag data here

### Marketing Spend by State colored by State 5

State  
California Florida New York



#### Fields

##### Bars

State

Click or drag data here

##### # Length\* Required field

Marketing Spend

##### Color

State

Click or drag data here

##### # Maximum value

Profit

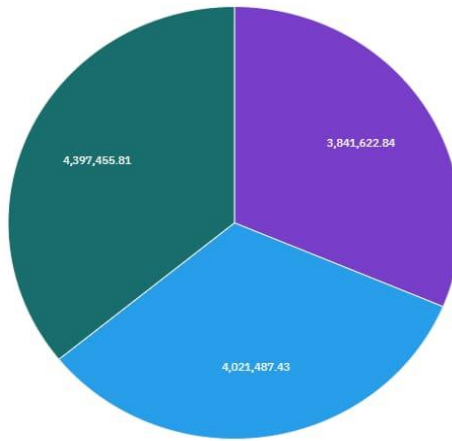
##### Repeat (column)

Click or drag data here

##### Repeat (row)

### Profit by State 4

State  
California Florida New York



#### Fields

##### Segments\* Required field

State

Click or drag data here

##### # Size\* Required field

Profit

##### Repeat (column)

Click or drag data here

##### Repeat (row)

Click or drag data here

##### # Tooltip

Click or drag data here

##### Local filters

Click or drag data here