

Assignment -1
The case of 50 Startups

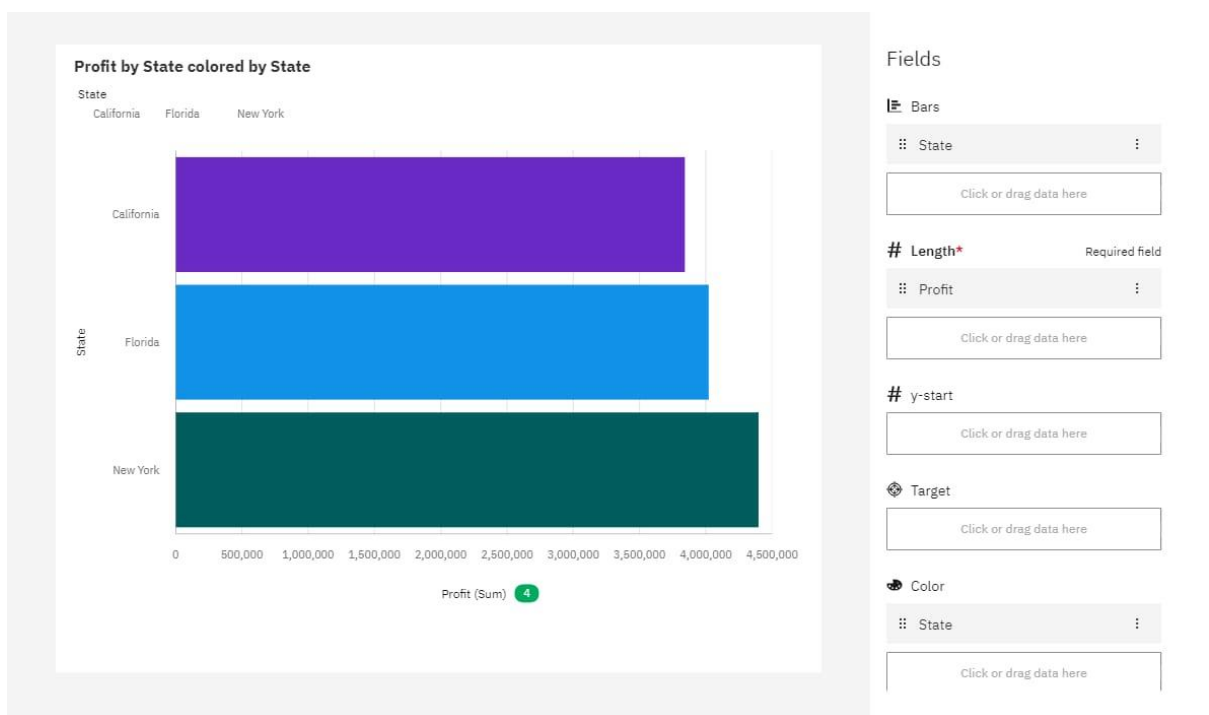
Assignment Date	12 October 2022
Student Name	Mohamed Thaha Yaseen M
Student Roll Number	921319205073
Maximum Marks	2 Marks

Question-1:

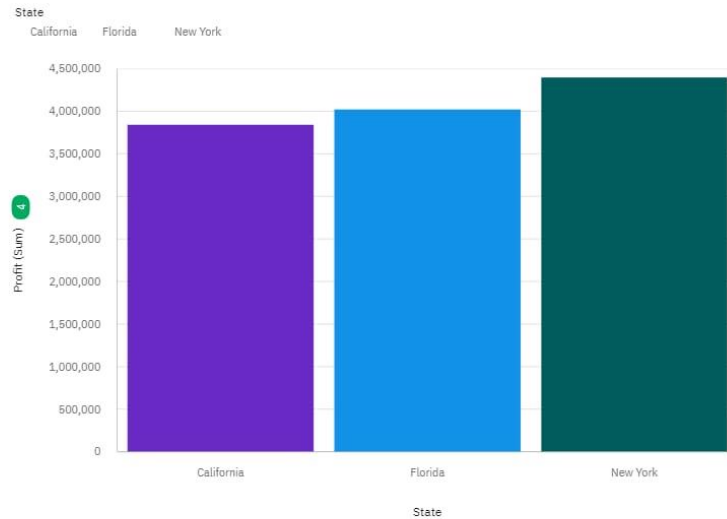
Challenge:

Upload the dataset to Cognos Analytics, explore and visualize the dataset

Solution:



Profit by State colored by State



Fields

Bars

State

Click or drag data here

Length* Required field

Profit

Click or drag data here

y-start

Click or drag data here

Target

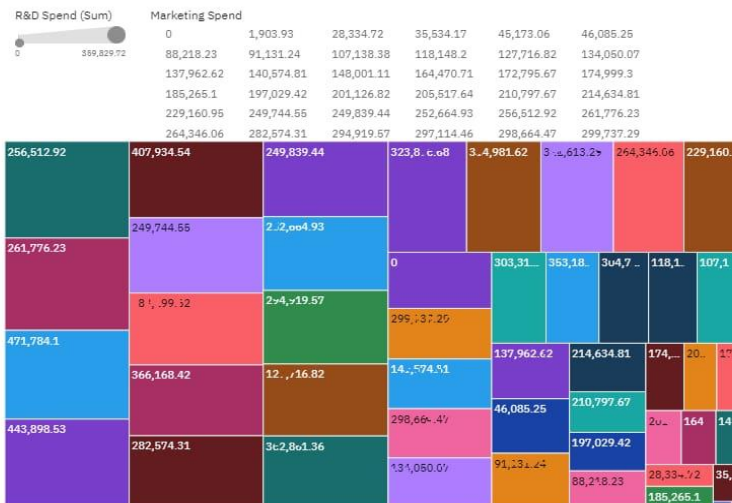
Click or drag data here

Color

State

Click or drag data here

R&D Spend for Marketing Spend hierarchy 4



Fields

Area hierarchy* Required field

Marketing Spend

Click or drag data here

Size* Required field

R&D Spend

Click or drag data here

Heat

Click or drag data here

Repeat (column)

Click or drag data here

Repeat (row)

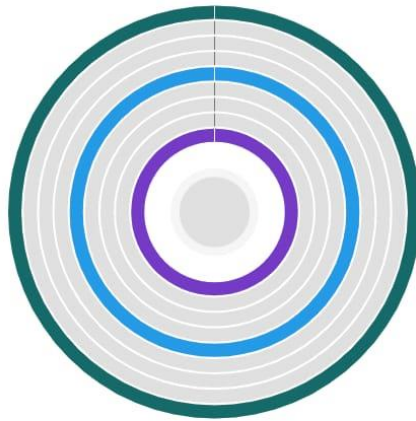
Click or drag data here

Tooltip

Click or drag data here

Marketing Spend by State colored by State 5

State
California Florida New York



Fields

Bars

State

Click or drag data here

Length* Required field

Marketing Spend

Color

State

Click or drag data here

Maximum value

Profit

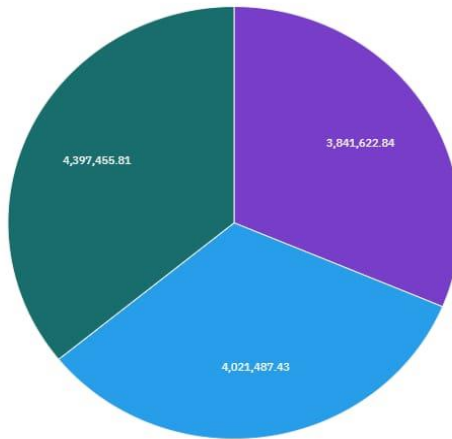
Repeat (column)

Click or drag data here

Repeat (row)

Profit by State 4

State
California Florida New York



Fields

Segments* Required field

State

Click or drag data here

Size* Required field

Profit

Repeat (column)

Click or drag data here

Repeat (row)

Click or drag data here

Tooltip

Click or drag data here

Local filters

Click or drag data here