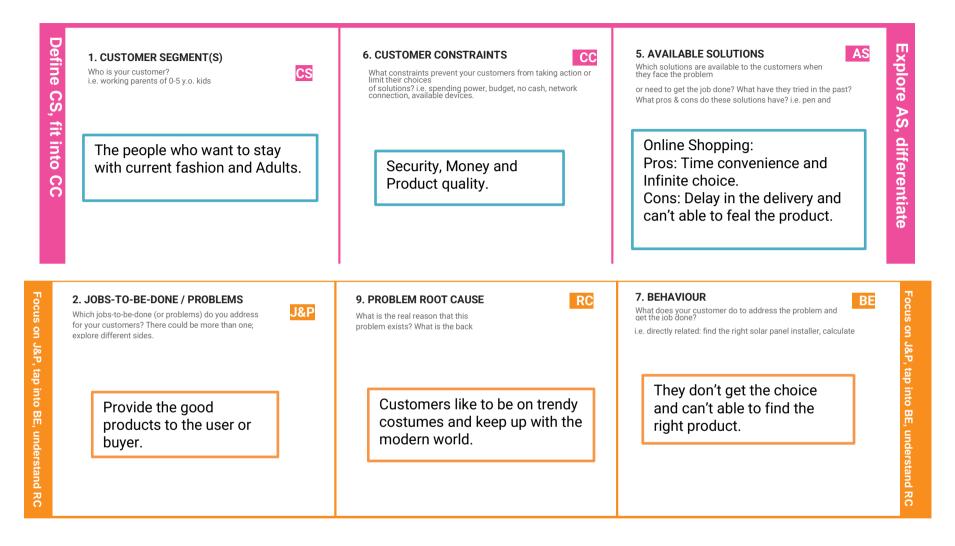**Project Title:** *Smart Fashion Recommender Application*.   **Project Design Phase-I** - **Solution Fit Template**   **Team ID:** PNT2022TMID42604

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)   CS

Who is your customer?
i.e. working parents of 0-5 y.o. kids

> The people who want to stay with current fashion and Adults.

6. CUSTOMER CONSTRAINTS   CC

What constraints prevent your customers from taking action or limit their choices
of solutions? i.e. spending power, budget, no cash, network connection, available devices.

> Security, Money and Product quality.

5. AVAILABLE SOLUTIONS   AS

Which solutions are available to the customers when they face the problem

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and

> Online Shopping:
> Pros: Time convenience and Infinite choice.
> Cons: Delay in the delivery and can't able to feal the product.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   J&P

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

> Provide the good products to the user or buyer.

9. PROBLEM ROOT CAUSE   RC

What is the real reason that this problem exists? What is the back

> Customers like to be on trendy costumes and keep up with the modern world.

7. BEHAVIOUR   BE

What does your customer do to address the problem and get the job done?

i.e. directly related: find the right solar panel installer, calculate

> They don't get the choice and can't able to find the right product.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS `TR`

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

> Seeing the latest advertisements.

4. EMOTIONS: BEFORE / AFTER `EM`

How do customers feel when they face a problem or a job and afterwards?
i.e. lost, insecure > confident, in control – use it in your communication strategy & design.

> Feeling unwell and lack of self-confident.

10. YOUR SOLUTION `SL`

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

> Create an Chatbot for the user to improve the online shopping experience. Which interactive with the customer.

8. CHANNELS of BEHAVIOUR `CH`

8.1 ONLINE
What kind of actions do customers take online? Extract online channels from #7

8.2 OFFLINE
What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

> ONLINE:
> The customer can order and buy the new products.
>
> OFFLINE:
> The customer will use the products.