

TITLE: Smart Fashion Recommender Application.

Team ID: PNT2022TMID42604

Submitted by:

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<div><div>SCENARIO</div><div>Browsing, booking, attending, and rating a local city tour</div></div>	<div><div></div><div>Entice</div><div>How does someone initially become aware of this process?</div></div>	<div><div></div><div>Enter</div><div>What do people experience as they begin the process?</div></div>	<div><div></div><div>Engage</div><div>In the core moments in the process, what happens?</div></div>	<div><div></div><div>Exit</div><div>What do people typically experience as the process finishes?</div></div>	<div><div></div><div>Extend</div><div>What happens after the experience is over?</div></div>
<div><div></div><div>Steps</div><div>What does the person (or group) typically experience?</div></div>	<div><div>Decide to buy new products.</div><div>Try to reach good website.</div><div>want to buy clothes for low price.</div><div>Be aware about fake websites.</div></div>	<div><div>Entering the website with the link.</div><div>Giving the name and other information.</div><div>Sign up with google mail ID.</div><div>Accept all cookies.</div></div>	<div><div>Searching for their fashion.</div><div>Selecting the products they liked.</div><div>Add the clothes to their favorite list.</div><div>Adding the products into the cart.</div></div>	<div><div>Confirm the order the products before exit.</div><div>Go to the payment process.</div></div>	<div><div>The ordered item has to be delivered on the given date.</div><div>Wait for the order.</div></div>
<div><div></div><div>Interactions</div><div>What interactions do they have at each step along the way?<ul style="list-style-type: none"><li>■ <b>People:</b> Who do they see or talk to?</li><li>■ <b>Places:</b> Where are they?</li><li>■ <b>Things:</b> What digital touchpoints or physical objects would they use?</li></ul></div></div>	<div><div>Discusses about the trendy clothes with others.</div><div>Customers are at their home.</div><div>They use the system with internet connection.</div></div>	<div><div>They can interact with chatbot.</div><div>They are connected with internet.</div><div>Learn about website.</div></div>	<div><div>Chat with chatbot.</div><div>Asking the preference.</div><div>Make the decision by seeing the images.</div></div>	<div><div>Select the payment method.</div><div>Give the account details.</div></div>	<div><div>Track the ordered product.</div><div>Voice chat with the customer care.</div></div>
<div><div></div><div>Goals &amp; motivations</div><div>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div></div>	<div><div>Buy New clothes</div><div>High quality products.</div></div>	<div><div>Find the right cloth or product.</div><div>Imagine them that they are suit for them or not.</div></div>	<div><div>Clothes with grate offers.</div><div>Pick the clothes with suitable size.</div></div>	<div><div>Satisfy the customer.</div><div>Reduce the confusions among the clothes.</div></div>	<div><div>Get the purchased product.</div></div>
<div><div></div><div>Positive moments</div><div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div></div>	<div><div>Get lot of choice.</div><div>Get an new experience.</div></div>	<div><div>Seeing the products</div><div>Check their quality by using the rating.</div></div>	<div><div>Catch the fine clothes.</div><div>Interact with chatbot.</div></div>	<div><div>Successfully completed orders.</div></div>	<div><div>Product satisfaction.</div></div>
<div><div></div><div>Negative moments</div><div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div></div>	<div><div>Difficult to find correct Website.</div></div>	<div><div>Not able touch the cloths.</div></div>	<div><div>Too long loading time.</div></div>	<div><div>Payment method takes long time.</div></div>	<div><div>Missing product.</div></div>
<div><div></div><div>Areas of opportunity</div><div>How might we make each step better? What ideas do we have? What have others suggested?</div></div>	<div><div>Providing good service.</div><div>Having high rating.</div></div>	<div><div>Make the user interface attractive.</div><div>Adding the cash on delivery.</div></div>	<div><div>Online advertising to attract visitors.</div></div>	<div><div>Improve the online payment system more secure and fast.</div></div>	<div><div>Use our website to pre-sale activities.</div></div>