Ideation Phase
Define the Problem Statements

Date	14 October 2022
Team ID	PNT2022TMID30095
Project Name	Project – Skill/Job Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Describe customer with 3-4 characteristics - who are they?	I am Graduate, Job Seeker and Organization people.
	Characteristics:
	    1. Graduate & Job Seeker: Skilled with new technologies and find jobs.
	    2. Organization people: Guides and searches employee based on their requirements.

List their outcome or "Job" the care about- what are they trying to achieve?	1. I am trying to get the job based on my knowledge and skills on the available platform. 2. I am trying to hire Jobseeker based on their skills and knowledge required for the development of my organization.
Describe what problems or barriers stand in the way-what bothers them most?	1. But it takes lot of procedures to get in contact with the resource person. 2. But it takes lot of time to gather their proper details and information.
Enter the "Root - Cause" of why the problem or barrier exists-what needs to be solved?	1. Because of the website doesn't consists of free subscription plan for accessing when one will. 2. Because of being unable to categorize the users based on the information provided by them.
Describe the emotions from the customer's point of view-how does it impact them to emotionally?	1. Which makes me to feel exhausted and frustrated. 2. Which makes me to feel insecure and unsatisfied about them.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Graduate and Jobseeker.	Get the job.	It has long procedures.	Of various plans.	Annoyance.
PS-2	Organization people.	Hire Graduates.	It has inaccurate report.	Of insufficient profile.	Displeased.