CC

RC

# Define 1. CUSTOMER SEGMENT(S) CS, fit into 1. Sign In

- 2. Upload 3. Modify
- 4. Review
- 5. Settings

## 6. CUSTOMER CONSTRAINTS

- 1. Simple to use and visualize the data.
- 2. Can work with data in limited Time.
- 3. It must give real time Overview of Data.
- 4. Graphically pleasing Display and Very user friendly

#### 5. AVAILABLE SOLUTIONS

- 1. Providing necessary Input to the tool.
- 2. Avoiding Human Errors.
- 3. Avoiding Usage in Remote areas.
- 4. Network Stability.
- 5. Using Consistent Data.

# 2. JOBS-TO-BE-DONE / PROBLEMS

J&P

CS

Jobs to be done:

- a. Upload the patient dataset
- b. Prepare Data
- c. Exploring the data
- d Perform the metrics and
- e. Visualizing the data

# Problems:

rules.

- a. Incorrect input
- b. Data Latency support
- c. Poor Network Standard

## 9. PROBLEM ROOT CAUSE

- 1 The Customer is located far from the City.
- 2. Misunderstanding of Customer while using the Product tool.
- 3. Bandwidth of the device does not support the product tool.
- 4. Lack of Communication Inconsistent Data.

### 7. BEHAVIOUR



BF

- 1. It can transfer Information Ouickly.
- 2. Visualizes trends and changes in data Over time.
- 3. Widgets and data Components are Effectively presented.
- 4. Easily Customizable. Displays Output Clearly.

# 3. TRIGGERS

ΣШ

strong



- 1. Redo whole Process.
- 2. Takes Longer Time than usual.

#### 4. EMOTIONS: BEFORE / AFTER



Before:

As expected, to work in time deliverable.

After:

Delay due to the Problems that were triggered and makes Frustration.

#### 10. YOUR SOLUTION



**8.CHANNELS OF BEHAVIOUR** 



- a. Grouping related metrics.
- b. Using most efficient Visualization.
- c. Rounding off the numbers in the product.
- d. Use Size and position to show hierarchy.
- e. Includes only essential data.
- f. Short and Precise and is interactive.
- g. Evolving products from its negatives.

- a. Right Visualization to depict the data.
- b. Choosing Critical data to observe.
- c. Simple Color Scheme and smart Design elements.
- d. Incorporating drilldowns to show more Details
- e. Branding the product