Skill and Job Recommender

Entice
How does someone initially become aware of this process?

Enter
What do people experience as they begin the process?

Engage
In the core moments in the process, what happens?

Exit
How do people typically experience as the process finishes?

Extend
What happens after the experience is over?

Steps
What does the person (or group) typically experience?

Entice	Enter	Engage	Exit	Extend
Searching for a job — Most of the users are seeking for the job.	**Applying for a job** — After choosing for the job, the user clicks the apply button.	**Attend the interview** — The user attends the meeting on the scheduled time.	**Decision for recruitment** — The recruiters discuss among themselves and announces the result to the user.	**Giving personal feedback** — The user gives the personal feedback of the recruitment process.
Visit a website — The user navigates to the search recommendation section of the website.	**Entering credentials** — The user fills out the required credentials based on the company.	**Meet the recruiters** — The user meets the recruiter and starts the recruitment process.	**Confirmation of the job** — The user gets the confirmation of the job.	**Personalized recommendations** — The user gets the personalized job recommendations.
Choose a location ,skills and experience — The user types the location ,skills and the experience who need to attend the interview.	**Submitting the credentials** — The user submit the credentials after the verications.	**Process in the meeting** — The user answers the questions asked by the recruiters.	**Leave the meeting** — The user leaves the meeting with the announced results.	**Personalized job suggestions after new search job** — The user gets the job suggestions after the job search.
Browse the suggested jobs — The user checks the available jobs according to the location , skills and experience	**Email Remainder** — The user gets the email remainder on or before the scheduled date.			
View details of the job — After checking a job that satisfies the user, the user clicks to view more.				

Interactions
What interactions do they have at each step along the way?

- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?

Entice	Enter	Engage	Exit	Extend
Job searching section of the website.	Job choosing section of the website.	The user attend the meeting in virtual or specified location.	Direct Interaction with the recruiters on the basis of the decision process .	The personal feedback is recorded by the organizated in the website.
Job choosing section of the website	The credentials are entered in the website	Direct Interaction with the recruiters on the virtual or specified location.	Direct Interaction with the recruiters on the basis of confirmation of job	The User gets the recommendation span across the website.
Job choosing section of the website	The required credentials are submitted in the website.	Direct Interaction with the recruiters on the basis of the process.	After the recruitment process , the user leaves the meeting	Post job suggestions screens the website.
Job choosing section of the website				
Job choosing section of the website	The organization makes the first appearance at this point, although the user doesn't interact with them yet.			

Goals & motivations
At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Entice	Enter	Engage	Exit	Extend
Help me to search for the preferred job.	Help me to apply for the job.	Help me feel good as attending the meeting process take place.	Help me feel comfortable as the discussion takes place.	Help me give feedback with the good feelings.
Help me to search for the preferred job in the website.	Help me enter the personal credentials for the job.	Help me feel confidence as meeting with the recruiters	Help me feel happy as with the confirmation of the job.	Help me see what i could be doing next.
Help me avoid seeing the job for the wrong locations, skills or experience.	Help me submit the personal credentials for the job	Help me feel good answering to the recruiters questions in the meeting.	Help me leave the meeting with the good feelings.	Help me see ways to enhance my now seeking job.
Help me see what it offers.	Help me to remind the scheduled day and time.			
Help me understand the details of the organization.				

Positive moments
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Entice	Enter	Engage	Exit	Extend
It's good to look at suggestions and apply for a suitable job with satisfaction.	Excitement about applying the job.	The mentors tends to be so good and motivate the users to attend the interview.	The user leaves the meeting with happiness.	The user likes to give the feedback genuinely.
Organization photos, videos, and explanations are exciting to see.	Entering credentials is easier and simple.	The user experience the meeting without any bugs or network traffic.		We think user like these have recommendations because they extremely have an high engagement rate.
It's reassuring to red reviews written by other users.	We've heard from several user that the remainder emails were essential.			

Negative moments
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Entice	Enter	Engage	Exit	Extend
The user sometimes forget to enter the locations, skills or experience, which leads them to browse jobs that not needed for them.	Trepidation about the job ("I hope this will be worth it!")	The user expreso hesitation to greet and speak freely with the recruiters.	The user might leave the meeting accidentally because of nervousness.	The user describe leaving a review as an arduous process.
Several user express "information overload" as they browse.		The user could not handle the situations because of the health issues		We have very low review rates (15% of people review experiences.)
People express a bit of fear of commitment at this step.				

Areas of opportunity
How might we make each step better? What ideas do we have? What have others suggested?

Entice	Enter	Engage	Exit	Extend
Is the skills are not matched with the job means ,Can I apply for a job?	What type of website can be used for applying for the job?	What will happen when we will not attend the interview on time?	What type of decisions can be taken?	The true feedbacks can be recognized?
The jobs can I choose from various location?	Whether the credentials are verified?	What type of personal questions they ask?	Whether the user have to be selected or rejected?	Whether can I apply for the another company ?
The process can require all the documents or some documents are optional?			Whether the network issues can cause any problems in recruitment?	
The selected phrases are highlighted in the feedback?				