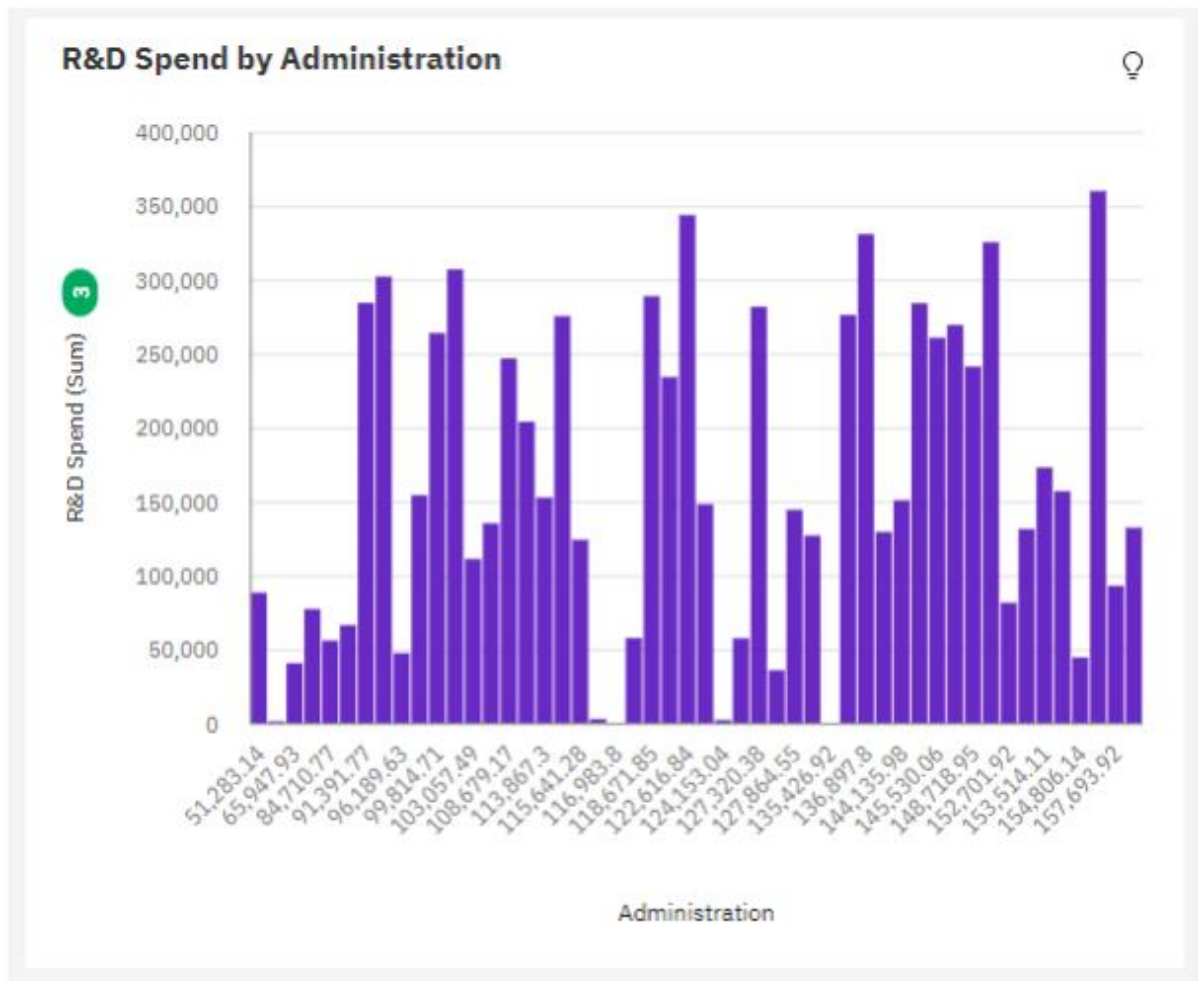


Assignment -1
The case of 50 Startups

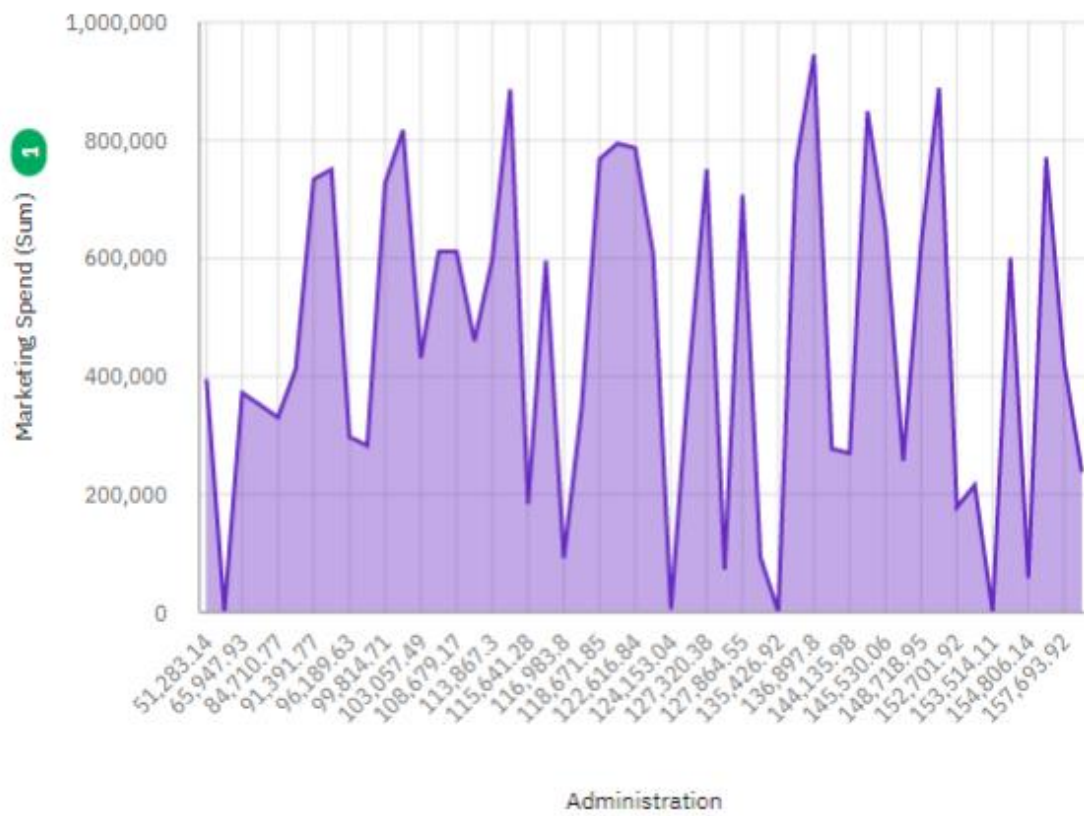
Assignment Date	9 September 2022
Student Name	ABIRAMI P S
Student Roll Number	311519104002
Maximum Marks	2 Marks

Question

Upload the dataset to Cognos Analytics, explore and visualize the dataset



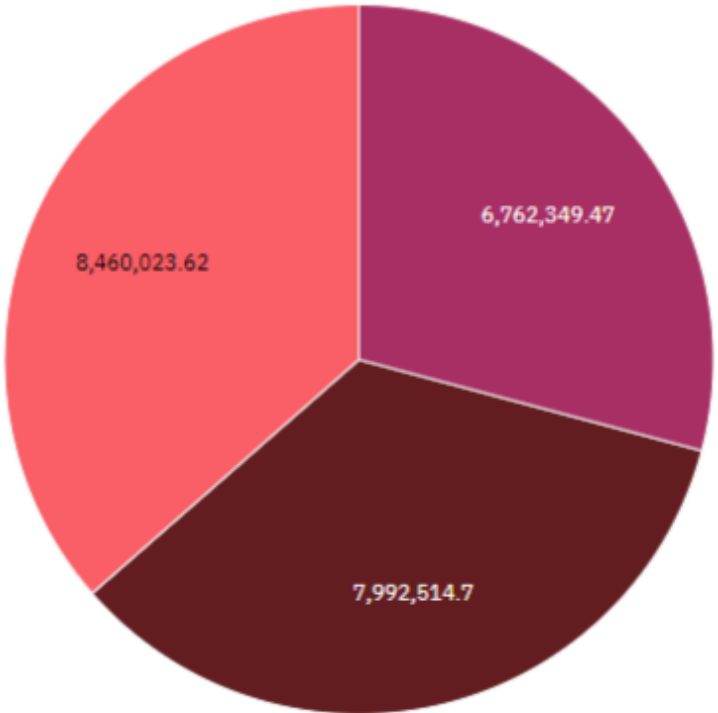
Marketing Spend by Administration



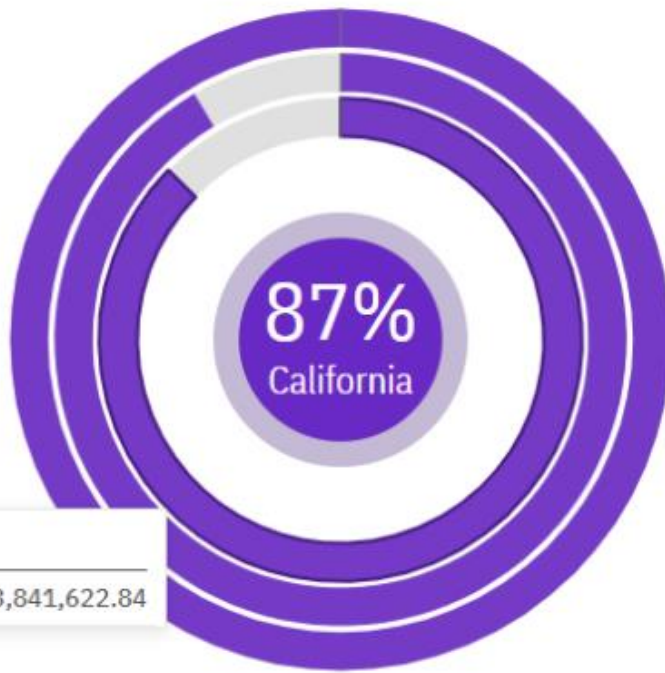
Marketing Spend by State



State
● California ● New York ● Florida



Profit by State 4



California

Profit: 3,841,622.84

R&D Spend and Marketing Spend by State

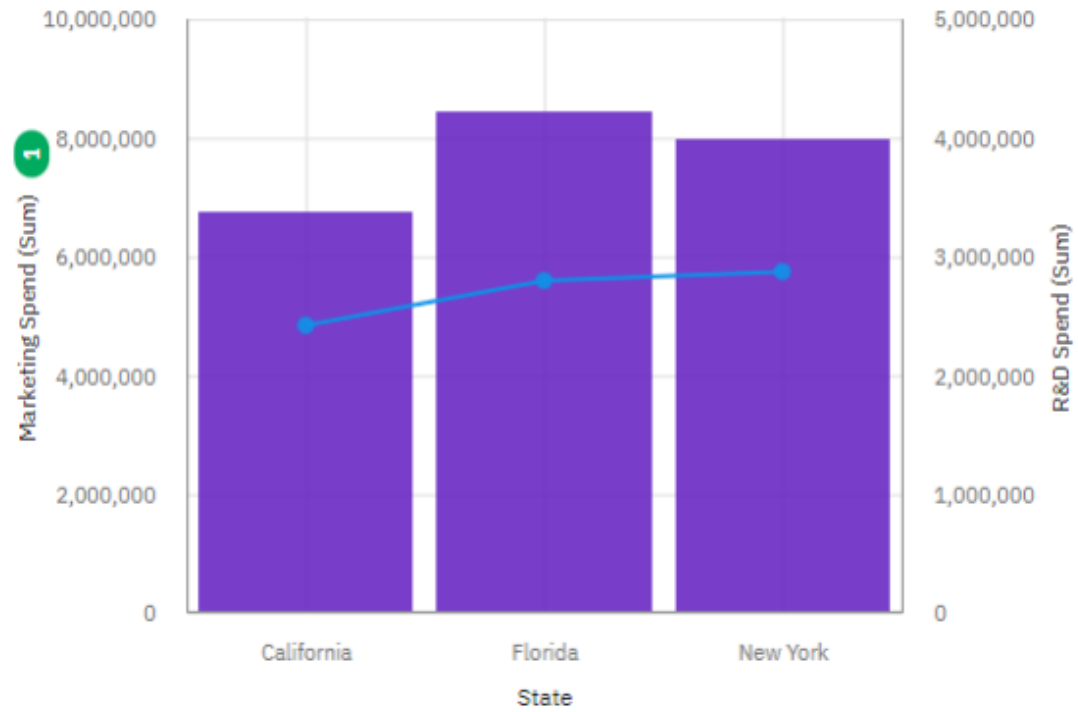


Column

Marketing Spend (Sum)

Line

R&D Spend (Sum)



Administration by State

