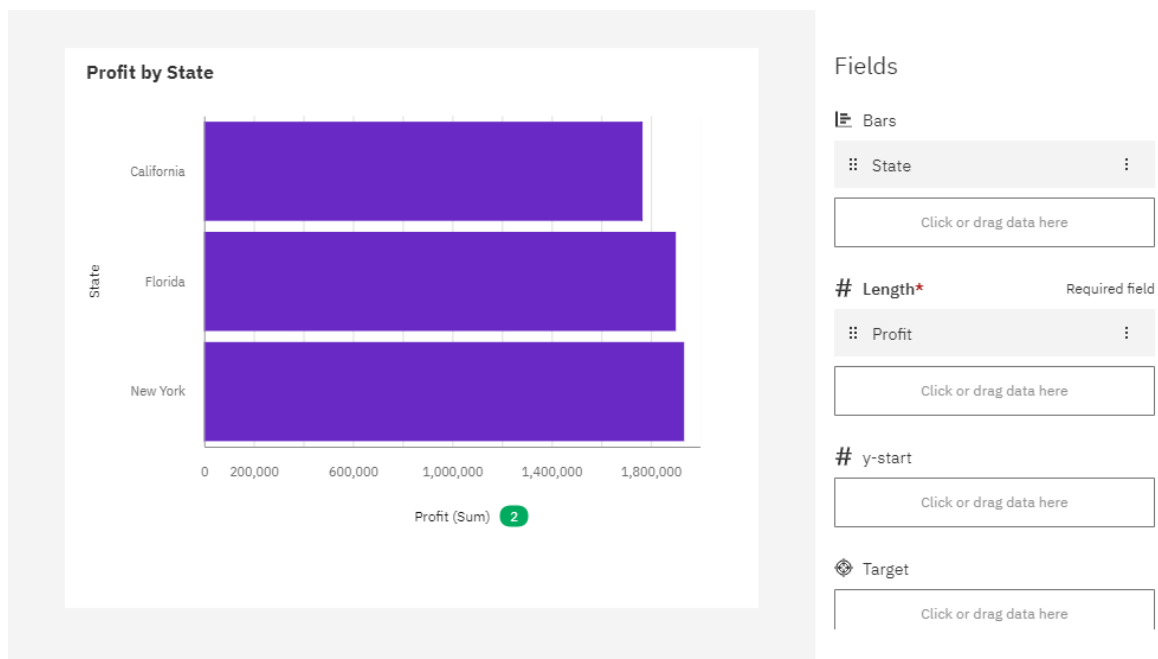


Assignment -1
The case of 50 Startups

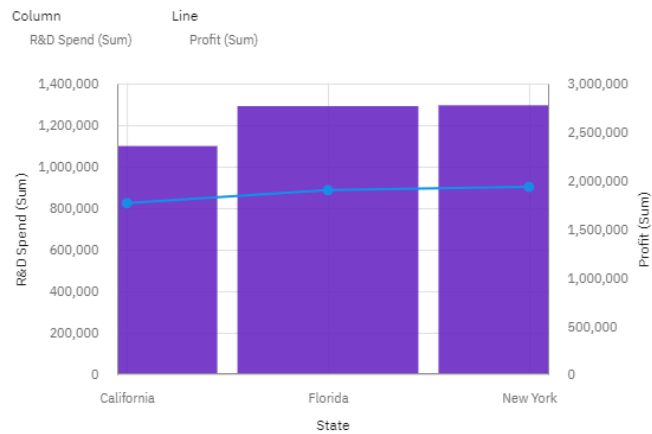
Assignment Date	12 September 2022
Student Name	Kirthika.V
Student Roll Number	311519104029
Maximum Marks	2 Marks

Question-1:

Upload the dataset to Cognos Analytics, explore and visualize the dataset



Profit and R&D Spend by State



Fields

↶ x-axis

State

Click or drag data here

Column length* Required field

R&D Spend

Click or drag data here

🎨 Column color

Click or drag data here

Line position* Required field

Profit

State, R&D Spend, Administration, Profit, Marketing Spend

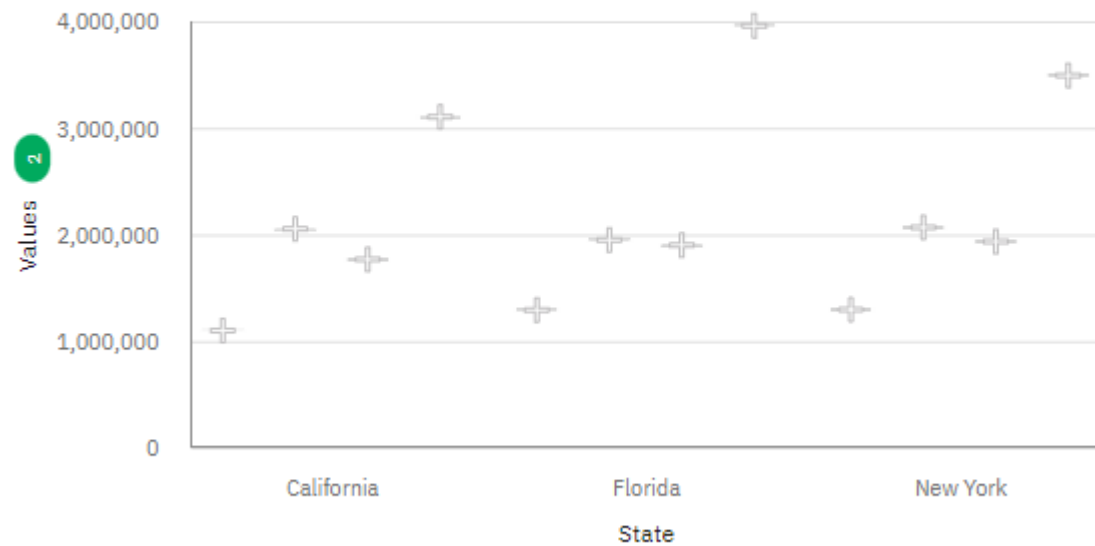
Measures

R&D Spend

Administration

Profit

Marketing Spend



R&D Spend, Marketing Spend, Profit, State and Administration 2

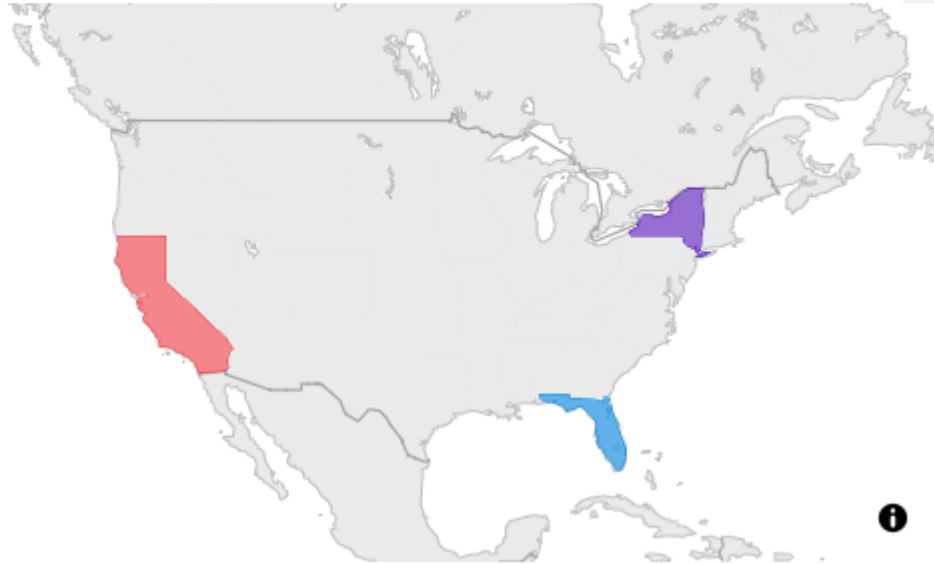
R&D Spend	Administration	Marketing Spend	Profit	State
1,099,180.46	2,052,690.62	3,103,195.8	1,766,387.98	California
1,291,584.26	1,948,302.36	3,957,176.82	1,900,384.39	Florida
1,295,316.06	2,066,239	3,490,882.27	1,933,859.59	New York

Profit, R&D Spend and Administration and Marketing Spend for State regions

2 !

Profit (Sum) - R&D Spend (Sum) - Administration (Sum) - Marketing Spend (Sum)

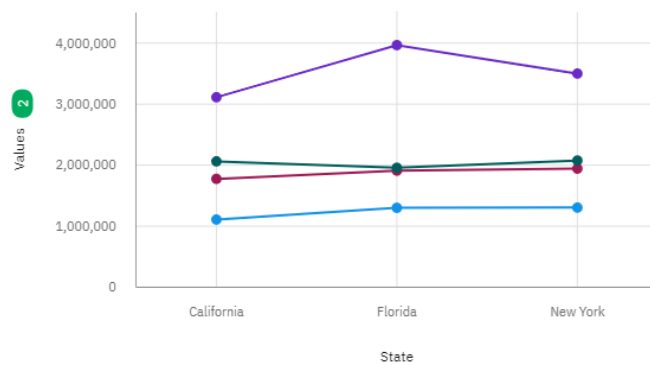
192,261.83 | 165,349.2 | 136,89... 191,050.39 | 153,441.51 | 101,1...



Administration, R&D Spend, Marketing Spend and Profit by State

Measures

Administration R&D Spend Marketing Spend Profit



Fields

x-axis* Required field

State

Click or drag data here

Color

Measures group (4)

Click or drag data here

y-axis* Required field

Administration

R&D Spend

Marketing Spend