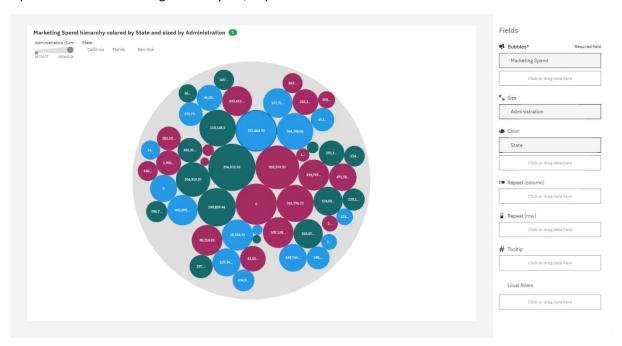
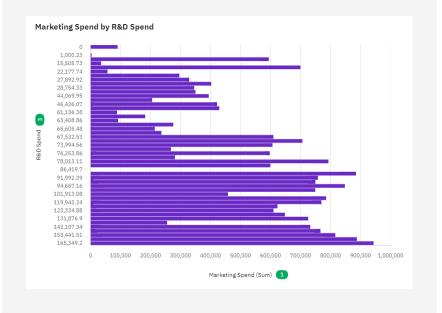
## Assignment -1 The case of 50 start-ups

Assignment Date	12 September 2022
Student Name	Pavithra M
Student Roll Number	311519104043
Maximum Marks	2 Marks

## Question:

Upload the dataset to Cognos Analytics, explore and visualize the dataset





## Details

Across all **r&d spends**, the sum of **Marketing Spend** is over 23 million.

Marketing Spend ranges from 0, when R&D Spend is 542.05, to nearly 944 thousand, when R&D Spend is 165349.2.

