1.CUSTOMER SEGMENT(S)

Industry members as well as others.

6. CUSTOMER

The customer should just click the alert message to enhance the further step to stop the fire. Proper network connection and available devices are needed.

5.AVAILABLE SOLUTIONS

The customer used to call for the emergency number 101 to call the fire service team to stop the fire at that time of reporting many products in the industry gets damaged and many lives were death. Now with the use of our product the industry can sense the fire explosion and stop at the initial stage itself. So, it is quite much more easy.

5

Explore AS, differentiate

2. JOBS-TO-BE-DONE / PROBLEMS

• We are solving the problem of fire spread by automatically detecting the fire at the ignition stage and stop the fire spread easily using ArtificialIntelligence and IOT basedideations.

9. PROBLEM ROOT CAUSE   RC

. • The fire causes a lot of damages in the industry. Usually when it gets fired in an industry the fire service team is called to stop the fire. But now our solution use can stop the fire without the help of fire service.

7. BEHAVIOUR   BE

• At once the message is send to the customers mobile from the sensorscontrolled Intelligence the customer himself can give the access to stop the fire spread on the whole.

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

3. TRIGGERS `I'R`	10. YOUR SOLUTION `SL`	8. CHANNELS OF BEHAVIOUR `CH`
We can ask our customer to get an experience about our product. We can insist they must need of our product.	We can just access the message from the IOT devices combined with sensors stop the fire spread at the ignition stage itself. It is much easier, safe to handle.	ONLINE: Notifications send can be accessed. OFFLINE: The sensors with the help of intelligence can stop the fire spread at the initial stage itself.
4. EMOTIONS: BEFORE / AFTER `EM` **Before:** Customer is not finding a proper rid for the fire spread problem. **After:** Now with the help of our product the customer can easily enhance the problem.		