Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
The application is intended to provide information about containment zones in a particular region by storing details, showing symptoms and remedies of coronavirus, and giving alerts. By benefits of the application are monitoring people activity and alerting them of their safety measures.

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

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2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

BARATH KANNAN K

- Tracking client by using geo-fence algorithm
- Collecting affected person location details
- Alerting user while entering contaminated zone
- Indicating case counts to the users
- Collecting virus data's
- Collecting & storing information on cloud
- Creating User friendly API
- location services get shutdown when users at home
- It shows the symptoms and remedies of the viral disease

MONISHADHITH K T

- reconstructing medical data
- Acquiring geo-location details of users
- Creating 24/7 service provider
- Suggesting the prevention measures
- Suggesting nearby hospital location
- Giving tips for mental fitness
- In order to collect all hospitals data's connection should be established
- Indicating symptoms & Way to contact after affected
- Fetching data from cloud

AKASH L

- creating virus data warehouse
- Health monitoring
- Maintaining the user database on cloud
- Tracking safe route for transport
- Creating trace test treat model
- Providing awareness through idea Illustration
- Analysing the virus spreading & harmful to people
- Providing online services for consulting
- Monitoring users day to day activity

MAHESWARAN C

- Collecting Epidemiological data
- Monitoring geo location of user
- Showing alerting zone analysis by Data visualization
- Using different color grading to mark zones
- Suggesting safety plug before or after affected
- Getting zonal information on cases got entry
- Creating algorithm for Data Scrambling
- Giving Tips when user on isolation zones
- Thermal screening through smart band

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
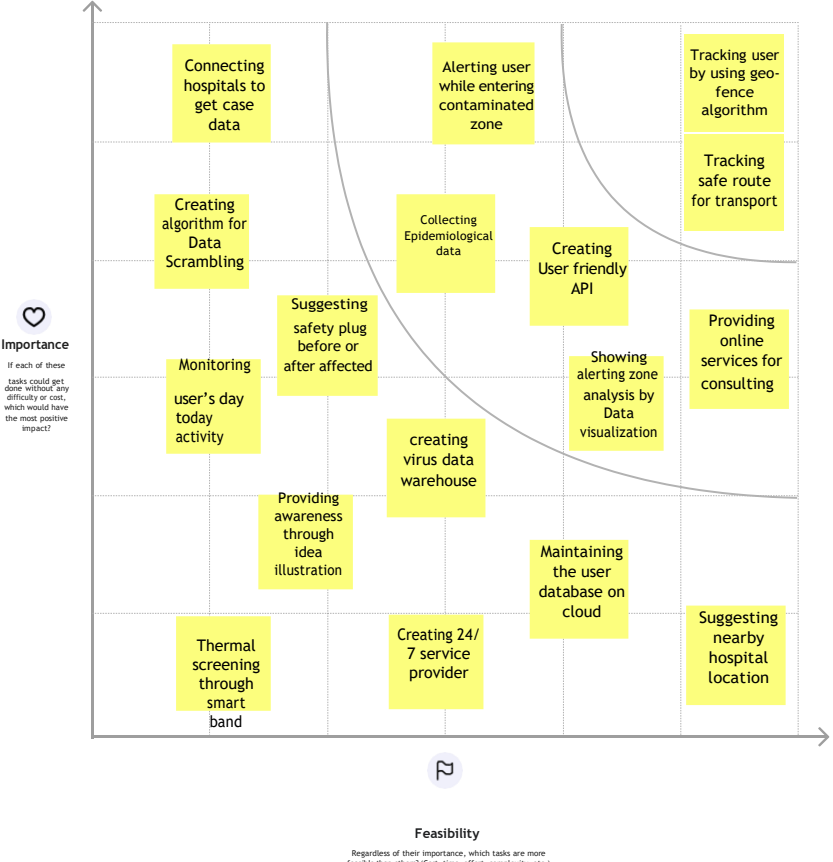
⏱ 20 minutes

LOCATION
- Monitoring geo location of user
- Tracking safe route for transport
- Using different color grading to mark zones
- Tracking user by using geo-fence algorithm
- Acquiring geo-location details of users

DATA COLLECTION
- Creating algorithm for Data Scrambling
- Collecting affected person location details
- In order to collect all hospitals data's connection should be established
- Collecting & storing information on cloud
- Getting zonal information on cases got entry
- Collecting Epidemiological data
- Reconstructing medical data
- creating virus data warehouse

DATA USAGE
- Maintaining the user database on cloud
- Analyzing the virus spreading & harmful to people
- Monitoring user's day to day activity
- Fetching data from cloud

ALERTS
- Alerting user while entering contaminated zone
- Giving Tips when user on isolation zones
- Suggesting the prevention measures
- Providing awareness through idea Illustration
- Indicating symptoms & Way to contact after affected
- Suggesting safety plug before or after affected
- Indicating case count to the user
- Giving tips for mental fitness
- It shows the symptoms and remedies of the viral disease

SPECIAL FEATURES
- Suggesting nearby hospital location
- Proceeding with Thermal screening through smart band
- Showing alerting zone analysis by Data visualization
- Providing online services for consulting
- Health monitoring
- Creating 24/7 service provider
- location services get shutdown when users at home
- Creating User friendly API

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4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Connecting hospitals to get case data
- Creating algorithm for Data Scrambling
- Monitoring user's day today activity
- Thermal screening through smart band
- Suggesting safety plug before or after affected
- Providing awareness through idea illustration
- Alerting user while entering contaminated zone
- Collecting Epidemiological data
- Creating User friendly API
- creating virus data warehouse
- Creating 24/7 service provider
- Maintaining the user database on cloud
- Tracking user by using geo-fence algorithm
- Tracking safe route for transport
- Showing alerting zone analysis by Data visualization
- Providing online services for consulting
- Suggesting nearby hospital location

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Before you collaborate — A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example