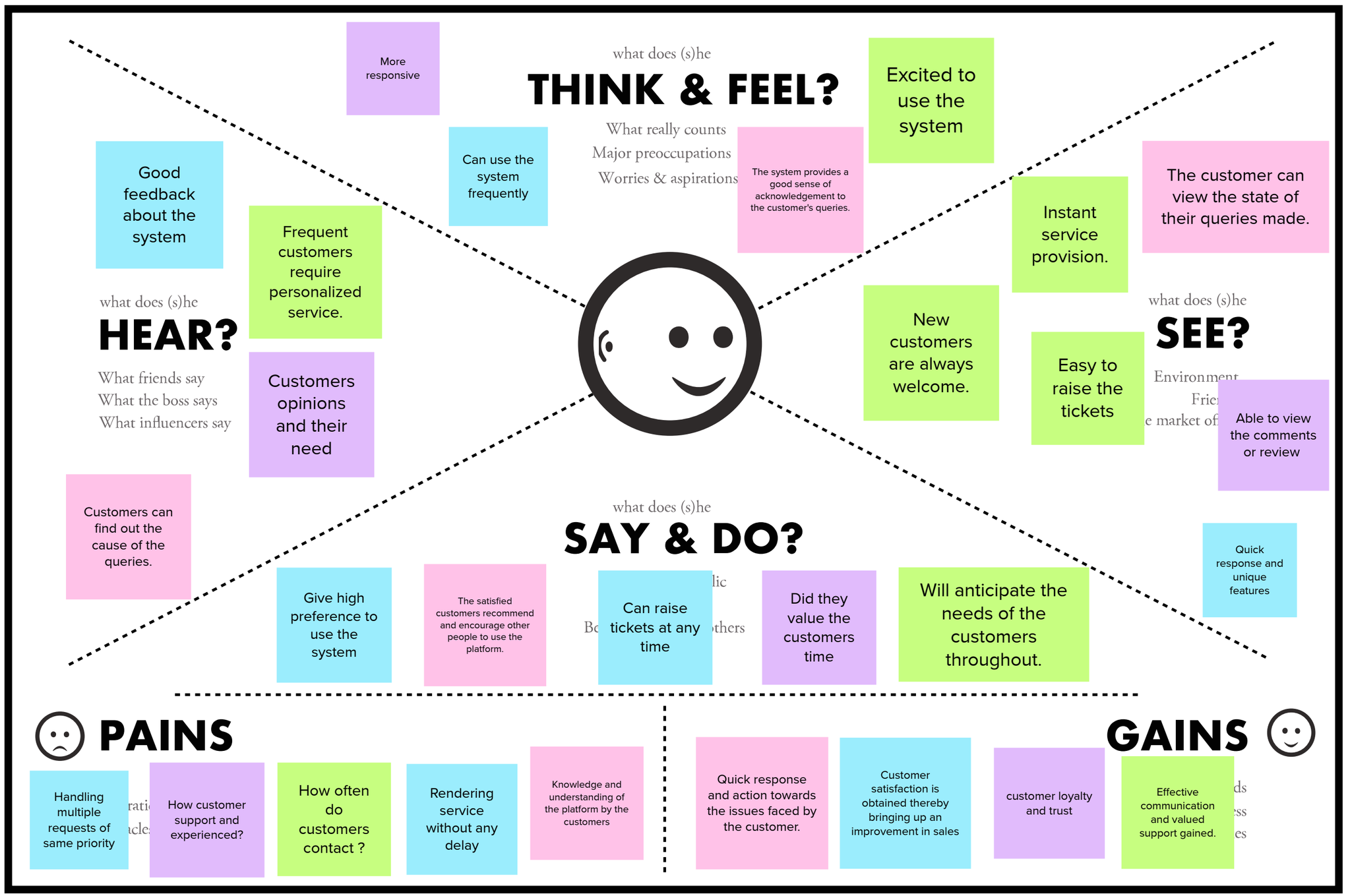
Empathy Map

EMPATHY MAP

Identifying stakeholder behaviour

Project name:		Stakeholder:		Day	Month	Year
Designed for:		Designed by:		Version		



Designed by
EVENT DESIGN collective
2018 EVENT DESIGN COLLECTIVE GMBH

EVENT DESIGN USING THE EVENT CANVAS™ METHODOLOGY
www.eventcanvas.org

version 20180621

Source: adapted from XPLANE