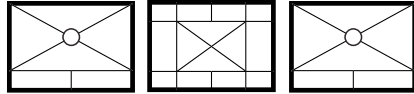


Empathy Map

EMPATHY MAP

Identifying stakeholder behaviour



Project name:

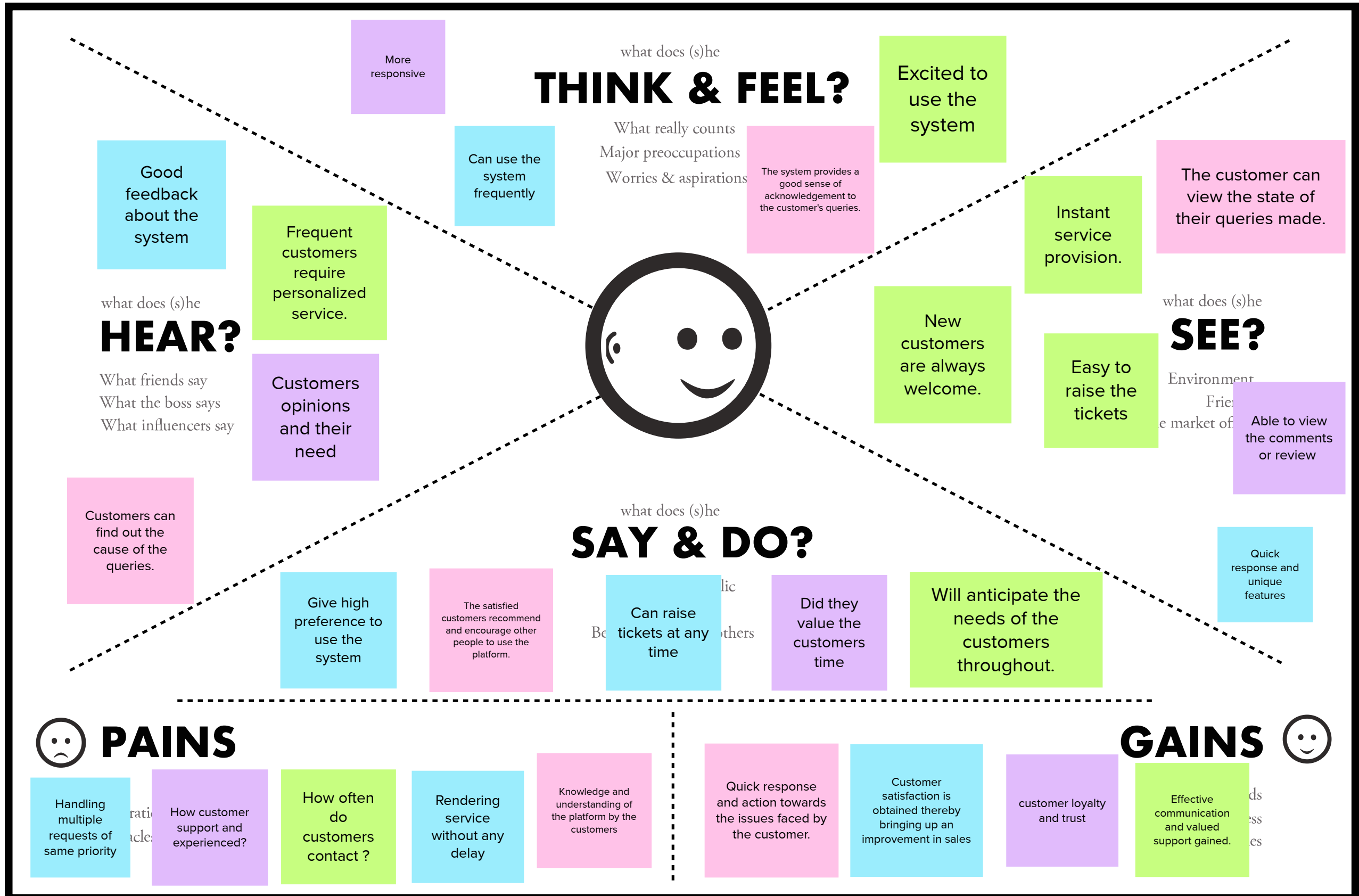
Stakeholder:

Day Month Year

Designed for:

Designed by:

Version



Designed by

EVENT DESIGN *collective*

2018 EVENT DESIGN COLLECTIVE GMBH

EVENT DESIGN USING THE EVENT CANVAS™ METHODOLOGY

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Source: adapted from XPLANE