

# PROBLEM STATEMENT

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- The Aviation System Performance Metrics (ASPM) data from the FAA operations performance data website contains airport specific weather, flight demand, and airport capacity information.
- Disproportionately, leisure travellers value the former, business travellers the latter.
- The optimization for business travel extends beyond this to full service network carriers focus on premium cabins, frequent flyer programs, airport services and more.
- The reason is why American flight routes through one of their hubs-by consolidating travellers onto more regular flights to fewer destinations.
- They can offer far more choices of flight itineraries.
- There are some stark differences between airlines made for leisure travellers and those for business travellers.
- Many of the world's largest airlines fall into that second category.
- Historically, however, it's been worth it. They represent a more reliable client base for airlines.

