

IBM Cognos Analytics with Watson

New exploration

36

Search content

Create

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Packed bubble

Related

Compare

Analytics

Details

Fields

Properties

Selected sources /

50\_Startups.csv

Search

Navigation paths

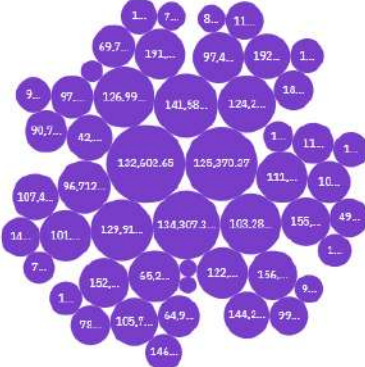
50\_Startups.csv

- R&D Spend
- Administration
- Marketing Spend
- State
- Profit

Profit sized by Administration 4

Administration (\$...)

102,566.28 149,612.36



Fields

Bubbles\*

Required field

Profit

Click or drag data here

Size

Administration

Color

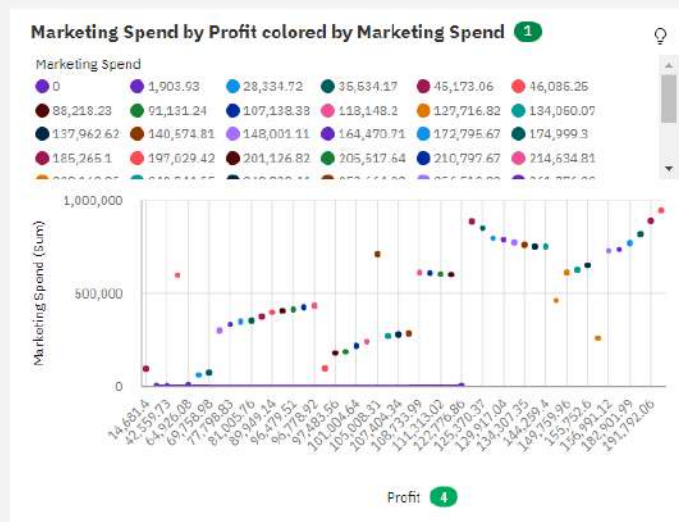
Click or drag data here

Repeat (column)

Click or drag data here

19:43

20-09-2022



Fields

x-axis\* Required field

Profit

Click or drag data here

Color

Marketing Spend

Click or drag data here

y-axis\* Required field

Marketing Spend

Click or drag data here

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Network

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Fields

Properties

Selected sources

50\_Startups.csv

Navigation paths

50\_Startups.csv

R&D Spend

Administration

Marketing Spend

State

Profit

State to Profit

From: State

To: Profit

Fields

From\* Required field

State

Click or drag data here

To\* Required field

Profit

Click or drag data here

Line width

Click or drag data here

Repeat (column)

19:43

20-09-2022

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\* New exploration

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Spiral

Related

Compare

Analytics

Details

Fields

Properties

Selected sources

50\_Startups.csv

Navigation paths

50\_Startups.csv

R&D Spend

Administration

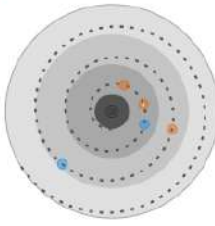
Marketing Spend

State

Profit

Profit

1 Driver 2 Drivers Combination



Search drivers

Drivers	%
R&D Spend and Marketing Spend	89
R&D Spend and Administration	86
R&D Spend and State	86

Fields

Target\*

Required field

Profit

Local filters

Click or drag data here

19:43

20-09-2022

The screenshot displays the IBM Cognos Analytics web application. The top navigation bar includes the IBM logo and various icons for navigation and search. The main content area shows a dashboard for the '50\_Startups.csv' dataset. The primary chart is a 'R&D Spend' dot plot, which visualizes the relationship between R&D Spend and Predictive strength. An inset chart, titled 'R&D Spend by Profit (Group) and Marketing Spend (Group)', provides a detailed view of the data, showing a heatmap of R&D Spend (Average) across different profit and marketing spend groups. The interface also includes a sidebar for navigation paths, a right panel for fields and filters, and a bottom status bar with system icons and the time '19:43 20-09-2022'.