



## Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problemstatement.

10 minutes

DHILIP KUMAR D

It provides instant solution for general banking queries

It is multilingual

It facilitates constant guidance to customers on creating bank accounts

It is interoperable

DHINA P

It provides reliable service on answering net banking queries

It saves user's time and cost

It is trustworthy

It works in a very fast and intelligence manner

PRAVEEN K

It maintains a confidential conversation with customers

It provides quick responses for loan related queries

It supports voice assistance feature

It maintains a user friendly interface

YUVARAJ S

It has an assured security and provides personalized service

It provides efficient and convenient customer support

It is used to retrieve customer's old transaction history quickly

It is available 24/7

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

15 minutes

Using Natural language Processing

It supports voice assistance feature

It is multilingual

It provides instant solution for general banking queries

It has an assured security and provides personalized service

Using Neural network

It works in a very fast and intelligent manner

It provides quick responses for loan related queries

It provides reliable service on answering net banking queries

It provides efficient and convenient customer support

Using Artificial Intelligence

It is trustworthy

It maintains an user friendly interface

It facilitates constant guidance to customers on creating bank accounts

It maintains a confidential conversation with customers

Using Cloud technology

It is used to retrieve customer's old transaction history quickly

It is interoperable

It is available 24/7

It saves user's time and cost

TIP

You can use the Rating scales and allow to focus on the strongest ideas.

### Step-3: Idea Prioritization

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#### Prioritize

Your team should all be on the same pages about what's important moving forward. Place your ideas on this grid to determine which ideas are important which are feasible.

5 minutes

