PROJECT DESIGN

PHASE – I

PROBLEM - SOLUTION FIT

Date	26 September 2022
Team ID	PNT2022TMID22590
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	4 Marks

Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into

CS
1.CUSTOMER ELEMENTS
- No oí budget
- network
- gadgets

CC
6.CUSTOMER ATTRIUTES
- Men/women (12+ yeaís)
- Models
- Actor/actress
- Stylist

Explore AS,

AS
5. AVAILABLE SOLUTIONS

Solution can be given on chatbot , customer care ,or webites of the application.

Focus on J&P, tap into BE, understand

J&P
1. PROBLEM SOLUTION

Give solution based on their problem

RC
9.CAUSE FOR PROBLEM

Customers can save time by shopping online

BE
7. BEHAVIOUR

.shopping directly on malls and stalls

Focus on J&P, tap into BE, understand

Identify strong TR & EM

TR
3. TRIGGERS
- chatbot
- Attractive offers
- Gifts

EM
4.EMOTIONS:

Satisfied and recommending friends to use the app

SL
10. SOLUTION

Customers can get the solution from chatbot

CH
BEHAVIOUR

8.1 ONLINE
- Seeing two or more apps to get exact recommendation

8.2 OFFLINE
- Go to the shops directly and spending time to select the dress They may view the dress by your eyes and feel it.

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Extract online & offline CH of BE