

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>A person who is affected by Chronic Kidney Disease (CKD) and is not aware of it.</p></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>The first and foremost concern is given to the reliability on these type of systems, since they are machines and find out diseases automatically where errors could still happen.</p><p>Secondly, spending a lot of money on getting cured for a disease is still a difficult task for poor people.</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>The traditional method of scanning the body and taking x-rays to find out the disease is still available which consumes a lot of time, whereas this device would identify the disease using the images provided from the patient.</p></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><p>To detect and diagnose the disease faced by the patients having CKD at the most earliest stages.</p></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>It is difficult to detect kidney disease in the early stage due to inadequate information from the patient.</p></div>	<div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">Find our appFeed the data requiredGet the result whether you have chronic kidney disease or not</div>	
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><p>So as to ensure that he or she is not affected by the CKD, and if they are indeed affected, detecting it at the earliest as possible</p></div>	<div>10. YOUR SOLUTION<div>SL</div><p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</p><p>If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behavior</p></div>	<div>8.CHANNELS of BEHAVIOR<div>CH</div><div>8.1 ONLINE</div><p>The results will be directly displayed through the mobile application to the user</p><div>8.2 OFFLINE</div><p>The result copy will also be handed over to the patients through courier service or SMS.</p></div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><p>People who are getting diagnosed using this device are more likely confident about their health and also secure their life thereby, from getting affected by CKD.</p></div>			

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