

Define CS, fit into Cc	<p>1. CUSTOMER SEGMENT(S) CS</p> <p>Passengers who are prefer to travel in train.</p>	<p>6. CUSTOMER CONSTRAINTS CC</p> <p>Our customers can save their time because our website will generate QR code as a ticket in a quick way. Payment process also simple using G -pay or Net banking.</p>	<p>5. AVAILABLE SOLUTIONS AS</p> <p>Lot of application are available such as IRCTC Rail Connect, Paytm , Goibibo.</p> <p>But buy using these applications we can only get PDF or message as our ticket confirmation.</p>	Explore AS, differentiate		
	Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS</p> <p>There is a problem of holding the physical ticket/Id proof for authentication process</p>	<p>9. PROBLEM ROOT CAUSE RC</p> <p>Main Problem behind existing solution is It takes time to buy tickets in counters and for online bookings tickets were provided as PDF or SMS format so it can be misused by anyone easily</p>		<p>7. BEHAVIOUR BE</p> <p>They can report the problem what they are facing in our website itself if the problem is from our side it will be rectified within a hour.</p>	Focus on J&P, tap into BE, understand RC

<p>3. TRIGGERS TR</p> <p>By using this app user can easily understand and they can effectively use.</p>	<p>10. YOUR SOLUTION SL</p> <p>GUI is developed for the users through by which users book their tickets and the ticket generated will be in the form of QR code which is generated after booking confirmation. The QR Code will be generated on the basis of encrypted data entered by the user. A mobile application is designed to scan the encrypted QR Code. On decrypting, the information about the passenger can be viewed.</p>	<p>8. CHANNELS of BEHAVIOUR CH</p> <p>8.1 ONLINE Customers have to book tickets via online.</p> <p>8.2 OFFLINE Customers can check alert message via offline</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>When the passengers feel rush or getting out of time to book tickets from the counter but by using our application they can't get frustrate or feel that have miss to book the tickets.</p>		