

Ideation Phase

Define the Problem Statement

Date	20 September 2022
Team ID	PNT2022TMID42577
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	2 Marks

I am	<small>Describe customer with 3-4 key characteristics - who are they?</small>	Describe the customer and their attributes here
I'm trying to	<small>List their outcome or "job" the care about - what are they trying to achieve?</small>	List the thing they are trying to achieve here
but	<small>Describe what problems or barriers stand in the way - what bothers them most?</small>	Describe the problems or barriers that get in the way here
because	<small>Enter the "root cause" of why the problem or barrier exists - what needs to be solved?</small>	Describe the reason the problems or barriers exist
which makes me feel	<small>Describe the emotions from the customer's point of view - how does it impact them emotionally?</small>	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am the overweight person	I'm trying to Weight loss and make my body healthy	But, I can't archive by my regular food-cycle	Because of my unstable food cycle contains the unhealthy and unwanted components	It makes me to more frustrated and discouraged about the weight loss
PS-2	I am the sports person	I am trying to maintain my body and fitness level regularly	But I can't make it properly sometimes and lacking of energy to play regularly	Because I can't track my nutrition intakes	It makes me to feel the clueless about my intakes and diet plan