



## Step 2: Brainstorm, Idea listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**TIP**  
You can select a sticky note and hit the pencil (edit) or delete icon to start drawing.

#### Dinesh R

Avoid unwanted spending money

It shows the monthly usage of expensive

Easily identify the unwanted cost

Avoid unwanted usage

#### Deepak S

Userfriendly

Usage of money in correct way

Monthly report will shown

We can prevent the loss

#### Gowarthanni K

It will help for savings

Avoid the minimum balance

Maintain the track record

We can see the records

#### Srinivash R

Expensive Identification

Prior Knowledge about the money usage

Without any hurdle we will see the report

Prevent loss and give some good savings

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

**TIP**  
Add customisation tags to sticky notes to make it easier to find. colours, graphics and categorize important lines as themes within your rules.

Give the report about the money spending

People can easily identify the cost spent details

People can use money in correct usage

Avoid financial loss

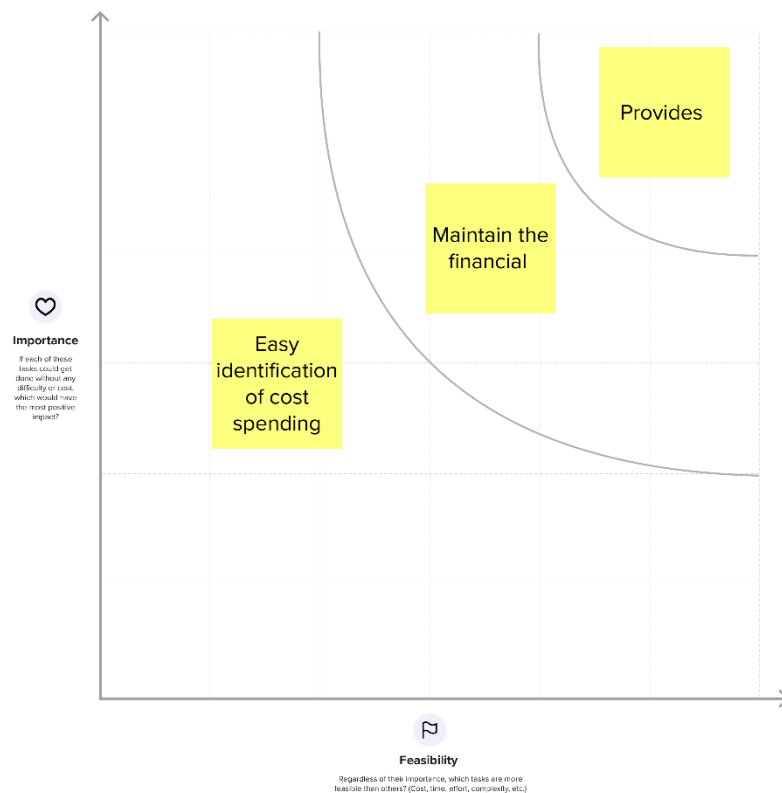
## Step 3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



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### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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