



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.



**Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

Open article



## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

### PROBLEM

How might we [Predict the Energy output of wind turbine]?



### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

SUTHARSANAN S

Predicting Wind Current In Summer

Analysis On Wind Speed

Predicting using AI

Controlling Speed of wind turbine

Mapping of Wind turbines

Using Bigger Blades

SRIDHAR G

Predicting Wind Current In winter

Using Breaks To Stop the wind turbine

Predicting Energy Output in Autumn

Using of Airborne Wind Turbines

Place the Wind Turbines Based On previous

Using Taller Towers

VIGNESHWARAN S

Using Lubricant in Wind Turbine

Analysis Data On the Site

Outcome on app

Predicting Wind Current In Summer

Predicting Energy Output in Autumn

Using Larger rotor diameters

GNANAKUMAR S

Predicting Wind Current In Autumn

Predicting Energy Output in Winter

We should periodic maintenance Wind turbines

Placing Solar panels to maiximize the enegy output

Analysis On Wind Direction

Using of Blade Damper



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

## Predictions

Predicting Wind Current In Summer

Predicting Energy Output in Autumn

Predicting Wind Current In winter

Predicting Energy Output in Autumn

Predicting Wind Current in Autumn

Predicting Energy Output in Winter

Predicting Wind Current In Summer

Predicting using AI

## Analysis

Analysis On Wind Direction

Analysis Data On the Site

## Using

Using Larger rotor diameters

Using Lubricant in Wind Turbine

Using Bigger Blades

Using of Blade Damper

Using of Airborne Wind Turbines

Using Breaks To Stop the wind turbine

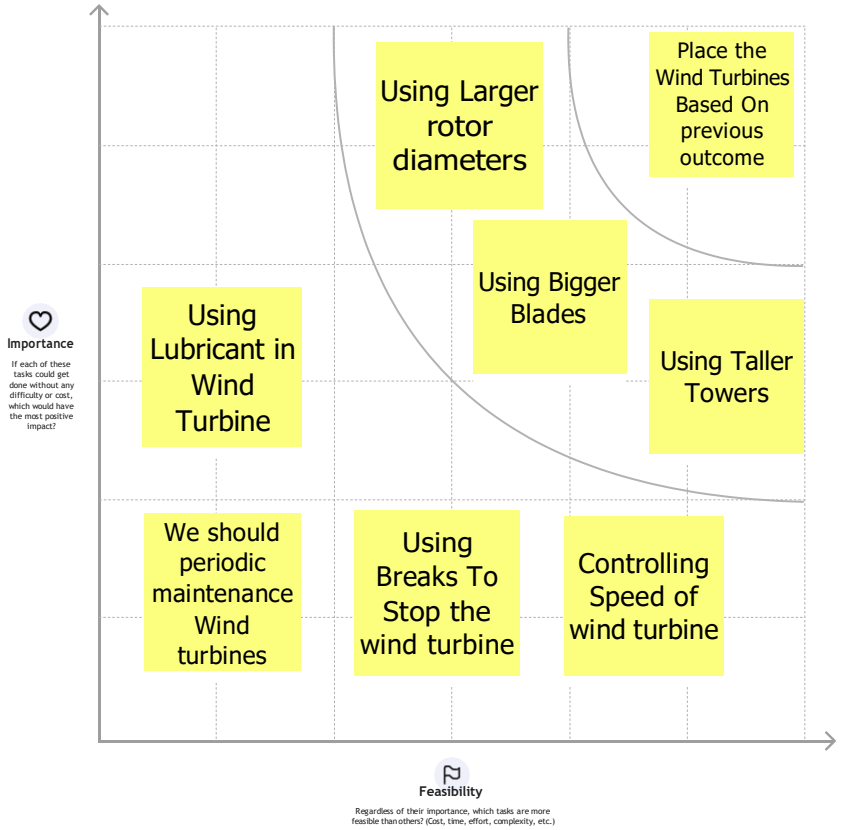
Using Taller Towers



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons



**Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward



**Strategy blueprint**  
Define the components of a new idea or strategy.

Open the template



**Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.

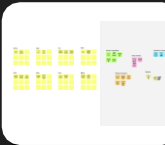
Open the template



**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback



### Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

