

Project Design Phase-II Customer Journey Map

Date	03-11-2022
Team ID	PNT2022TMID42592
Project Name	Predicting the energy output of wind turbine based on weather condition
Maximum Marks	4 Marks

Reference:

<https://app.mural.co/t/windenergyprediction8921/m/windenergyprediction8921/1667412406547/7cc5f8aef8ac7b693248ec510df4c2b65f3b95fe?sender=uc7d096af0db3260487287565>

FAIRPLANE

Guided city tours

Based on ten customer interviews and observations from the Palpatone Dubai City Team team



	Discover	Entice	Enter	Engage	Exit	Extend
Overview	Predicting the energy output of wind turbine based on weather condition	How does someone initially become aware of this process?	How do people experience as they begin the process?	In the core moments in the process, what happens?	What do people typically experience as the process finishes?	What happens after the experience is over?
Steps What does the person (or group) typically experience?	Research data Research data on weather conditions and wind turbine energy output. API data Access to weather data API. Prepare the data Pre-processed data for training the model.	Home page The user lands on the home page. Login/Register Page The user logs in or registers. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.
Interactions What interactions do they have at each step during the way? • People: Who do they see or talk to? • Places: Where are they? • Things: What digital touchpoints or physical objects would they use?	Research data Research data on weather conditions and wind turbine energy output. API data Access to weather data API. Prepare the data Pre-processed data for training the model.	Home page The user lands on the home page. Login/Register Page The user logs in or registers. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.
Goals & motivations At each step, what is a person's primary goal or motivation? (Help me... or "help me avoid...")	Research data Research data on weather conditions and wind turbine energy output. API data Access to weather data API. Prepare the data Pre-processed data for training the model.	Home page The user lands on the home page. Login/Register Page The user logs in or registers. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, insightful, or rewarding?	Research data Research data on weather conditions and wind turbine energy output. API data Access to weather data API. Prepare the data Pre-processed data for training the model.	Home page The user lands on the home page. Login/Register Page The user logs in or registers. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	Research data Research data on weather conditions and wind turbine energy output. API data Access to weather data API. Prepare the data Pre-processed data for training the model.	Home page The user lands on the home page. Login/Register Page The user logs in or registers. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.
Areas of opportunity How might we make each step better? What ideas do you have? What have others suggested?	Research data Research data on weather conditions and wind turbine energy output. API data Access to weather data API. Prepare the data Pre-processed data for training the model.	Home page The user lands on the home page. Login/Register Page The user logs in or registers. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.	API data page The user views the API data. API data page The user views the API data. API data page The user views the API data.