

# Ideation Phase

## Brainstorm & Idea Prioritization Template


Date	19 September 2022
Team ID	PNT2022TMID42578
Project Name	Inventory Management Systems for Retailers
Maximum Marks	4 Marks

**Brainstorm :**

**Reference:**

<https://app.mural.co/t/jansons6034/m/jansons6034/1666979204831/e8d0d921a675134553036893d0eca8ef0e633a1f?sender=u3acbf2c4bbf293b3b92d87963>

### Step-1: Brainstorm, Idea Listing and Grouping



### Brainstorm & idea prioritization

Share template feedback

#### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

##### Dhanu Shree P

Providing offer details	Giving out add points on high purchase	Empowering the premium customers
Categorising the products	Making sure that all products in allocated price	Verification of pre-order status
Making sure that customers can pay in any mode	Ruling out the RFID tag	On status tracking information

##### Gunasekhar C

Identifying the products to be followed in a stock	Notifying the offer details to customer	Storing the details of customer to RFID tag
Checking towards calculation phase	Customer to view the product availability	The complete analytics to be shown for business growth
To provide higher utility and ease to customer	Notifying the cash transaction	Maintaining the complete user set of the customer and product details

##### Hari Prakash P

Monitoring low selling product	By providing offer price for a product before expiry	Identifying and analysing the best idea or
Sale receipt for product	Able to ship and track the product	Automation the ordering process with a out of stock
Alert message during outstock	Supply chain to vendor by emails	Exploring demanded products

##### Jagadish V

Providing EMI Facility	Evaluating purchase order	Managing customer contact details
Transfer order from one phase to other	Tax and GST deduction	Loyalty in providing RFID
End sale discounts and free products	Keeping the urgency of products for customers	Customer feedback rating system

#### 3 Group ideas

Three teams sharing your ideas with the others to filter or reduce notes as you go. Once all sticky notes have been grouped, give each cluster a sentence like: "We like it because it groups their sticky notes, try and see if you can break it up into one or sub-groups."

30 minutes

##### Monitoring and tracking

- Monitoring a high demand product and provide early buy
- Monitor products with high purchase and provide for early purchase
- Customer can track product status and order details

##### Analysing and Processing

- Analyze your purchase order and high selling product
- Automatic order placed to selling company
- Analyzing a high purchase and selling product
- How much the product was produced

##### Services and Management

- 24/7 customer support and live chat services
- AI chatbot for customer support
- Free delivery and cash on delivery
- Stocking details of the customer and order the stock

##### Details of products and customers

- By using RFID tag, managing the stock and customer details
- For increase customer loyalty and repeat purchase
- Using the data to track the stock and customer details
- Using the data to track the stock and customer details

##### Unique Features

- Real-time inventory tracking and notification
- Automatic order placed to selling company
- Complete analytics for business growth

## Step-2: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

