Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID42578
Project Name	Inventory Management Systems for Retailers
Maximum Marks	4 Marks

Brainstorm :

Reference:

https://app.mural.co/t/jansons6034/m/jansons6034/1666979204831/e8d0d921a675134553036893d0eca8ef0e633a1f?sender=u3acf2c4bbf293b3b92d87963

Step-1: Brainstorm, Idea Listing and Grouping

Step-2: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 **20 minutes**

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Identifying and analysing the best dealer
- Automation on placing order to wholesale seller.
- Expiry date, manufacturing date of the product to be followed in a track
- Email/SMS alerts & Notification are send to customer and shopkeeper
- Special seasonal exclusive offers for regular/ premium customers and online purchases
- Resolving queries of the customer instantly
- RFID tag to store details
- Analytics for improving the Business
- Customer feedback and rating system
- Warehouse batch number tracking and product serial number tracking
- 24*7 customer care service and door deliveries
- Loyalting in proving RFID
- Custom view for product tracking and transfer the order from one warehouse to other

TIP 💡
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using

Feasibility