IDEATION PHASE
EMPATHIZE & DISCOVER

DATE	07 September 2022
TEAM ID	PNT2022TMID15358
PROJECT NAME	STATISTICAL MACHINE LEARNING APPROACHES TO LIVER DISEASE PREDICTION
MAXIMUM MARKS	4 MARKS

EMPATHY MAP CANVAS:

Says
What have we heard them say?
What can we magine them saying?

- Identify the name of the disease
- Analysis the stage of the disease
- This opporunity to make cure more patient center

Thinks
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

- Continous monitoring of treatment
- Providing fast treatments
- Analysis how to cure disease

Does
What behavior have we observed?
What can we imagine them doing?

- Betterment of the patient
- Trying to identify the disease
- Trying to find the remedy for the disease

Feels
What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

- Makes for comfortable feeling for patients
- User friendly environment
- Assurity of patient trust