Ideation Phase
Brainstorm & Idea Prioritization Template

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕐 **10 minutes** to prepare
- ⏳ **1 hour** to collaborate
- 👤 **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

A   **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B   **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C   **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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①

Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 5 minutes

PROBLEM
To predict the accurate value of the second - hand car using data science.

Key rules of brainstorming
To run an smooth and productive session

⊕ Stay in topic.	💡 Encourage wild ideas.
⊕ Defer judgment.	👂 Listen to others.
🔋 Go for volume.	👁 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

(2)

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

> **TIP**
> You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Sri Hari D

Engine type	Performance	Maintenance
Mileage	Ownership	

Sri ram

Condition of Vehicle	Falling of car	Accidence etc
Battery	Consumer preference	

Abinaya

Mileage and condition	Based on work	Appearance etc
Brake System	Horse power Size	

Shahana

Fuel type	Gear type	Fitness Certificate
Air Bag	Maintenance Record	

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(3)

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

By using regression technique the resale value of car can be predicted

collect the information or details of the car

The regression model takes some time to validate the data using train set

> **TIP**
> Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural

Data's are trained before processed

The data's has to be tested before processed

The result provided should be accurate
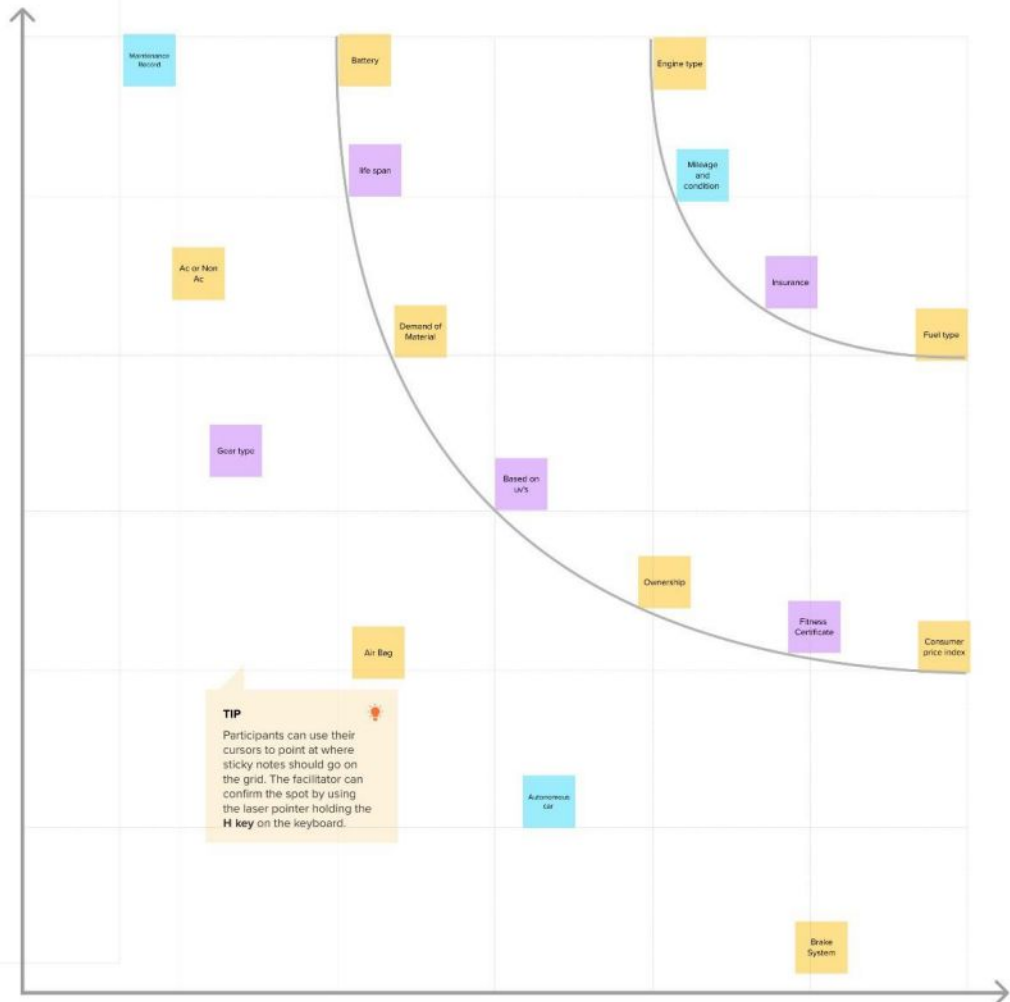
Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Unnamed area

Maintenance Record	Battery	Engine type
	life span	Mileage and condition
Ac or Non Ac		Insurance	Fuel type
	Demand of Material	
Gear type	Based on UV'S	
		Ownership	
Air Bag		Fitness Certificate	Consumer price index

TIP 💡

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Autonomous car

Brake System

⚑

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)