

## IDEATION PHASE

### EMPHASIZE & DISCOVER

DATE	2 September 2022
TEAM ID	PNT2022TMID15470
PROJECT NAME	Smart fashion Recommender Application
MAXIMUM MARK	4 Marks

### Empathy Map:

## Empathy Map Canvas

Gain insight and understanding on solving customer problems.



Build empathy and keep your focus on the user by putting yourself in their shoes.

