

Project Design Phase-I
Proposed Solution Template

Date	20 September 2022
Team ID	PNT2022TMID15470
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution :

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Smart Recommender application provide users with product information and suggestions, which has gradually become an important research tool in e-commerce IT technology.
2.	Idea / Solution description	A solution through which you can directly do your online shopping based on your choice without any search. The role of the admin is to check out the database about the stock and have a track of all the things that the users. The recommendations based on information provided by the user.
3.	Novelty / Uniqueness	Recommendation Application recommends the outfit and the order can be placed using a chatbot. Chatbot can provides a 24/7 services.
4.	Social Impact / Customer Satisfaction	The recommendations based on information provided by the user. online shopping based on your choice without any search
5.	Business Model (Revenue Model)	It allows brands to personalize the consumer experience and make suggestions for the items that make the most sense to them. A recommendation engine also lets businesses analyze the customer's current usage and past browsing history to deliver relevant service and product recommendations.
6.	Scalability of the Solution	Recommendation systems are efficient machine learning solutions that can help increase customer satisfaction and user retention, and lead to a significant increase in your business revenues.