## IDEATION PHASE PROBLEM STATEMENT

DATE	2 September 2022
TEAM ID	PNT2022TMID15470
PROJECT NAME	Smart Fashion Recommender Application
MAXIMUM MARK	2 Marks

## **Problem Statement:**

A recommendation system works either by using user preferences or by using the items most preferred by all users. The main challenge in building a fashion recommendation system is that it is a very dynamic industry. It changes very often when it comes to seasons, festivals, pandemic conditions like coronavirus and many more.

I am	The user who is trying to purchase the outfit which
	is recommended by the bot suitable for me.
I'm trying to	Use the recent technologies to avoid spending
	excess time on ordering and matching.
But	The existing technology can take more time to
	choosing the outfits and colour selection of the
	outfits is such a big deal.
Because	I don't want to spent excess time for shopping on my
	busy schedule.
Which makes me feel	I'm not capable of pick out the correct & beautiful
	outfit for me.