

Project Design Phase-I - Solution Fit Template

Date	27 october 2022
Team ID	PNT2022TMID46339
Project Name	SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	credits

Project Title:

Smart Fashion Recommender Application

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1. CUSTOMER SEGMENT(S)

Who is your customer?
i.e. working parents of 0-5 y.o. kids

CS

- ❖ Customers are those who want to purchase fashion items in a short time if you want to do must be visit the login account

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

CC

- ❖ Most of the solution available in the internet hosts a lot of adds limiting its usability and once updation the customer need to be update that
- ❖ Needs a proper network connection

5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

AS

- ❖ Smart Fashion Recommender which are supported in many browsers
- ❖ Smart Fashion Recommender Chatbot is developed in this project.

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

J&P

- ❖ To collect data about our visitors and leverage it to make better product suggestions and recommendations
- ❖ Understanding customer inquiries, their needs, and preferences can allow you to personalize product pages and build customer loyalty and affinity.

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists? What is the back story behind the need to do this job?

- ❖ i.e. customers have to do it because of the change in regulations.

7. BEHAVIOUR

What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer calculate usage and benefits; associated: customers spend free time on volunteering work (i.e. Greenpeace)

BE

- ❖ Seamless Real-Life Interaction
- ❖ Customer Data Security
- ❖ Reduce Customer Frustration

- ❖ For No-Pressure Shopping Experiences
- ❖ Customer service will be available for 24/7
- ❖ Chatbot can help with recovering abandoned carts
- ❖ Access the product Easily across the internet

3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

TR

- ❖ Creating So Fashionable product.
- ❖ Reduce Customer Service Costs.
- ❖ Monitor Consumer Data to Gain Insights.

10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

- ❖ Instead of navigating to several screens for booking products online, the user can

SL

8. CHANNELS of BEHAVIOUR**8.1 ONLINE**

What kind of actions do customers take online? Extract online channels from #7

CH

- ❖ Enable to access the customer
- ❖ consistent level of quality

4. EMOTIONS: BEFORE / AFTER

How do customers feel when they face a problem or a job and afterwards?
i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

They don't Have proper Communication Without having the knowledge of chat box

- ❖ Took longer time to process and respond to the queryAnd Must be user friendly one

directly talk to Chatbot regarding the products.

- ❖ short period of
- ❖ across channels,

8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and them for customer development.

- ❖ Make sure they are aware of the chatbots

