Project Design Phase-I - Solution Fit Template

| Date | 27 october 2022 |
|---------------|---------------------------------------|
| Team ID | PNT2022TMID46339 |
| Project Name | SMART FASHION RECOMMENDER APPLICATION |
| Maximum Marks | credits |

Project Title:

Smart Fashion Recommender Application

Team ID: PNT2022TMID46339

1. CUSTOMER SEGMENT(S)

Who is your customer? i.e. working parents of 0-5 y.o. kids

CS

Customers are those who want topurchase fashion items in a short time if you want to donemust be visit the login account

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choicesof solutions? i.e. spending power, budget, no cash, network connection, available devices.

- Most of the solution available in theinternet hosts a lot of adds limiting its usability and once updation the customer need to be update that
- Needs a proper network connection

5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

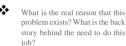
- Smart
 Fashion Recommender which are supported in many browsers
- Smart Fashion Recommender Chatbot is developed in this project.

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

- To collect data about our visitors and leverage it to make better product suggestions and recommendations
- Understanding customer inquiries, their needs, and preferences can allow you to personalize product pages and build customer loyalty and affinity.

9. PROBLEM ROOT CAUSE



i.e. customers have to do it because of the change in regulations.

- For No-Pressure Shopping Experiences
- Customer service will be available for 24/7
- Chatbot can help with recovering abandoned carts
- Acces the product Easily across the internet

7. BEHAVIOUR

What does your customer do to address the problem and get indirectly the job done?

i.e. directly related: find the right solar panel installer calculate usage and benefits; associated: customers spend free time on volunteering work (i.e. Greenpeace)

- Seamless Real-Life Interaction
- Customer Data Security
- Reduce Customer
 Frustration

Focus on J&P, tap into BE understand RC

AS

Explore AS

TR

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3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbourinstalling solar panels, reading about a more effcient solution in the news.

- Creating So Fashionable product.
- Reduce Customer Service Costs.
- Monitor Consumer Data to Gain Insights.

10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

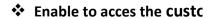
If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

 Instead of navigating to several screens for booking products online, the user can

SL 8. CHANNELS of BEHAVIOUR



What kind of actions do customers take online? Extract online channels from #7



consistent level of qua





4. EMOTIONS: BEFORE / AFTER

How do customers feel when they face a problem or a job and afterwards?
i.e. lost, insecure > confident, in control - use it in your communication strategy & design.
They don't Have proper Communication Without having the
knowledge of chat box

Took longer time to process and respond to the queryAnd Must be user friendly one directly talk to Chatbot regarding the products.

- short period
- across channels,

8.2 OFFLINE

What kind of actions do customers take offline? Extract offlin channels from #7 and them for customer development.

of

 Make sure they are aware of the chatbots Extract online & offline CH of BE