

# PROBLEM SOLUTION FIT

## 1.customer segments

- 👉 No need to buy the newspaper instantly download the application easily view the news article at anytime ,anywhere,anyone.
- 👉 now world's turn as modernize so it's easily to reach news readers.

## 6.customer constraints

- 👉 cost effective no need pay as uses.
- 👉 portable,interopertability.
- 👉 reliable and user friendly

## 5.Available Solution

- 👉 Many online news channels are available, which publishes news for people to read news online. But it is really hard for people to find the right and proper news.
- 👉 Different varieties of news is available in the internet, but it will be effective only if the news articles are organized properly.

## 2.Problems/pain

- 👉 Being suggeseted with inaccurate news from unreliable news channels
- 👉 every news article in the internet cannot be trusted .It can be fake news also.
- 👉 news articles that are arranged in a proper manner may cause confusion
- 👉 having go through unrelatable news articles is a waste of time.
- 👉 advertising and news overload

## 10.your solution

- 👉 news from trusted news channel should alone be displayed.
- 👉 fake news should be flagged
- 👉 news articles can be categorized into different sections so that It will be user to read the required news
- 👉 based on user past activity and interest news articles can be recommended

## 7.Behaviour

- 👉 Based on the user location provide the news articles it's usefull to the customer
- 👉 user should have the option to comment over news content and user likes,dislikes the articles should be placed.

### 3,4.Emotions and customer choices

- 👉 User can mark some articles as favourites
- 👉 User can be given an option to express his views and emotions by commenting about the news article in the comment section.
- 👉 User liking news articles should be recommended to the user

### 9.problem Root Cause

- 👉 paid subscription for daily news
- 👉 nowadays, nobody have the time to search and read the right news from the internet.
- 👉 people find it really difficult read the daily news papers. So it will be very convinient if it possible to read news effectively via smartphones itself.
- 👉 It is really difficult for the user to get loation based news

### 8.channels of Behaviour

- 👉 copyrights of video,audio or someother files are mentioned clearly.
- 👉 source of the news must be verified before the publishing