PROBLEM SOLUTION FIT

1.customer segments
- ☞ **No need to buy the newspaper instantly download the application easily view the news article at anytime ,anywhere,anyone.**
- ☞ **now world's turn as modernize so it's easily to reach news readers.**

6.customer constraints
- ☞ **cost effective no need pay as uses.**
- ☞ **portale,interopertability.**
- ☞ **reliable and user friendly**

5.Available Solution
- ☞ **Sharing of fake news on social media platforms is a global concern, with research offering little insight into the motives behind such sharing.**

2.Problems/pain
- ☞ **Being suggeseted with inaccurate news from unreliable news channels**
- ☞ **news articles that are arranged in a proper manner may cause confusion**
- ☞ **having go through unrelatable news articles is a waste of time.**

10.your solution
- ☞ **When you have a real news story, make it reader-friendly.**
- ☞ **Use direct speech for variety.**
- ☞ **Explain everything – never assume readers share your understanding of the subject.**
- ☞ **Always look for the human angle – it builds readers' empathy.**
- ☞ **fake news should be flagged**

7.Behaviour
- ☞ **Based on the user location provide the news articles it's usefull to the customer**
- ☞ **user should have the option to comment over news content and user likes,dislikes the articles should be placed.**

3,4.Emotions and customer choices

- 👉 User can mark some articles as favourites
- 👉 Based on user previous activities news articles should be recommended
- 👉 User liking news articles should be recommended to the user
- 👉 emotions are shown as user daily readable contents to be recommended

9.problem Root Cause

- 👉 paid subscription for daily news
- 👉 advertising and news overload
- 👉 Negative content
- 👉 without validate news content

8.channels of Behaviour

- 👉 copyrights of video,audio or someother files are mentioned clearly.
- 👉 source of the news must be verified before the publishing
- 👉