

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><p>Students who have successfully completed:</p><ul style="list-style-type: none">12th grade - Looking for a suitable university to pursue their undergraduate degree. Undergraduate degree - Looking for a suitable university to pursue their higher studies. Postgraduate degree - Looking for a suitable university to pursue their higher studies in a new stream or related stream of interest.</div>	<div><div>6. CUSTOMER LIMITATIONS<div>EG. BUDGET, DEVICES</div><div>CL</div></div><ul style="list-style-type: none">Students refuse to give their marks in the predictor.Because they feel it is unsecure.Some students get confused of the eligibility criteria of the different colleges.</div>	<div><div>5. AVAILABLE SOLUTIONS<div>PLUSES & MINUSES</div><div>AS</div></div><p>Pros:</p><ul style="list-style-type: none">Students consultant with their friends and relatives.Get details from internet sources.<p>Cons:</p><ul style="list-style-type: none">Predictions are not accurate for the same inputs.</div>	Explore AS, differentiate
	<div><div>2. PROBLEMS / PAINS<div>ITS FREQUENCY</div><div>PR</div></div><ul style="list-style-type: none">Predict the admission chances of a user in the selected university.Compare the admission chances of the user in various selected universities.Give the result of the prediction quickly and accurately saving the time of the user.</div>	<div><div>9. PROBLEM ROOT / CAUSE<div>RC</div></div><ul style="list-style-type: none">Prediction can be made with some features. The existing solutions cannot have enough feature to make prediction.During pandemic the students use online websites to choose their dream college.</div>	<div><div>7. BEHAVIOR<div>ITS INTENSITY</div><div>BE</div></div><ul style="list-style-type: none">Attend online events to get information about college.Based on past information, the prediction can be made for particular college.</div>	
<div><div>3. TRIGGERS TO ACT<div>TR</div></div><ul style="list-style-type: none">Students can join in their dream college.Now a days ,more number of colleges are available to choose their career.</div> <div><div>4. EMOTIONS<div>BEFORE / AFTER</div><div>EM</div></div><div><div>Before:</div><ul style="list-style-type: none">Students get confusedThere are not able to predict suitable college.</div><div><div>After:</div><ul style="list-style-type: none">Students get clear idea about choosing their colleges</div></div>	<div><div>10. YOUR SOLUTION<div>SL</div></div><ul style="list-style-type: none">User FriendlyData securityBased on student profile ,accurate admission can be performed.</div>	<div><div>8. CHANNELS of BEHAVIOR<div>CH</div></div><div>ONLINE</div><ul style="list-style-type: none">Watch You tube videos and online ads.Official college websites<div>OFFLINE</div><ul style="list-style-type: none">Direct interaction with the college staff.Students can ask their doubts about the college.</div>	Extract online & offline CH of BE	
Identify strong TR & EM				



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