

Ideation Phase


Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID27811
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step 1: Team Gathering, Collaboration and select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

Share template feedback

→

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How to help an individual keep track of their expenses and help to maintain the expenses within a limit

Key rules of brainstorming

To run an smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

👂 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step 2: Brainstorm, idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

GURUNATHAN P

- To enter the cash payments manually
- Providing pictorial representation of expenses
- Autodetection of digital payments
- Setting expense limits
- Giving daily, monthly and yearly expense analysis
- Expense alerts on reaching near and crossing the expense limit

KISHOR D

- To make a expense budget to each expenses
- Get notified by your bank each time you make a transaction
- Keep a accurate record of your money
- Providing a graph like structure to analyse income and expenses
- Notification to the user to enter the spendings
- Make a sms of each transaction with expense amount and limit

S.SUDHEEKSHAN KUMAR

- keep accurate tracking of our savings
- Track income amount and expenses
- giving graphical representation of user expenses
- Track expense limits of users by pop up messages
- Get accurate statement of expenses
- expenses are done by other app also be recorded

CS Srinandhan

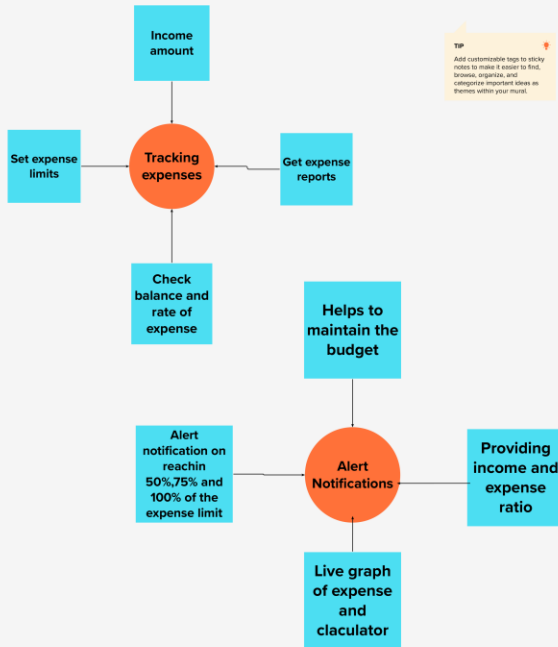
- To keep a track about the increment and decrement of our profits
- How to gain profits and losses
- We can see a pop up message. See how much expenses we have used for our personal use or emergency purposes
- Giving any virtual images for expenses used by the customers or the buyers
- If there is any problem in paying any expenses, we can do online transaction. like ...
- We should know the income amount so that we can pay properly...

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Step 3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

