## Project Design Phase-I Proposed Solution

Date	16 October 2022
Team ID	PNT2022TMID06737
Project Name	Project – Inventory Management system for retailers
Maximum Marks	2 Marks

## **Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S. No.	Parameter	Description		
*	Problem Statement (Problem to be solved)	<ul> <li>The retailers generally facing issues in recording the stocks and its threshold limit available.</li> <li>The retailers doesn't know which product is getting expired and when it is being expired.</li> <li>The retailers couldn't track the availability of all the stocks up-to date.</li> <li>The customers are not satisfied with the retailers store since it doesn't have enough supplements and the deliveries were not made on time.</li> </ul>		
*	Idea / Solution description	<ul> <li>This proposed system will have a daily update system whenever a product is sold or it is renewed more.</li> <li>The system will have an alert triggered to indicate both the expired product and soon going to expire products.</li> <li>The product availability is tracked daily and an alert system in again kept on to indicate those products which falls below the threshold limit.</li> <li>All the customers can register their accounts after which they will be given a login credentials which they can use whenever they feel like buying the stocks.</li> <li>The application allows the customers to know all the present time available stocks and also when the new stock will be available on the store for them to buy.</li> </ul>		

*	Novelty / Uniqueness	•	Certain machine learning algorithms
			are used to predict the seasonal high
			selling products which can be made
			available during that time.
		•	Prediction of the best selling brand of
			all certain products based on their
			popularity, price and customer trust
			and satisfaction will be implemented.
		•	Notifications will be sent to the
			retailers if any product that the
			customers have been looking for is not
			available so that the product can be
			stocked up soon.
		•	Notification will be sent to the
			customers who buys any certain
			products regularly when the new
			arrivals are stocked up.
		•	Exclusive discounts and offers are given
			for regular customers to keep them
			engaged with the store regularly.
*	Social Impact / Customer Satisfaction	•	The customers will be highly satisfied
			since the wasting of time while
			searching for an unavailable product is
			reduced.
		•	The work load of the retailers will be
			minimized if the system is automated
			every day and during every purchase.
		•	The customer satisfaction will be
			improved for getting appropriate
			response from the retailers and that too immediately.
*	Business Model (Revenue Model)		Hereby we can provide a robust and
*	Business Woder (Neverlae Woder)		most reliable inventory management
			system by using:
			ML algorithms for all the
			prediction purposes using all
			the past dataset since datasets
			are undoubtedly available in
			huge amounts.
			2. Can deploy the most
			appropriate business
			advertising models.
			3. To establish a loss preventing
			strategy.
			4. And to ensure the all time, any
			where availability of products
			system.
			5. Usage of freebies business
			strategy for dragging the
			customer's attention.

*	Scalability of the Solution	<ul> <li>This system can even work more efficiently with large volume of data.</li> <li>Implementation of anyone and anywhere using system can be helpful for even a commoner to buy the products.</li> <li>Daily and Each time purchase updation of the stock for preventing inventory shrinkage.</li> <li>Direct chat system with the retailers and the customers for providing best customer service.</li> </ul>
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