

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM

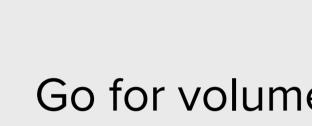
Plasma donor application deployed in cloud platform in which a user interacts with the application and posts a request then the concerned blood group donors will get notified about it. A user can also register them as a donor which will be stored in a database ..



Key rules of brainstorming

To run an smooth and productive session

Stay in topic. - Encourage wild ideas.

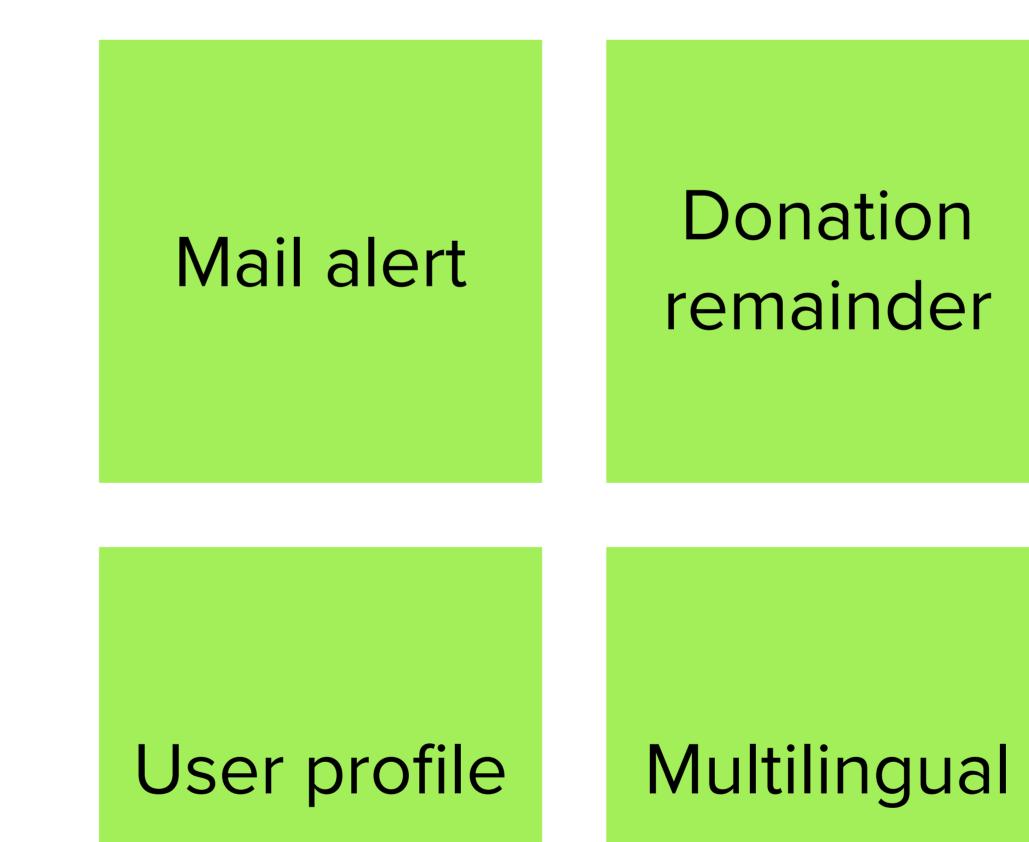






Narendranath

Write down any ideas that come to mind that address your problem statement.



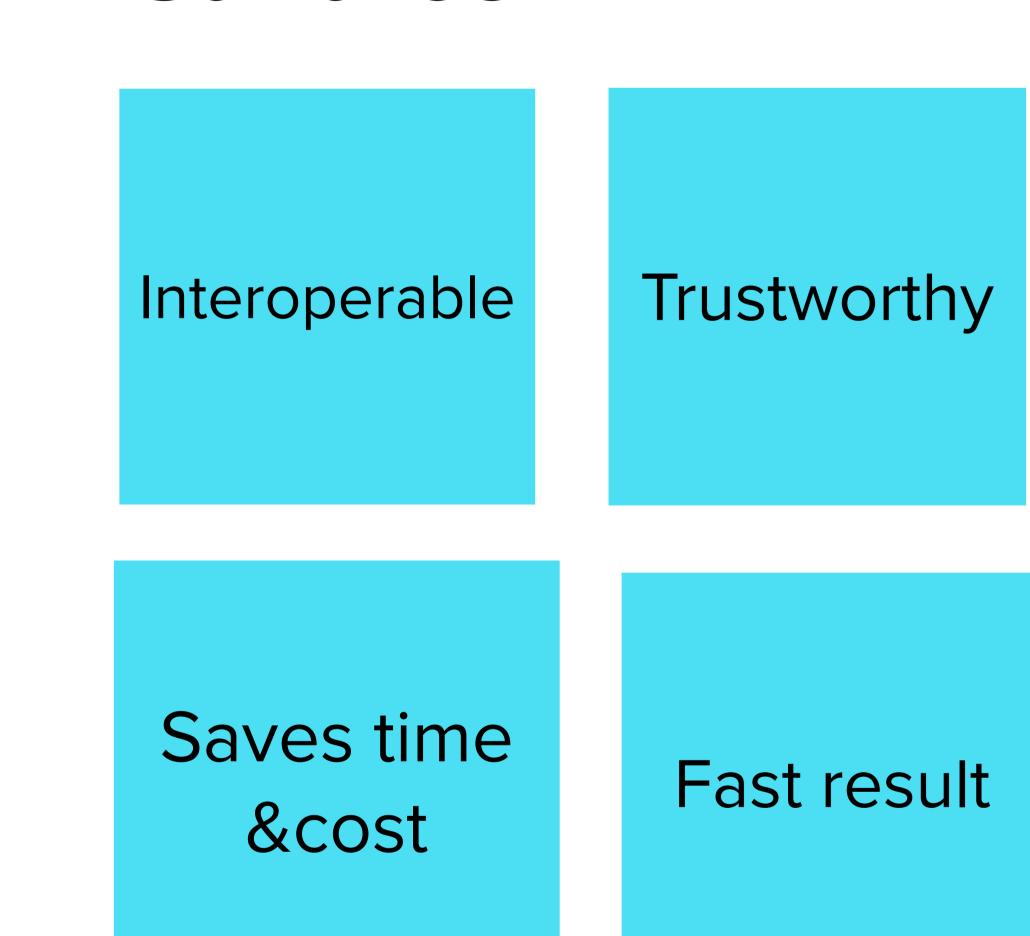
Brainstorm

Jaimugil

blood donors

Daniel

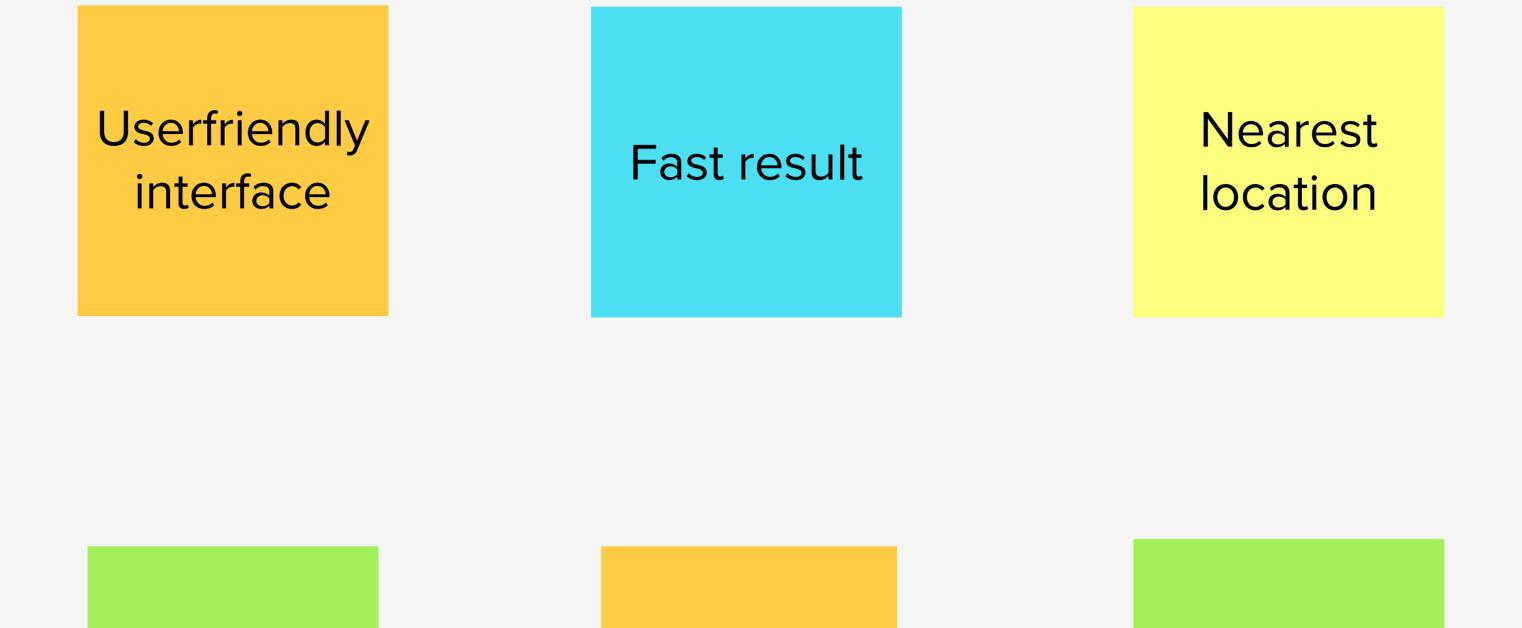
Santhosh



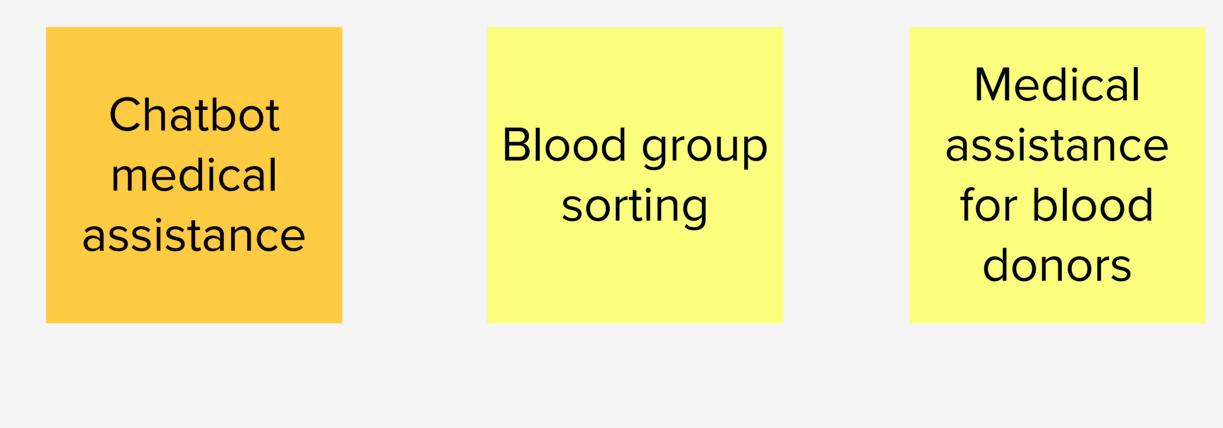
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

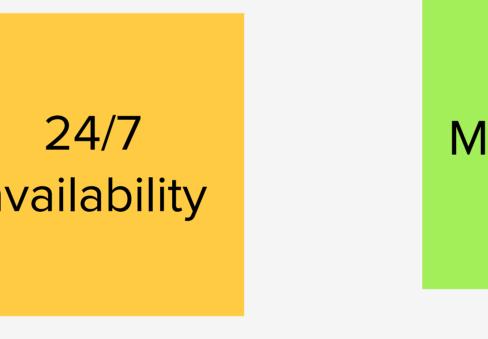
User interacts with the application



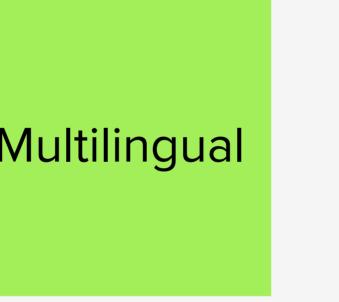
Plasma donation

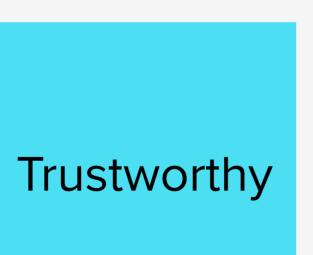


Chat with blood donors













Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

