

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S) <span>CS</span></p> <p><b>Who is your customer?</b></p> <p>People who work with large amounts of user data</p>	<p>6. CUSTOMER CONSTRAINTS <span>CC</span></p> <p><b>What constraints prevent your customers from taking action or limit their choices of solutions?</b></p> <p>The usage of computers and softwares makes it difficult to be used by people who are not used to work with technology</p>	<p>5. AVAILABLE SOLUTIONS <span>AS</span></p> <p><b>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have?</b></p> <p>There are not much of solutions for the handwriting recognition . The only solution is to use as many people as possible if finishing the task in time is a priority</p>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS <span>J&amp;P</span></p> <p>To develop an application that can convert handwritten text to digital form</p> <p>Should be able to predict huge amount of data</p>	<p>9. PROBLEM ROOT CAUSE <span>RC</span></p> <p>The absence of standard formats for writing things</p> <p>Every person having their very own style of writing things</p> <p>Having multiple languages and sub dialects</p>	<p>7. BEHAVIOUR <span>BE</span></p> <p>The customer just spends extra time to understand every type of handwriting to correctly get the data</p> <p>Incase of data in large numbers,the customer has to seek for others' help.</p>	Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	<p><b>3. TRIGGERS</b></p> <p><b>TR</b></p> <p>What triggers customers to act?</p> <p>People having bad handwritings will scribble on the papers and the pain of seeing those handwritings over various papers causes customers to act and scream in pain</p>	<p><b>10. YOUR SOLUTION</b></p> <p><b>SL</b></p> <p>The solution is to make a model which can predict the text from the written format and give it in the printed format</p> <p>Giving the model in an application format for better use of the model by the customers. Updating the application regularly for bug fixes and stability improvements.</p>	<p><b>8. CHANNELS of BEHAVIOUR</b></p> <p><b>CH</b></p> <p>8.1 ONLINE</p> <p>Unlocks the full potential of the system. The customer should be able to check the internet for the detected form, convert into languages other than the detected language .Also provide the phonetics ,grammatical errors ,speech translation of the detected text.</p> <p>8.2 OFFLINE</p> <p>Includes the basic features. Detection of text in its written language and format. Able to store the captured data record in the system in different formats as per the user's needs.</p>	Identify strong TR & EM
	<p><b>4. EMOTIONS: BEFORE / AFTER</b></p> <p><b>EM</b></p> <p>How do customers feel when they face a problem or a job and afterwards?</p> <p>The customer will have lot of stress as it will not be easy to understand the writings. In the end after fetching all the data and finding it to be accurate, the customer feels a sense of satisfaction and a huge relief.</p>			