

## PROBLEM SOLUTION FIT

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|--------------|--------------------------------------|
| DATE         | 09 October 2022                      |
| TEAM ID      | PNT2022TMID15366                     |
| PROJECT NAME | Personal Expense Tracker Application |
| MAXIMUM MARK | 2 Marks                              |

|                            |   |   |   |                            |
|----------------------------|---|---|---|----------------------------|
| Define CS, fit into CC     | <b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span><br><p>People who are struggling to track their expenses are our customers. They can use our app to maintain records about their income and expenses.</p>  | <b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span><br><p>Users have to entry every record manually. The category divided may be a blunder or the messy person who is handling the system must have some technical knowledge.</p>  | <b>5. AVAILABLE SOLUTIONS</b> <span>AS</span><br><p>User can add their income and expenses. They have an option to set a limit for the amount to be used for that particular month</p>  | Explore AS, differentiate  |
|                            | <b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span><br><p>In paper-based expense tracker system it is difficult to tracker our monthly expenses manually. The paper-based expenses records may get lost in case of fire accidents, flood etc.</p> | <b>9. PROBLEM ROOT CAUSE</b> <span>RC</span><br><p>When the digits could not be recognized correctly<br/>When the transactions are not successful. Whe the elder people unable to understand the smalle handwritten digits. When the paper based expens tracker records are subjected to fire acciden flood, etc.</p> | <b>7. BEHAVIOUR</b> <span>BE</span><br><p>They may keep a temporary note on their mobile. He/ She will tell the other persons to remember the expense they do while calculating the expenses they consider only on the expenses that are single time and huge and leave the rest.</p> |                            |
| Focus on J&P, tap into BE, |   |   |   | Focus on J&P, tap into BE, |

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|--|---|--|
| <p><b>3. TRIGGERS</b> <span>TR</span></p> <p>This application can create awareness among common people about their income and expenses. It reduces time rather than entering details manually.</p> | <p><b>10. YOUR SOLUTION</b> <span>SL</span></p> <p>The application should be able to generate reports of their spending and notify users if they have exceeded their budget. This application can create awareness among common people about finance and stuff. This application also helps user to be financially responsible.</p> | <p><b>8.CHANNELS of BEHAVIOUR</b> <span>CH</span></p> <p><b>8.1 ONLINE</b></p> <p>Download statements from the bank and pay monthly installment</p> <p><b>8.2 OFFLINE</b></p> <p>User spreadsheets and notes for financial management.</p> |
| <p><b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span></p> <p>Frustration, Confusion, Inadequate&gt; Boost, Feeling smart, Be an example for others</p>   |   |  |