

# Ideation Phase


## Brainstorm & Idea Prioritization Template

Date	09 October 2022
Team ID	PNT2022TMID15366
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:




#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended

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1

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

Finance management is rarely emphasized in contemporary education. The Indian value system of giving money to children and the lack of resources are the main causes of this. Due to the failure to impart this important lesson, many Indians today irresponsibly spend their money and get caught up in debt and EMI cycles. Many of them are only one paycheck away from filing for bankruptcy. By offering a web application where users can categorize their monthly spending, create alarms, and receive visual insights from their spending habits, this problem is addressed.



#### Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

## Step-2: Brainstorm, Idea Listing and Grouping

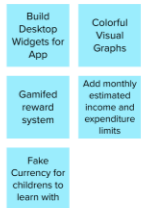
2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### Biranav Kumar P



#### Ajith Kumar C



#### Harish K



#### Karthick Ram V

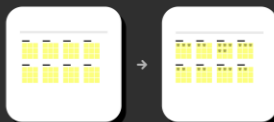


3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

