

& IDEA PRIORITIZATION

BRAINSTORM



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

The problem is people don't consider their health due t their busy schedule that leads to various health related issues. Our objective is to create an app to monitor the eating habits and suggest healthy foods and recepies according to their body condition

PROBLEM

Due to the ignorance of healthy food habits, obesity rates ar increasing at an alarming speed, and this is reflective of the to people's health. People need to control their daily calor intake by eating healthier foods, which is the most basic met to avoid obesity. However, although food packaging comes wi nutrition (and calorie) labels, it's still not very convenien people to refer to App-based nutrient dashboard systems w can analyze real-time images of a meal and analyze it for nutritional content which can be very handy and improve dietary habits, and therefore, helps in maintaining a hea lifestyle.



Key rules of brainstorming

To run an smooth and productive session

Stay in topic. Encourage wild ideas.

LAYASHREE V

nutritional

content

image

change in

their

dashboard

present in the

recepies and according to their report the will be provided with recepies

Write down any ideas that come to mind that address your problem statement.

There will be a dashboard for sharing health tips

give feedback about the calories content in the image

User uploads

image of the

food they eat

ROSE MISHNA M

bout the health

Brainstorm

MADHUMITHA M

prepare diet for

calculated and

encouragemental

message is send to them for keeep

SY

them

NIVETHITHA

tracking

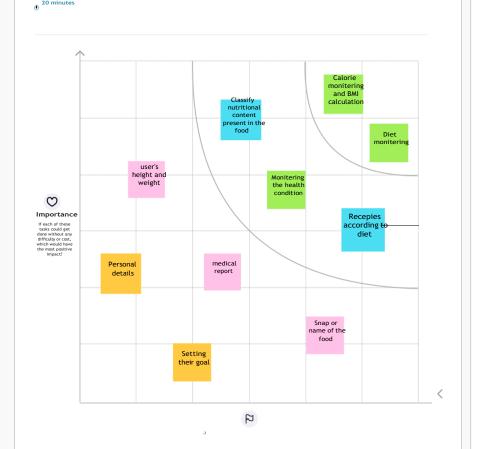
ingredient

BGroup ideas Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. User account height and details picture if necessary











After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template

Customer experience journey map Understand customer needs, motivations, and Understand customer needs, obstacles for an experience.

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Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template



