

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	01 october 2022
Team ID	PNT2022TMID07115
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

The seller sells the product as requested by the consumer, at the time when the stock is not available it will reduce customer satisfaction and it is also a loss for the seller. In order to overcome this drawback we are using dashboard which represents stocks data and expiry date alert. Therefore quality and quantity products will be available in the market.

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

RAGAVI S

TO COLLECT DATA	ANALYZING DATA	MANAGING TIME
IDENTIFYING STOCK LOCATION	CREATE A PURCHASING PROCESS	REAL TIME INVENTORY TRACKING
ANALYSIS REQUIRED AMOUNT OF STOCK	MANAGING TIME	PERFORM STOCK COUNT

RATHNAA S

STOCK PREDICTION	DATA COLLECTION	PURCHASE ORDER DETAIL
IMPLY ORDER COMPLETION	CLOUD SYSTEM	INVOICE REPORTS
BUILD A STOCK RECEIVING PROCESS	COMBINE SALES AND INVENTORY DATA	ACCURATE STOCK COUNTS

SHARON SHAMITHA S

HTML	CSS	JAVASCRIPT
UPDATE ON STOCKS	INVOICE DESCRIPTION	ASSET TRACKING
ORDER TRACKING	INVENTORY DATA	ACCOUNTING MANAGEMENT

SUCHITRA RAMARAJ

CUSTOMER DETAILS	TRANSFER THE DATA TO CLOUD	STOCK REORDER LEVEL
FUNCTIONS OF STOCK	RECORD OF STOCK	PRODUCT ADMIN
SAVE MANUAL STOCK ANALYSIS	ALTERNATE ORDERING	PREVENT STOCK OUTS

VARSHETHA M

LOGISTIC OF STOCKS	VIEW SALES TREND	REAL TIME INVENTORY INFORMATION
AVOID DEAD STOCK	FORECASTING OF STOCK	PRIOR PLANNING OF THE STOCK
SCANNING OF STOCK	EXPERT MANAGEMENT	INVENTORY TURNOVER

3

Group Ideas

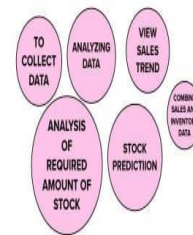
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

WEB PAGE DESIGNING

HTML	CSS	JAVASCRIPT
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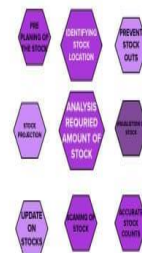
DATA PROCESSING



TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

STOCK MANAGEMENT



TRACKING



GOAL



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

