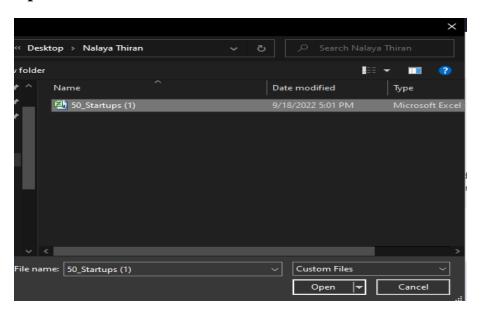
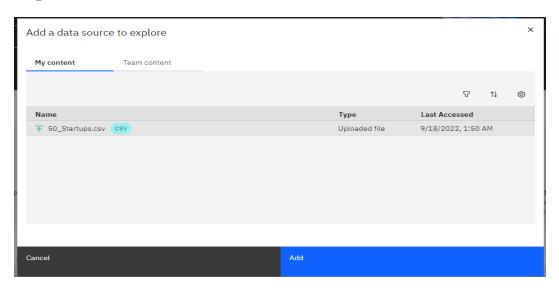
ASSIGNMENT 1

Uploaded the data:



Explored the data:



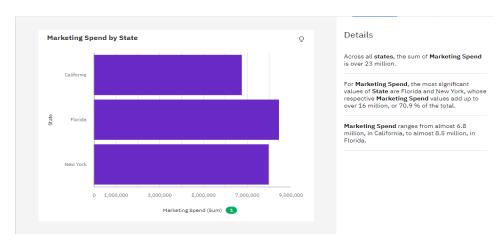


Visualization of data:

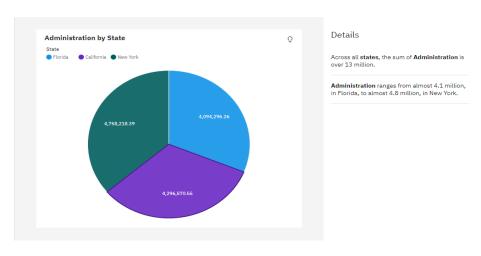
Link:

 $\underline{https://us1.ca.analytics.ibm.com/bi/?perspective=explore\&pathRef=.my_folders\%2FAssignment1\&subView=model000001835046ae82_00000004$

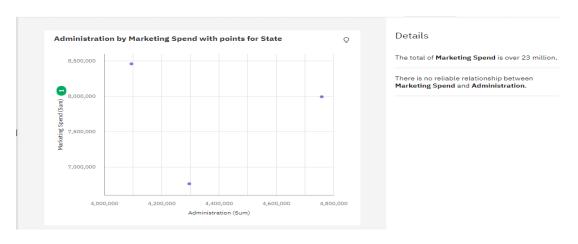
1) Bar:



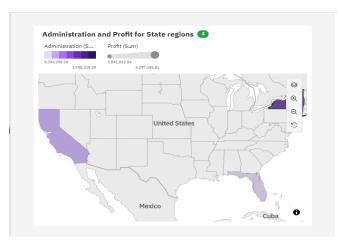
2) Pie:



3) Scatter:



4) Map:

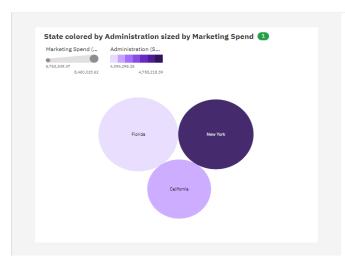


Detail

Across all states, the sum of $\bf Administration$ is over 13 million.

Administration ranges from almost 4.1 million, in Florida, to almost 4.8 million, in New York.

5) Packed bubble:



Details

Across all **states**, the sum of **Marketing Spend** is over 23 million.

For Marketing Spend, the most significant values of State are Florida and New York, whose respective Marketing Spend values add up to over 16 million, or 70.9 % of the total.

Marketing Spend ranges from nearly 6.8 million, in California, to nearly 8.5 million, in Florida.

6) Column:

