

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID22379
Project Name	Project-News Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →


1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we create a web application that uses a deep learning model, trained on different species of birds, flowers and mammals and get the prediction of the same when an image is been given?



To run a smooth and productive session

Key rules of brainstorming

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Bala Sasikanth

option for regional languages

less consumption of internet

update the news frequently

seperate sections for different kinds of news

consider reviews of users

scroll down option for past news

seperate sections for international,national and regional news

Interactive UI

chatbox for users

Venkata Suresh Babu

convey more through images than text

spam news should be eliminated

make available all kinds of news

make available for all kinds of devices

important news also available in audio format also

free of cost

maintain seperate profile for individual users

should not waste user's time by sending unwanted news

user can also upload news(should be verified)

Prasanth

recommend news based on user's intrest

simple navigation

information should be crisp and precise

use only trusted sources

sharing option

Browsing with keyword

report unwanted or spam news

should not effect user' eyes

llike and dislike option

Hushikesh

user can save or bookmark their favorite news

send notifications on user's preferred timings

make available of past news articles .

timestamp should be mentioned

search option available on different categories

ads free

breaking news should be highlighted

options for light/dark mode

recommend based on past activities

Idea Listing and Grouping

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

news recommendation system

recommend news based on user's interest

recommend based on past activities

information should be crisp and precise

make available of past news articles .

React to the news content

chatbox for users

consider reviews of users

report unwanted or spam news

like and dislike option

user can also upload news(should be verified)

user can save or bookmark their favorite news

content should be validated

spam news should be eliminated

use only trusted sources

report unwanted or spam news

user can also upload news(should be verified)

features

search option available on different categories

timestamp should be mentioned

options for light/dark mode

update the news frequently

important news also available in audio format also

option for regional languages

Browsing with keyword

sharing option

separate sections available

separate sections for different kinds of news

breaking news should be highlighted

search option available on different categories

separate sections for international,national and regional news

maintain user profile

maintain separate profile for individual users

like and dislike option

user can save or bookmark their favorite news

gain

spam news should be eliminated

should not waste user's time by sending unwanted news

free of cost

Interactive UI

should not effect user's eyes

less consumption of internet

notifications to user

send notifications on user's preferred timings

recommend based on past activities

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)