

Ideation Phase

Brainstorm & Idea Prioritization

Date	17 September 2022
Team ID	PNT2022TMID22391
Project Name	Containment Zone Alerting Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

This is a brainstorming & idea prioritization for Covid-19 Containment Zone application

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 Share template feedback

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

To provide information about containment zones in a particular region by alerting people, through continuous monitoring of an individual's location.



Key rules of brainstorming

To run a smooth and productive session

 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

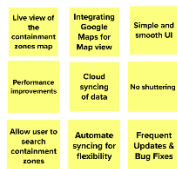
2

Brainstorm

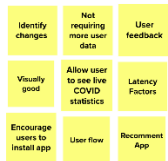
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Vishnu V



Vikash R



Aaravind Kumar



Vignesh R



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

FEATURES OF THE APP

Integrating Google Maps for Map view

Cloud syncing of data

Frequent Updates & Bug Fixes

ISSUES

Privacy concerns

Latency Factors

GPS fails

PRIVACY

Not requiring more user data

Security in Location sharing

No privacy related issues

PROS OF THE APP

Frequent Updates & Bug Fixes

performance Improvements

Instant alert delivery



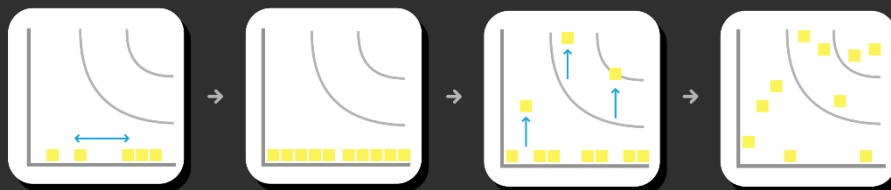
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



TOP 3 IDEAS



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)

 [Share template feedback](#)

TOP 3 IDEAS

Integrating
Google
Maps for
Map view

Allow user
to see live
COVID
statistics

Frequent
Updates &
Bug Fixes