

Ideation Phase

Brainstorm&Idea Prioritization Template

Date	19 October 2022
Team ID	PNT2022TMID41641
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

During a brainstorming session, everyone on a team is encouraged to engage in the process of original thought that results in problem solving. Volume over quality is prioritised, unconventional ideas are welcomed and developed upon, and everyone is urged to participate in order to produce a wealth of original solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👥 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes



TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

SRIDHAR M

Learning
Natural
Resilience

Deep
Resilience

DINESH ROHIT K B

AI/ML
Data

Blockchain

Quantum
Computing

Protein
Folding

RAVINDRAN E

Learning
And
Teaching

Blockchain
For
The
Real
World

Cloud
PI
Monitoring
System

Blockchain
Based
Routing

ANANTHA KIRISHNAN S

Food
Resilience

Climate
of
Food

Blockchain
Based
Food
Supply
Chain

Blockchain
Based
Food
Supply
Chain

SURYA P

Types
of
Food

Blockchain
Based
Routing

Food
Resilience

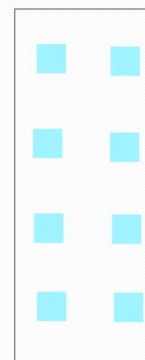
Blockchain
Based
Routing



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)