Project Design Phase -II

Customer journey map

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Team ID	PNT2022TMID41641
Project Name	AI-Powered Nutrition Analyzer For Fitness Enthusiasts

Fruit detection and nutrition analysis	Awareness How does someone initially become aware of this process?		Registration What do people experience as they begin the process?	Registration What do people experience as they		Onboarding In the core moments in the process, what happens?		Result What do people typically experience as the process finishes?			Extend What happens after the experience is over?			
Steps What does the person (or group) typically experience?	The customer	Browse the websites Choose websites A customer may A customer choose versites until he choose websites until he websited.	r may The user first sign in to the	Click Registration The user fill the necessary details in the registration.	Create Username and Password The user creates username and Password for secure use.	Login and redirected to Dashboard. After login the user is redirected to Dashboard	Click Home page user clicks the home page and get information	Select the fruit image The required fuuit image is selected	Click Classify to proceed The user select the fruits and click classify.	The fruit is classified The fruit name will display	Display output [Nutritional values] The nutritional values of the fruits will be displayed	Search for additional information The user search for additional information like benefits	User Experience User can give their feedback	Rating The user cagive rating Stars out of
Interactions What interactions do they have at each step along the way? = People: Who do they see or talk to? = Places: Where are they? = Things: What digital touchpoints or physical objects would they use?	Traditional media, social media, social media, word of mouth. The customer gets information from others.	The user interact with other through social media the websit	fruit in either in website	The user fill the required details in the website.	Create password for security purpose.	Interactive environment	User can get clear idea about the website in the home page		User can select the image according to their needs.		Use this to maintain balanced diet	The additional information makes the user to feel satisfied.	The user can give their feedback and review	Reting impuser reter
Goals & motivations At each step, what is a person's grant of the property of	Help me to have free trial	It is easy to understand search said of said o	nd what identify the user analysis is me	Helps to guide me	Help me to have a secure access	Help me to easily access the website	Help me to get information of the website	Help me to directly select the image	Help me to classify the fruits	Help me to identify the name of that fruit image	Help me to have a balanced diet	Help me to get additional information of the fruit		Help me to ki about its use
Positive moments What steps does a typical person find enjoyable, productive, first motivating, delightful, or excelling?	Happy and excited customer	The user is interested in excit searching			The user feel secure	Direct login makes may user to feel happy		The easy way of selection of fruit make more user happy	The user gets fulfilled their requirement		The accurate nutritional values of fruit gives confident	The user gets motivation	Positive feedback makes the user to continue usage of the website	High rating satisfaction the uso
Negative moments What stops does a typical person find frustrating, containing, angiering, costly, or time-consuming?	The user feel lazy to search	The user may have trust issue feel hes			Some people forget their Password	the user may have login issue		The missing of fruit image makes the user to feel angry	The missing of required fruit image will make then to feel unsatisfied	The incorrect detection of fruit make the user displeased	Improper result makes customer frustrated	some user don't want to give review	Negative feedback confuse the user	Low rat makes the unsatist
Areas of opportunity How might we make each atop better? What leaves do we have? What have others suggested?	Suggest trying an additional information	Give the user extra credits to detect more nutritional values.	Login using mail is an easy process		Using OTP verification makes the process easier	Providing easy way to search	Create user friendly website		make all age group of people to use it		Providing additional information of fruit	Providing more interactive environment	Takes le in detect fru	cting the