Ideation phase

Empathize & Discover

Date	19 October 2022
Team ID	PNT2022TMID41641
Project Name	AI-POWERED NUTRITION ANALYZER FOR FITNESS ENTHUSIASTS
Maximum Marks	4 Marks

EMPATHY MAP :

Motivated to take balanced diet

Excited to find nutritional value

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

What fruit should I eat Today

Is it enough to help us to maintain correct amount of fruit

Is it accurate and usefull

Classification of image with its name

Consult with nutrition specialist

What do they
HEAR?
what friends say
what boss say
what influencers say

Maintain a balanced intake of fruit

Easily ke p track of nutritional values

What do they
SEE?
environment
friends
what the market offers

Utilize it to get enough information for balanced diet

User friendly

Fruits image with nutritional values

Provide accurate results

Compare with other websites

Select the image and find the nutrition value

I couldn't find fruits that i want

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

Take fruit according to the nutrition value

Find fruits

PAIN
fears
frustrations
obstacles

Hard to display accurate nutritional value based on weight

Challenges in detecting the correct fruits

GAIN
"wants" / needs
measures of success
obstacles

Easy access for everyone

Helps to live a healthy life

Time consuming

Huge amounts of data to analyze

Save time in finding all the nutritional value at one place

Automatically recognize the fruit based on shape, color, etc.

Accuracy in finding fruits