

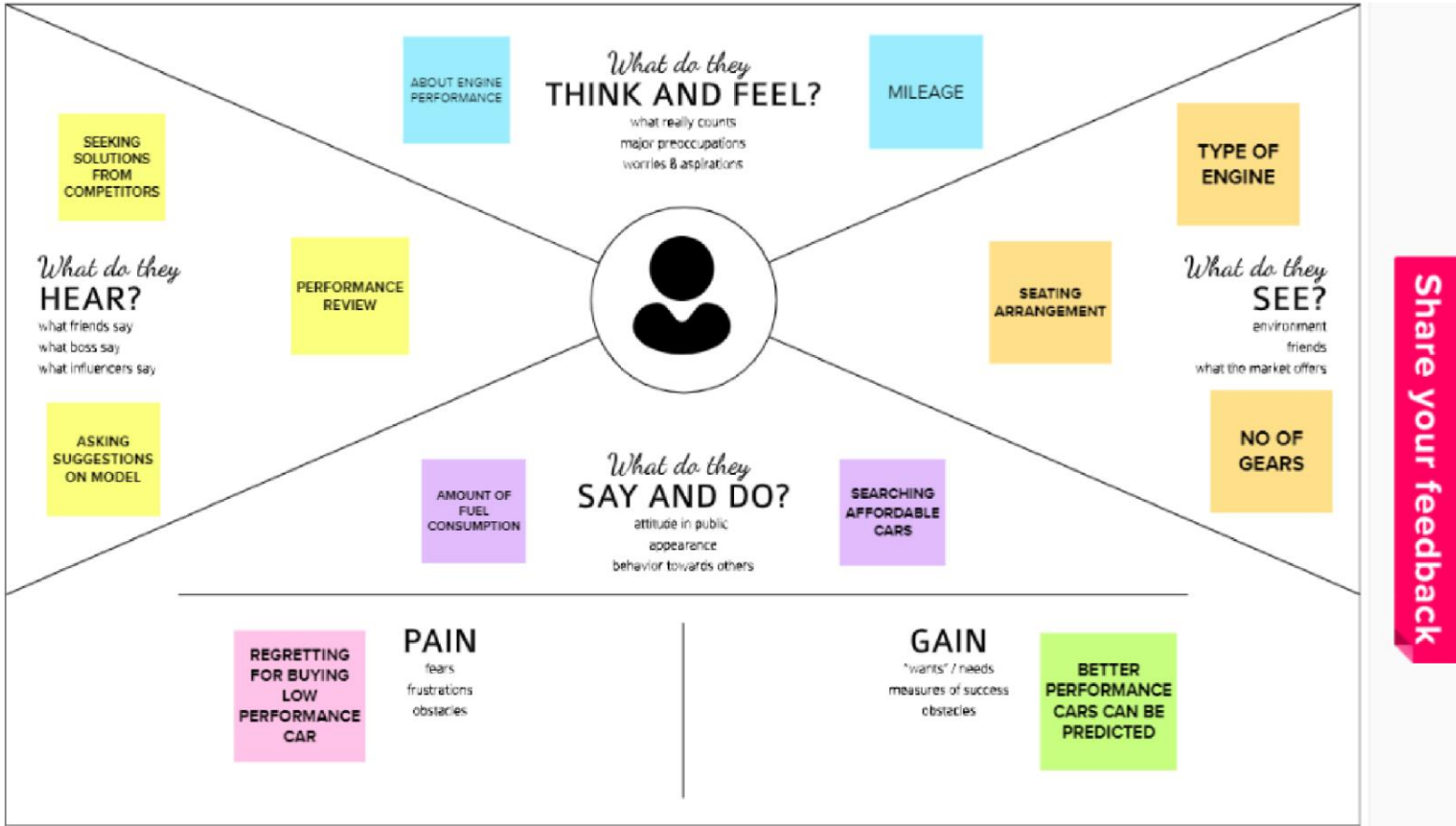
Ideation Phase
Empathize & Discover

<i>Date</i>	<i>19 September 2022</i>
<i>Team ID</i>	<i>PNT2022TMID22357</i>
<i>Project Name</i>	<i>Project – Machine Learning based Vehicle Performance Analyzer</i>
<i>Maximum Marks</i>	<i>4 Marks</i>

Empathy Map Canvas:

- *An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviour and attitude.□*
- *It is a useful tool that helps teams better understand their users.□*
- *Creating an effective solution requires understanding the true problem and the person who is experiencing it.□*
- *The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.□*

Empathy Map – Vehicle Performance Analyzer



Reference: <https://www.mural.co/templates/empathy-map-canvas>