

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Who is your customer? CS <ul style="list-style-type: none"> Experts, such as professional athletes and semi-pros. The average health-conscious enthusiasts Beginners or people who want to live healthier but need encouragement. 	6. CUSTOMER CONSTRAINTS CC <p>What constraints prevent your customers from taking action or limit their choices of solutions? Customer have to be more patient and conscious in their eating habits</p>	5. AVAILABLE SOLUTIONS AS <p>In traditional method users have to physically go out for fitness like gym and they need to spend money for their dietary plan. However, the AI- powered nutrition analyser for fitness enthusiasts application will help the end users by providing a proper dietary assessment which predict the nutrition content present in each food and also the app will be user friendly and ease to use</p>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides. <ul style="list-style-type: none"> The end users must be aware of their regular intake food. In order to maintain a healthy diet, one should know the nutrition content present in the food Burn the excessive calories ,if not which may lead to obese 	9. PROBLEM ROOT CAUSE RC <p>What is the real reason that this problem exists? What is the back story behind the need to do this job.</p> <p>Customers have to maintain a proper healthy diet which may leads to free from various many non communicable disease and many more health issues will be avoidable.</p>	7. BEHAVIOUR BE <p>What does your customer do to address the problem and get the job done?</p> <p>By using our fitness app daily one can easily know the nutrition content present in all kind of food which will be helpful for maintaining a healthy diet.</p>	

	3. TRIGGERS TR <p>What triggers customers to act? I.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</p> <p>By Seeing their neighbour using fitness app to maintain a proper healthy diet instead of spending money to go for gym</p>	10. YOUR SOLUTION SL <p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</p> <p>The current solution is to build a AI-powered nutrition analyzer model using machine learning for fitness and dietary plan which will predict the accurate results</p>	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE What kind of actions do customers take online? They can use the fitness app and rate the overall experience daily</p> <p>8.2 OFFLINE What kind of actions do customers take offline? Intake of healthy food.</p>	

4. EMOTIONS: BEFORE / AFTER

EM

How do customers feel when they face a problem or a job and afterwards?

Before: high blood pressure, depression, highly insecure, body shaming by others(obese)
After: become more healthy, fit and confidence