Empathy Map on :- Personal Assistance for seniors who are Self-Reliant

THINK AND FEEL

- Forgetting things easily and its annoying at time.
- → Loneliness
- Wish to get effective notification or sound alert to remind my medicines.

HEAR

- Friends recommend them to hire a caregiver
- → Would like to hear from doctor regarding my health condition to be good

SEE

- More new technology on market but don't know how to use them.
- Would like to see their house filled with their children's but we are alone seeing Loneliness.



SAY AND DO

- Dislike Products with new tech and claim that they are old fashioned
- → Hardworking
- → Forget to take medicine

PAIN

- → Health is not as good as before
- → Worry about accidents
- → Memory Loss

GAIN

- → Live independently and happy
- → Easy tracking system to know medicine consumption details and restoring
- → Remember tasks in daily life