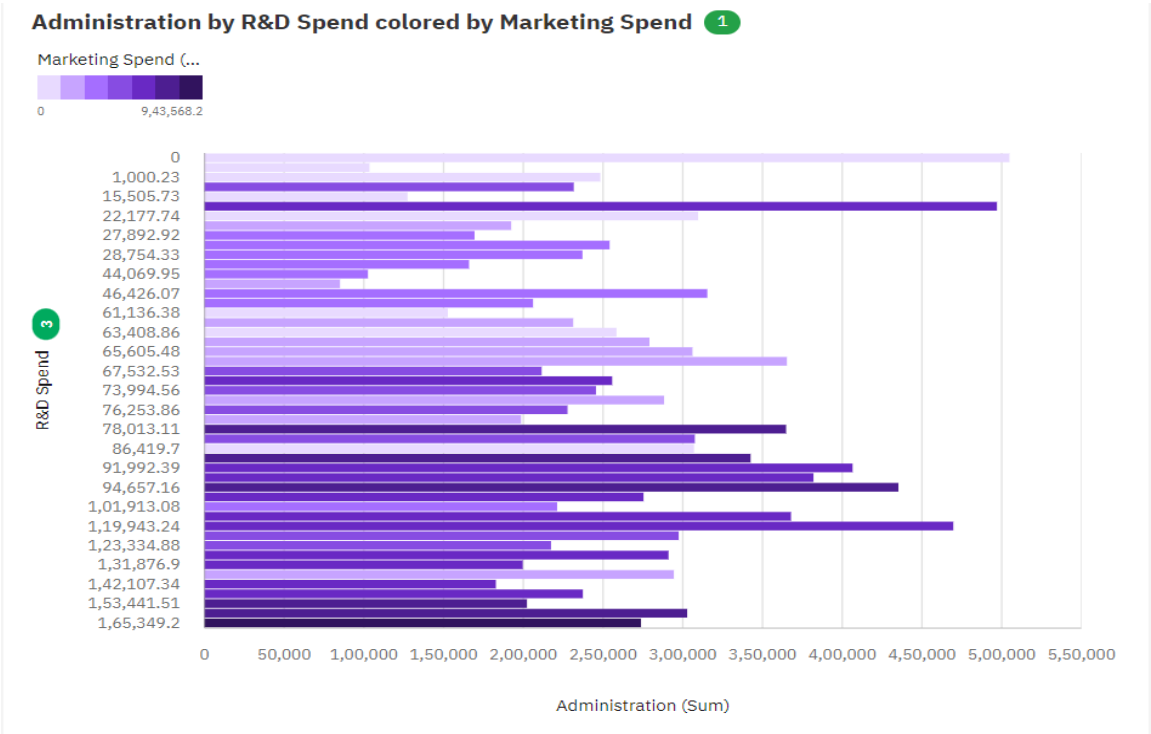
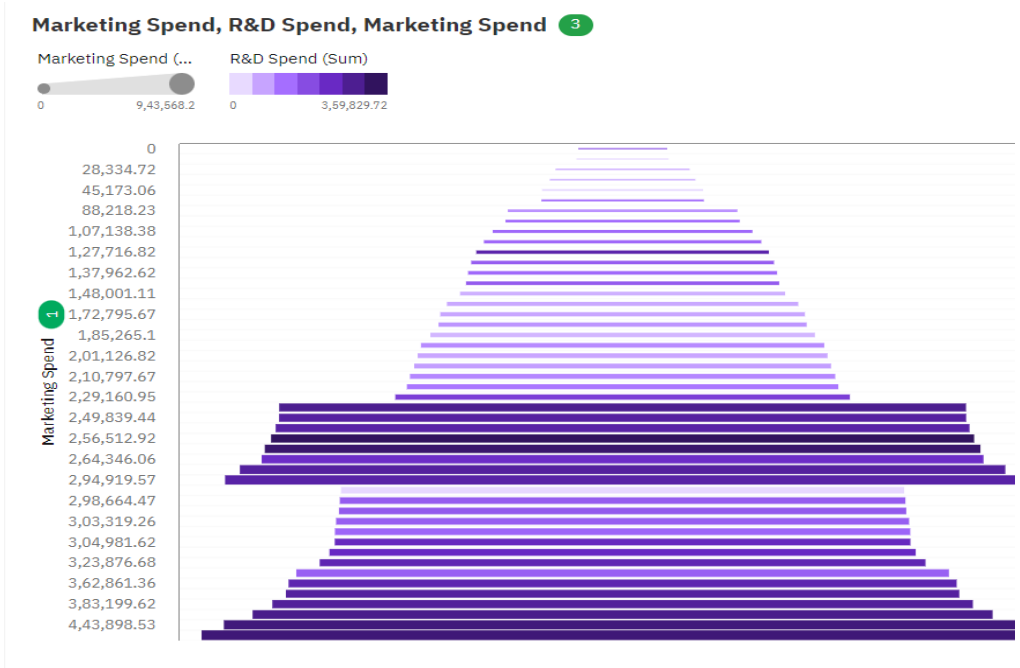


# ASSIGNMENT 1

## The case of 50 Startups



Bar



Heat Map

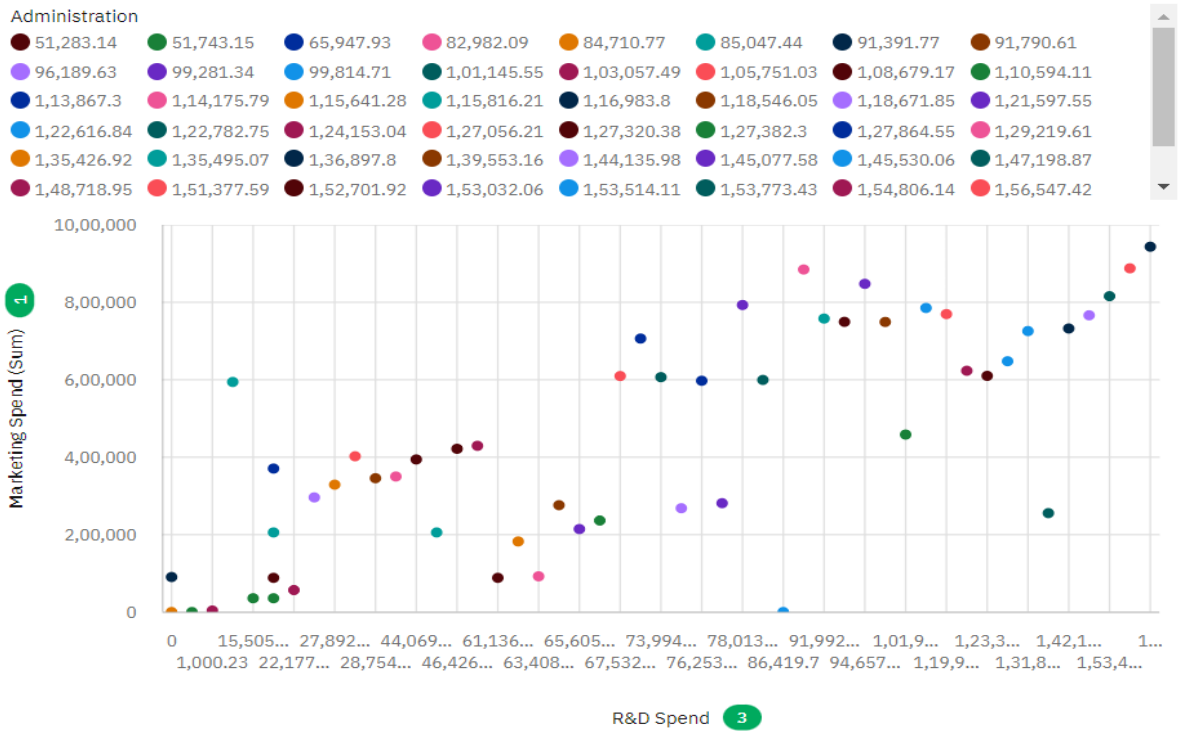
4



## 4

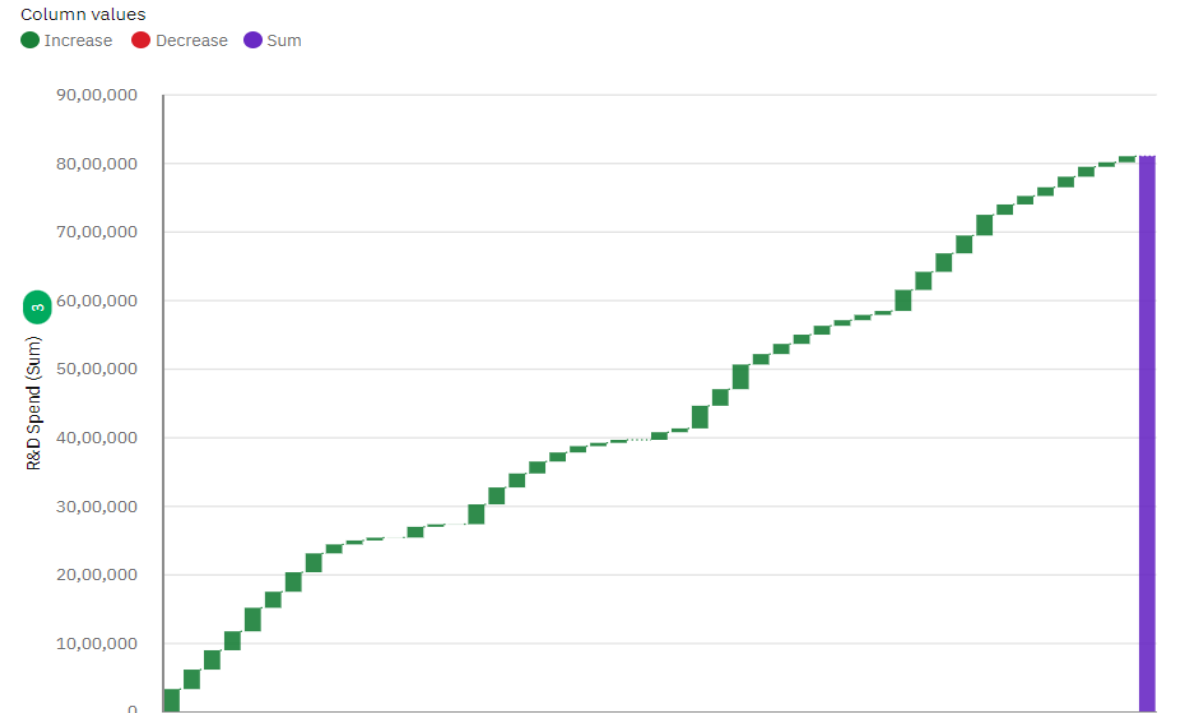


Marketing Spend by R&D Spend colored by Administration



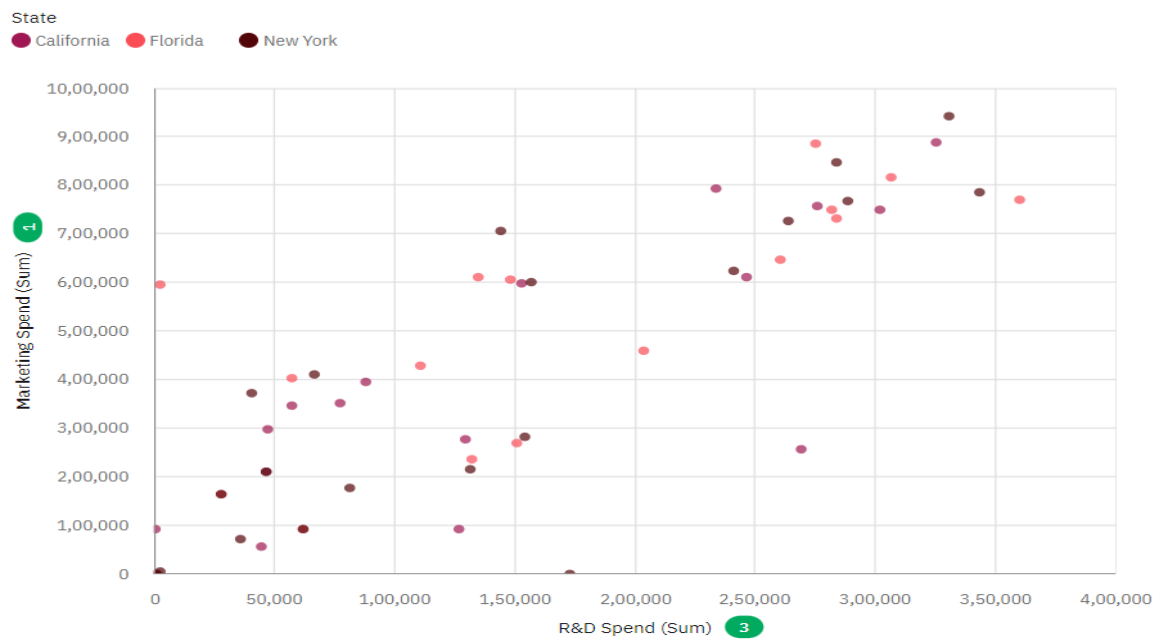
Point

R&D Spend



Waterfall

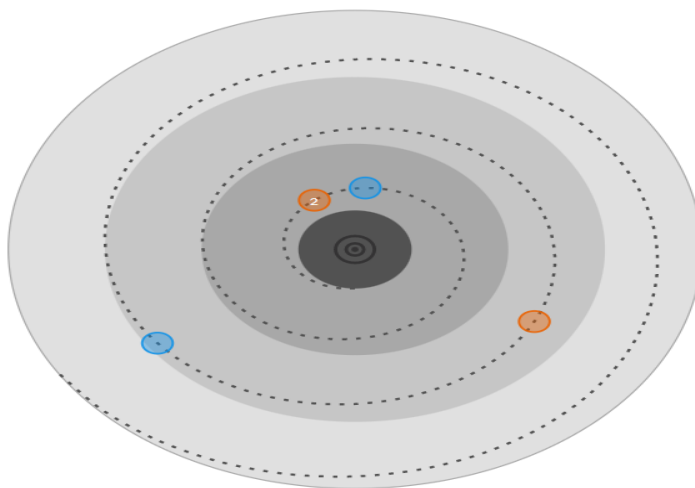
R&D Spend by Marketing Spend with points for Administration



Scatter

R&D Spend

1 Driver 2 Drivers Combination



Search drivers

Drivers	%
Profit and Marketing Spend	92
Profit and Administration	92
Profit	90
Marketing Spend and Administration	60
Marketing Spend	51

Spiral

Submitted by,  
Janarathanababu D  
19BIT098