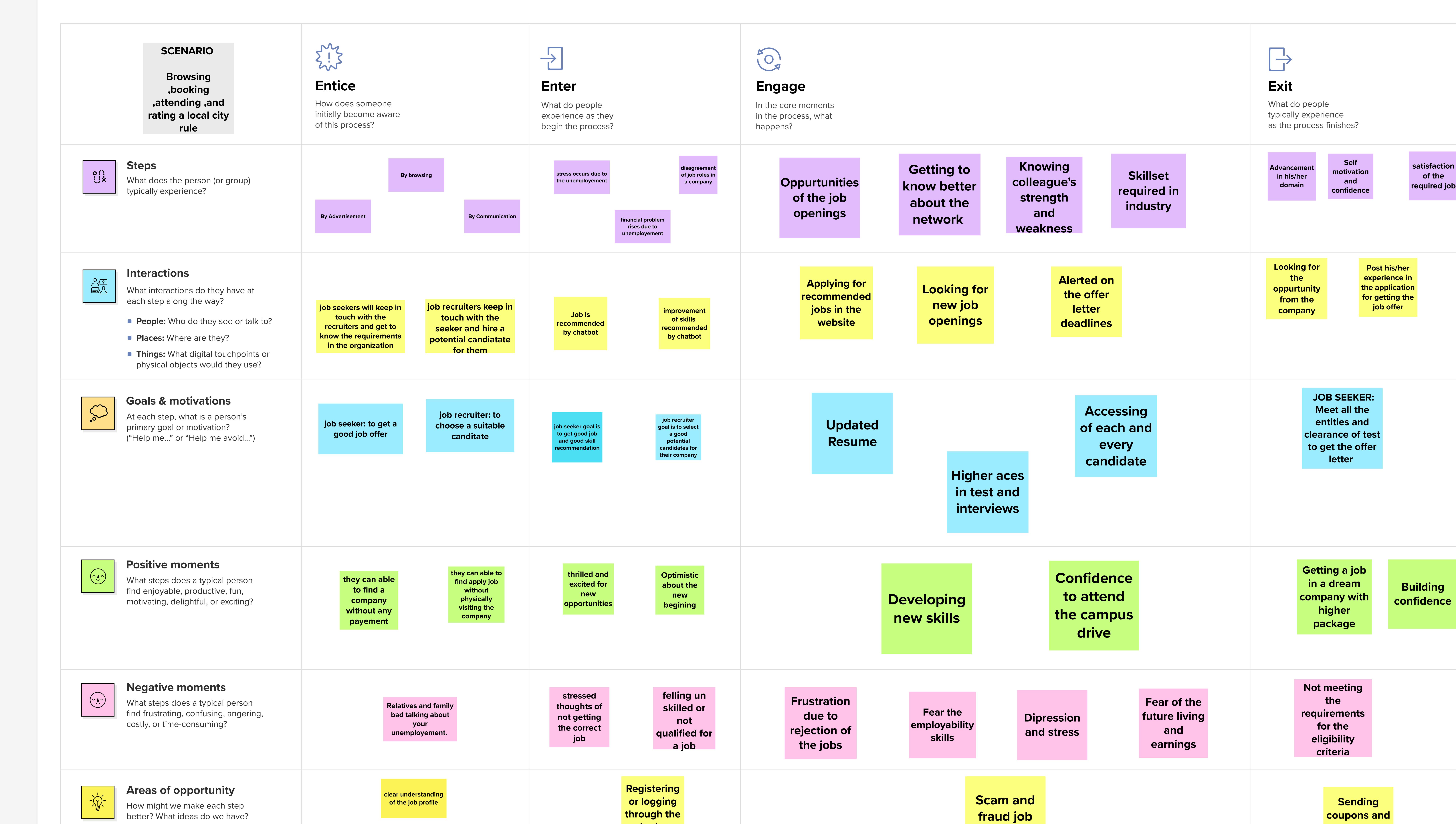


## Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

Product School



**Extend** 

What happens after the

Stay

Interact with

the higher

authorities

of the

the job

**Growth in** 

experience is over?

among friends and get them the benefited

**Work with** 

the

colleagues in

JOB SEEKER:

Freshers will

finance

Increase

self doubt

and anxiety

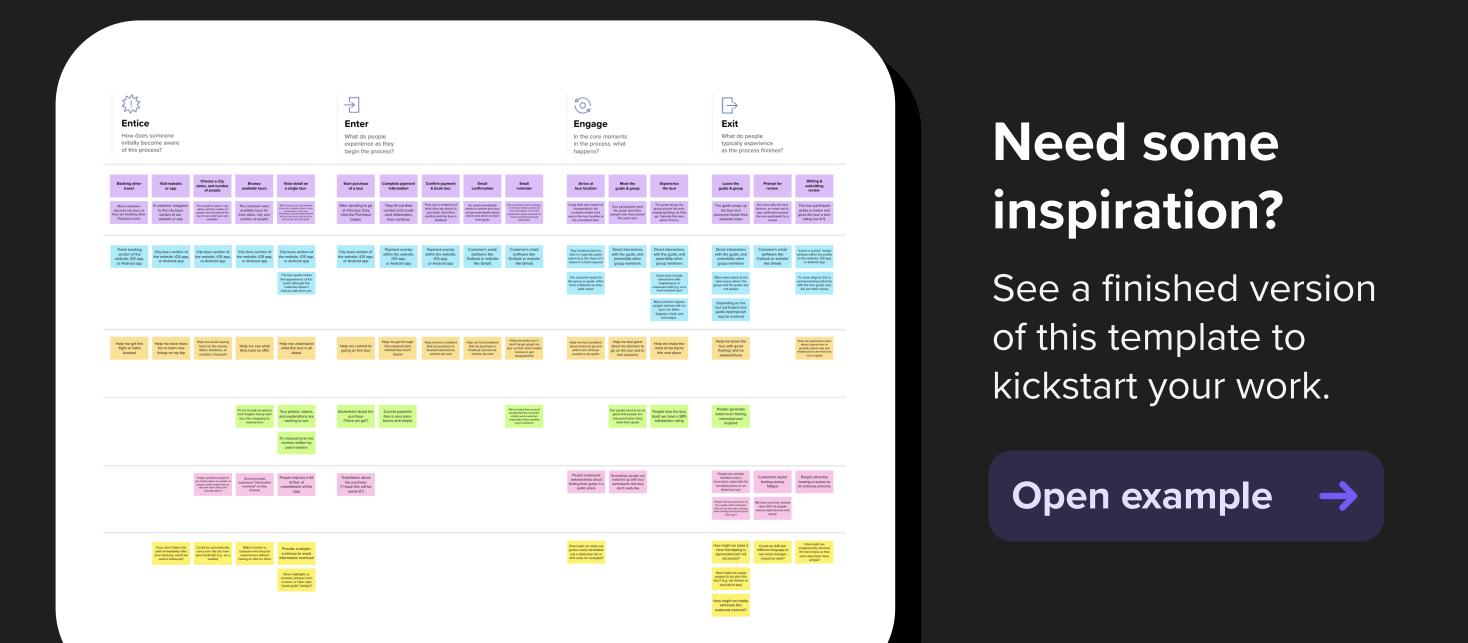
vouchers as

alerts

Switching to

better job and finding new

Share template feedback





What have others suggested?