

User journey

<div><div>Scenario</div><div>User entering their expenses on a regular basis and track their expense to obtain promising insights</div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
<div><div>Steps</div><div>What does the person experience?</div></div>	<div><div>Spend the Money</div><div>Fall into debt and crisis</div><div>Find no way to manage the expense</div></div>	<div><div>Start using the application by registering</div><div>Enter the expenses</div></div>	<div><div>View the visual stats of expenses</div><div>Receive mail notifications when expenses goes high</div></div>	<div><div>Get better insights about financing</div><div>Get a clear cut plan on how to spend money effectively</div></div>	<div><div>Personalized Recommendation</div><div>Formulation of expenses</div></div>
<div><div>Interactions</div><div>What your user might be thinking and feeling at the moment?</div></div>	<div><div>Expense tracking and planning</div><div>Making note of every expenses</div><div>Get a plan</div></div>	<div><div>Initial Registering</div><div>Expenses charts and history</div><div>Optimistic</div></div>	<div><div>Visualize the spent areas</div><div>Analyse the key points</div></div>	<div><div>Obtain a customised plan</div><div>Receive alerts via email</div></div>	<div><div>Reduces chances of bad debt</div><div>Advancements in planning</div></div>
<div><div>Goals and Motivation</div><div>At each step what is primary goal or motivation?</div></div>	<div><div>To track expenses</div><div>To create a wise plan to spend money</div><div>Analyse the statistics</div></div>	<div><div>Keep note of each and every expense</div><div>Plan for each categories</div></div>	<div><div>Formulate a spending chart</div><div>Identify highly spent areas</div></div>	<div><div>Spend money effectively</div><div>Optimise the work plan</div></div>	<div><div>Complete experience on expense tracking</div><div>Receive alert mails to keep user on track</div></div>
<div><div>Positive Moments</div><div>What does a person find motivating, enjoyable?</div></div>	<div><div>Intellectual</div><div>Goal Driven</div></div>	<div><div>Hopeful</div><div>Motivated</div><div>Expectant</div></div>	<div><div>Satisfied</div><div>Wise Planning</div></div>	<div><div>User friendly interaction</div><div>Refreshed and inspired</div></div>	<div><div>Self introspection</div><div>Compare results</div></div>
<div><div>Negative Moments</div><div>What problems does a person face and find it frustrating?</div></div>	<div><div>Doubtful</div><div>Uncertain</div><div>Hesitant and fear of commitment</div></div>	<div><div>Frustrated</div><div>Confused</div><div>Improper planning</div></div>	<div><div>Overwhelmed</div><div>Finding it difficult to adapt to the suggestion</div></div>	<div><div>Lack of Self planning</div><div>Regret</div></div>	
<div><div>Opportunities</div><div>Potential improvements or enhancements to the experience</div></div>	<div><div>Innovative tools</div><div>Support from others</div><div>simple and efficient</div></div>	<div><div>Better UI design</div><div>Visualization</div></div>	<div><div>How stats improve in better planning</div><div>Effective mail incorporation</div></div>	<div><div>Containerized application</div><div>Gamified approach</div></div>	<div><div>Efficient and User friendly system</div></div>