

## CUSTOMER JOURNEY :-

<div>1 Phases</div> <div>High level steps your user needs to accomplish from start to finish</div>	Analyse the signs		Power supply and connections	Website development	Digital board setup
<div>2 Steps</div> <div>Detailed actions your user has to perform</div>	Sign requirements at various place	Instant info at place where they work in road	Feasibility of setting solar panel.	All features to make the sign board automatic is done.	Pole with the board with all alerting signs and clear view of it.
<div>3 Feelings</div> <div>What your user might be thinking and feeling at the moment</div>	<div><div>Thumbs up</div><div>No need manual monitoring</div></div> <div><div>Thumbs down</div><div>Wrong sign shown</div></div>	<div><div>Thumbs up</div><div>Use of Solar ,less power useage</div></div> <div><div>Thumbs down</div><div>Power off</div></div>	<div><div>Thumbs up</div><div>Just a button to start the sign</div></div> <div><div>Thumbs down</div><div>Not shown at right time.</div></div>	<div><div>Thumbs up</div><div>Alert is shown.</div></div> <div><div>Thumbs down</div><div>Device failure</div></div>	
<div>4 Pain points</div> <div>Problems your user runs into</div>	Malfunction of the device.		Weather conditions are worst and cloudy.	server down	Alert not given at right time
<div>5 Opportunities</div> <div>Potential improvements or enhancements to the experience</div>	All the signs are automatic.		Traffic control is done .	Accidents are prevented.	Smart connectivity.