



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

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## Problem statement

Due to the huge requirement for used cars and the lack of experts who can determine the correct valuation, there is an almost need of bridging the gap between sellers and buyers. Without any definite details of the cars that are already used it leads to less reliability. If anyone wants to sell their car either they have to take their car to a respective workshop or hard to make an appointment for the company to get an estimate of the price. Buying a reused car without any warranty and without proper details it could be waste of time and money then the maintenance of reused car must be mentioned so that it can be known whether it is in good condition to buy. But the problem here is the details features of the reused cars are minimal.

PROBLEM  
CAR RESALE VALUE  
PREDICTION

**Key rules of brainstorming**  
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

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## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

SOMAANATH M U- TEAM LEADER

KRISHNARAJ -TEAM MEMBER 2

Giving priority to the preference of women

prediction based on brand,price, luxury and comfortness

creating the web-based application where the user is notified about the status

Getting inputs from the user

Creating a login credential using flask

prediction based on brand, milege model and maintenance record

after analyzing, the prediction is showcased on the UI

VIJAYALAKSHMANAN M- TEAM MEMBER 3

SUBASH T S - TEAM MEMBER 4

Inputs will be entered by the users through UI

model is trained using lasso algorithm

Observing the collected dataset and the features

Splitting the data into train and test using suitable algorithm

Save the model and show the output on web application

Analyze and evaluate the model andchoode the model with more accuracy

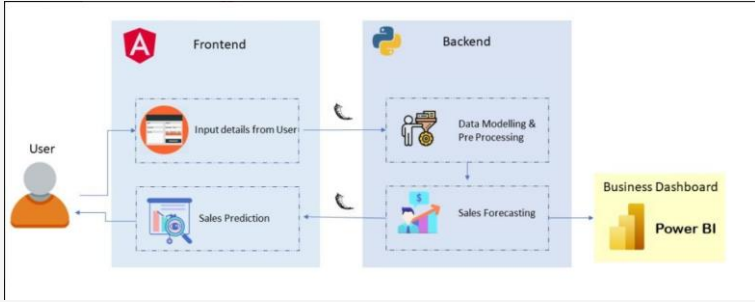
Displaying the ouput through web application

3

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

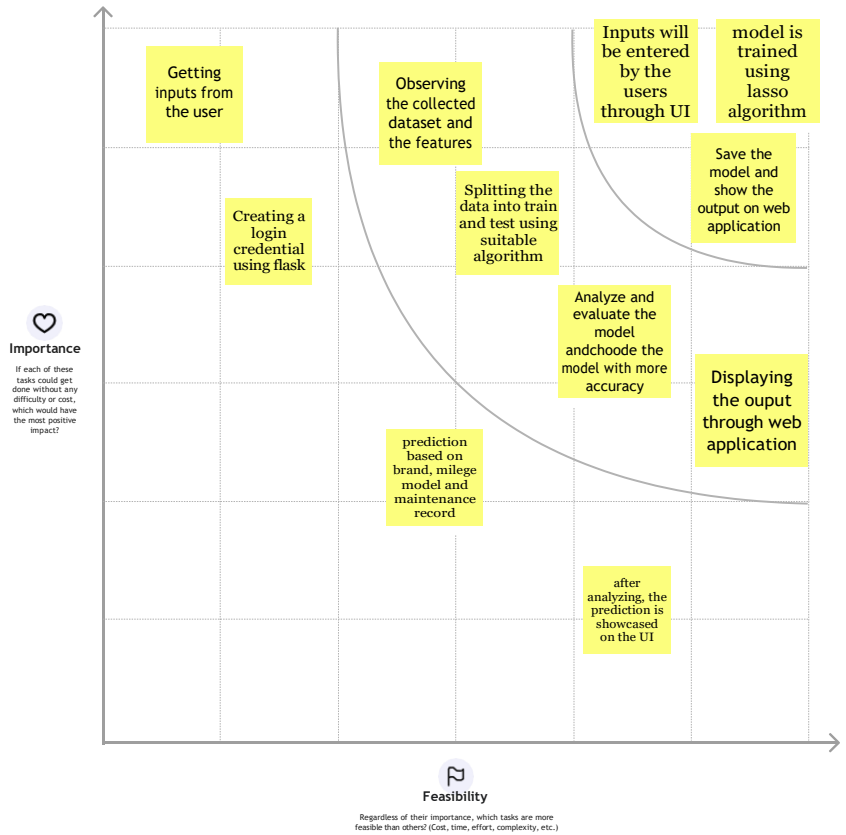


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## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons



#### Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

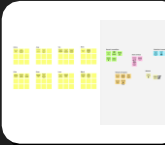


#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.



Share template feedback



### Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

