Project Title: Smart Waste Management System For Metropolitan Cities

Project Design Phase-I - Problem solution fit

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CS fit into CC

1. CUSTOMER SEGMENT(S)

Common people including working people and scavengers who collect garbage from common people.

6. CUSTOMER CONSTRAINTS

- People need access to internet with proper bandwidth to use this technology.
- Workers need proper technical knowledge and support to do their work properly.
- Skilled labours are necessary

5. AVAILABLE SOLUTIONS

CC

RC

- The 3 R's Reduce, Reuse and Recycle.
 Usage of eco-friendly products.
 Proper disposal of waste

Explore AS, differentiate

AS

BE

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

- Separate your waste
- Find the nearest Dust bin
- Close the dustbin properly after use

9. PROBLEM ROOT CAUSE

J&P

> The root cause of this problem is improper disposal and collection of waste due to improper management of the system

7. BEHAVIOUR

If the dustbins are not collected regularly even after the implementation, contact customer care for the quildlines.

TRIGGERS

IDENTIFY STRONG

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The triggers that make people use this are:

- O The initiative taken by the government
- O The responsibility of each citizen
- Knowing how others countries keep their environment clean and green

EMOTIONS: BEFORE / AFTER



Before: People would have complained about the nasty dustbins and improper maintenance of the system

After: Even if it takes a while for the workers and comm people to adopt to this, they will find It very useful

YOUR SOLUTION



- Our solution is to keep the designed, smart dustbin in each street, where people in that particular area can dispose their waste periodically.
- Once the dustbin is filled, it will be notified to the nearest scavenger to collect them
- These wastes are then sorted out and properly disposed.

8. CHANNELS of BEHAVIOUR

8.1. Online:

• All the status of the dustbins and their disposal period is monitored and synced in online platform.

8.2. Offline:

Calculation of the status of the dustbin – How much is filled? What is the weight of the dustbin? Etc. are done in offline mode.