

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>Who is your customer?<div>Parents are the primary consumers. Those who are employed, so it a challenge for them to keep an eye on their youngster, Additionally, it is beneficial for parents who are not sufficiently educated to care for their children. may spread knowledge in the future. It would be simple for them to handle their children's security i.e., parents with young children (0–5) who work. kids</div></div><div>CS</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>What constraints prevent your customers from taking action or limit their choices?<div>The potential restrictions on spending power include be scaled back, more affordable, and chances a number of issues were brought on by technical inefficiencies.</div></div><div>CC</div></div>	<div>5. AVAILABLE SOLUTIONS<div>Which solutions are available to the customers when they face the problem?<div>Consequently, there are numerous options. widely accessible in the marketplace, such as angel tracking device, Child GPS Tracking system, a GSM kit for child safety, etc., one Cost is one restriction that buyers experience. and shortcomings in the way the work is done bought, however they're uncomfortable for children should regularly wear them.</div></div><div>AS</div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>To improve the system's operational state, created solution in the absence of intended to address any issue at any at a certain time so that child safety can be quite confident. Assuring the parents that their monitoring of their kids cannot ever be removed.</div><div>J&P</div></div>	<div>9. PROBLEM ROOT CAUSE<div>What is the real reason that this problem exists? What is the back story behind the need to do this job?<div>The major motivation is to prevent missing children as well as child abuse, children are sold as a result of being kidnapped for profit additionally, reports of child abuse are rising by day.</div></div><div>RC</div></div>	<div>7. BEHAVIOUR<div>What does your customer do to address the problem and get the job done?<div>The suggested remedy is constantly eager to make the device operates effectively so that it is not inefficient. presumed to comply with any further restrictions. The solution also aims to make sure that it is effective. Functionalities must be made fully available to the clients</div></div><div>BE</div></div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERSTR</div> <div>What prompts consumers to take action? i.e., observing solar panels being installed by their neighbor learning about a more practical approach in the news. Every time the child passes its geofence, the parent receives the alert, and performs appropriately.</div>	<div>10. YOUR SOLUTIONSL</div> <div>We have been working diligently to create an effective way to fix all the problems that the Existing remedies are ineffective. We put a lot of stock demand that the effective functioning of the Creating the module in such a way that it would never fail.</div>	<div>8. CHANNELS of BEHAVIOURCH</div> <div>8.1 ONLINE What kind of actions do customers take online? The customer constantly monitors his/her child and gets access to their location. The customer gets a notification when something suspicious activity occurs. 8.2 OFFLINE What kind of actions do customers take offline? We may try to apply some more technologies to track the child while in the offline. After tracking the child’s activity, the customer goes to the specified location whenever the child crosses the geofence.</div>	Identify strong TR & EM
<div>4. EMOTIONS: BEFORE / AFTEREM</div> <div>Parents (or consumers) are angry because them Before utilizing the device, check to see if the kids are safe. made using. Once they begin utilizing the created remedy, they could feel liberated and be able to stop worrying about their child concentrate on their work while keeping an eye on their children could appear at any time with ease</div>			